



Sunday Times

2026

A PROUD BRAND OF ARENA HOLDINGS

MAIN BODY & SPORTS

| | RATE (pscdm) |
|---------------|---------------------|
| Full Colour | R 1 394.00 |
| 1 Spot Colour | R 1 332.00 |
| Black & White | R 876.00 |

SPECIAL POSITIONS

| | |
|---------------------------------------|--|
| Front Page Solus (10x9 / 25x3 / 20x9) | R 278 800.00 / R 209 100.00 / R 557 600.00 |
| Masthead Strip (2x9) | Rate+ 300% |
| Ear Space (60mm x 50mm) | Rate+ 300% |
| Page 2 & 3 Facing Pages | Rate+ 50% |
| Page 3 Solus (20x9 / 54x9) | R 418 200.00 / R 1 129 140.00 |
| Page 5, 7, 9 | Rate+ 25% |
| Guaranteed position | Rate+ 25% |

SPORTS SECTION

| | |
|------------------------|-----------------|
| Masthead strip (2x9) | Rate+ 100% |
| Back page solus (10x9) | R 209 100.00 |
| Guaranteed position | Rate+ 25% |
| Newsprint wrap | Rate on request |

DEADLINES

| Material Deadline | Cancellation Deadline | Contact |
|-------------------------------------|--|---|
| Thursday 16h00 prior to publication | Any cancellations after 12h00 Thursday prior to publication, will be charged 100% cancellation fee | Marlon Hoff 011 280 3333 hoffm@arena.africa |

Amounts quoted are excluding VAT & including agency settlement discount to qualifying agencies.

BUSINESS TIMES

| MAIN BODY (9 COLUMNS) | RATE (pscm) |
|---------------------------------------|--|
| Full Colour | R 1 049.00 |
| 1 Spot Colour | R 928.00 |
| Black & White | R 748.00 |
| Ear Space (6x2) | Rate+ 300% |
| Front Page Solus (10x9 / 20x9 / 27x9) | R 209 800.00 / R 419 600.00 / R 566 460.00 |
| Page 3 | Rate+ 50% |
| Page 2 & 3 Facing Pages | Rate+ 50% |
| Page 5 | Rate+ 25% |
| Guaranteed position | Rate+ 25% |
| Newsprint wrap | Rate on request |

FINANCIAL NOTICES (9 COLUMNS)

R 962.00

LEGALS, TENDERS, OFFICIALS (11 COLUMNS)

| | |
|---------------|----------|
| Full Colour | R 992.00 |
| 1 Spot Colour | R 880.00 |
| Black & White | R 710.00 |

AUCTIONS (11 COLUMNS)

| | |
|---------------|----------|
| Full Colour | R 624.00 |
| 1 Spot Colour | R 583.00 |
| Black & White | R 539.00 |

DEADLINES

| | Booking Deadline | Material Deadline | Cancellation Deadline | Contact |
|---------------|--------------------------------------|--------------------------------------|--|---|
| Agency | Thursday 11h00 prior to publication | Thursday 16h00 prior to publication | Any cancellations after 12h00 Thursday prior to publication, will be charged 100% cancellation fee | Marlon Hoff 011 280 3333 hoffm@arena.africa |
| Direct | Wednesday 11h00 prior to publication | Wednesday 16h00 prior to publication | | |

Amounts quoted are excluding VAT & including agency settlement discount to qualifying agencies.

CAREERS (11 COLUMNS)

| | RATE (psccm) |
|---------------|---------------------|
| Full Colour | R 823.00 |
| 1 Spot Colour | R 789.00 |
| Black & White | R 687.00 |

MUNICIPALITY RATES

| | |
|---------------|----------|
| Full Colour | R 572.00 |
| 1 Spot Colour | R 546.00 |
| Black & White | R 526.00 |

SPECIAL POSITIONS

| | |
|--------------------|------------|
| Ear Space (5x3) | Rate+ 300% |
| Page 1 | Rate+ 50% |
| Page 3 | Rate+ 25% |
| Page 5 | Rate+ 20% |
| Page 7 | Rate+ 15% |
| People on the Move | Rate+ 10% |

DEADLINES

| | Booking Deadline | Material Deadline | Cancellation Deadline | Contact |
|---------------|--------------------------------------|--------------------------------------|--|---|
| Agency | Thursday 11h00 prior to publication | Thursday 16h00 prior to publication | Any cancellations after 12h00 Thursday prior to publication, will be charged 100% cancellation fee | Marlon Hoff 011 280 3333 hoffm@arena.africa |
| Direct | Wednesday 11h00 prior to publication | Wednesday 16h00 prior to publication | | |

Amounts quoted are excluding VAT & including agency settlement discount to qualifying agencies.

CLASSIFIED

| | B&W RATE (per cm) |
|---------------------|---------------------------------|
| Family announcement | R 242.00 |
| Classified trade | R 347.00 |
| Classified legal | R 276.00 |
| Lost Deeds | R 730.50 |

CLASSIFIED DISPLAY

| | |
|---------------|----------|
| Full colour | R 416.00 |
| Black & white | R 332.00 |

DEADLINES

| Booking | Payment | Material Deadline | Cancellation Deadline | Contact |
|--|---|--|---|---|
| Wednesday 16h00 prior to publication | Thursday 16h00 prior to publication | Thursday 16h00 prior to publication | Any cancellations after 12h00 Thursday prior to publication, will be charged 100% cancellation fee | Sylvia Yedwa 011 280 3434 yedwas@arena.africa Nontobeko Ntombela 031 250 8640 ntombelan@arena.africa Poonam Bhikha 011 280-3022 legalskzn@arena.africa Vasie Naidoo (011) 280-5553 legals@arena.africa |

All rates exclude VAT & Government Gazette Fee

Amounts quoted are excluding VAT & including agency settlement discount to qualifying agencies.

CLASSIFIED

| CLASSIFIED LINAGE (5.5 POINT) TRADE & PRIVATE | RATE | | |
|--|-------------|----------|------------|
| 1 - 3 insertions (psccm) | | | R 208.00 |
| 4 or more insertions (psccm) | | | R 168.00 |
| Sales in execution (psccm) | | | R 158.00 |
| Creditors & debtors (per advertisement) | | | R 688.00 |
| Liquidation & distribution (per advertisement) | | | R 688.00 |
| Insolvencies (per advertisement) | | | R 688.00 |
| Town planning (per advertisement) | | | R 800.00 |
| Liquor Act (per advertisement) | | | R 685.00 |
| Petroleum licenses (per advertisement) | | | R 1 505.00 |
| Funeral notices (per advertisement) | | | R 400.00 |
| | FC | 1 SPOT | B&W |
| Legals / Classifieds display | R 375.00 | R 293.00 | R 236.00 |

DEADLINES

| Booking Deadline | Material Deadline | Cancellation | Deadline Contact |
|--|--|--|---|
| 12h00, 2 working days prior to publication | 12h00, 2 working days prior to publication | 50%, 2 working days prior to publication & 100%, 1 working day prior to publication | Sylvia Yedwa (011) 280 3434 sowetanlegals@arena.africa Poonam Bhikha (011) 280-3022 legalskzn@arena.africa |

Amounts quoted are excluding VAT & including agency settlement discount to qualifying agencies.

LIFESTYLE: FASHION, TRAVEL, HOME, FOOD & MOTORING

| | RATE (psccm) |
|--------------------------|---|
| Full Colour | R 459.00 |
| 1 Spot Colour | R 396.00 |
| Black & White | R 276.00 |
| SPECIAL POSITIONS | |
| Front Page Solus (10x9) | Rate + 100% |
| Inside Front Page | Rate + 30% |
| Back Page | Rate + 30% |
| Page 3 Solus (10x9) | Rate + 25% |
| Page 2 & 3 Facing Pages | Rate + 50% |
| Guaranteed positions | Rate + 20% |
| Newsprint wrap | Rate on request |
| Glossy wrap | R550 000.00 ex Vat. Incl Agency comm and printing costs. |
| Bond wrap | R500 000.00 ex Vat. Incl Agency comm |
| Watermark | Rate on request |
| SPECIAL SHAPES | |
| L shape | Rate + 30% |
| U shape | Rate + 30% |
| T shape | Rate + 40% |
| Diagonal boxes | Rate + 50% |

DEADLINES

| Material Deadline | Cancellation | Deadline Contact |
|--|--|---|
| Monday 16h00, 1 working day prior to print date (Printed Wednesday prior to weekend publication) | Any cancellations, Monday prior to print date, will be charged 100% cancellation fee | Marlon Hoff 011 280 3333 hoffm@arena.africa |

Amounts quoted are excluding VAT & including agency settlement discount to qualifying agencies.

SUNDAY TIMES - OPI

| Option | Product | Size | Paging | | | | 32+ |
|--------|---|---------------------|------------|------------|------------|------------|---------------------|
| | | | Up to 8 | 8 to 16 | 16 to 24 | 24 to 32 | |
| 1 | Business Times Lifestyle, Travel, Food, Fashion & Home | Tabloid | R 1 097.00 | R 1 133.00 | R 1 170.00 | R 1 206.00 | Price on request |
| | | A4 | R 930.00 | R 939.00 | R 1 084.00 | R 1 223.00 | |
| | | A5 | R 1 116.00 | R 1 129.00 | R 1 300.00 | R 1 467.00 | |
| 2 | Business Times Lifestyle, Travel, Food, Fashion & Home for Nov & Dec | Tabloid 115gsm + | R 1 170.00 | R 1 244.00 | R 1 315.00 | R 1 463.00 | |
| | | A4 115gsm + | R 1 023.00 | R 1 097.00 | R 1 170.00 | R 1 244.00 | |
| 3 | Sampling (Subject to approval) | Per Thousand | R 1 389.00 | | | | |

All wraps to be printed by Arena Holdings

Printing cost subject to change, based on international fluctuations

PLEASE NOTE:

In November & December rates are subject to a 20% loading & we cannot guarantee inserts in requested sections

Cancellation for November & December: 2 months prior to publication

Delivery of inserts is subject to change over the November & December period

Contact your sales representative should you have any queries

Inserts Terms & Conditions can be viewed in the Specifications, Terms & Conditions document available at

www.adroom.arena.africa

LEGAL & OFFICIAL NOTICES

| | RATE (psccm) |
|--|--------------|
| Legal notices display (psccm) | R 224.00 |
| Notice to creditors (per advertisement) | R 484.00 |
| Liquidation & distribution (per advertisement) | R 484.00 |
| Insolvencies (per advertisement) | R 484.00 |
| Sale of business (per advertisement) | R 420.00 |
| Lost deeds (per advertisement) | R 630.00 |

PLEASE NOTE THAT THE FOLLOWING SERVICES ARE AVAILABLE TO YOU WHEN YOU ADVERTISE IN BUSINESS DAY:

- * Submission to the government printers three weeks prior to publication
 - * Business Day tearsheets
-

All rates exclude VAT and Government Gazette Fee

For additional information, please contact:

| | |
|--|-------------------------------|
| Vasie Naidoo on Legals@arena.africa | 011 280 5553 - Gauteng |
| Poonam Bhikha on Legalskzn@arena.africa | 011 280 3022 - KZN |
| Nontobeko Ntombela on Legalskzn@arena.africa | 031 250 8640 - KZN |

Amounts quoted are excluding VAT & including agency settlement discount to qualifying agencies.

TECHNICAL SPECS - MAIN BODY & BUSINESS TIMES

| COLUMN | BROADSHEET 9 COL | BROADSHEET 11 COL |
|--------|------------------|-------------------|
| 1 Col | 34 mm | 30 mm |
| 2 Col | 72 mm | 62 mm |
| 3 Col | 110 mm | 94 mm |
| 4 Col | 148 mm | 126 mm |
| 5 Col | 186 mm | 158 mm |
| 6 Col | 224 mm | 190 mm |
| 7 Col | 262 mm | 222 mm |
| 8 Col | 300 mm | 254 mm |
| 9 Col | 338 mm | 286 mm |
| 10 Col | | 318 mm |
| 11 Col | | 350 mm |

Broadsheet 9 Col DPS is 54x18 (540 mm in height x 716 mm in width) which includes 40 mm gutter

Broadsheet 11 Col DPS is 54x22 (540 mm in height x 720 mm in width) which includes 20 mm gutter.

LIFESTYLE, FASHION, TRAVEL, HOME, FOOD & MOTORING

| COLUMN | BROADSHEET 9 COL |
|--------|------------------|
| 1 Col | 34 mm |
| 2 Col | 72 mm |
| 3 Col | 110 mm |
| 4 Col | 148 mm |
| 5 Col | 186 mm |
| 6 Col | 224 mm |
| 7 Col | 262 mm |
| 8 Col | 300 mm |
| 9 Col | 338 mm |

Sunday Times

DIGITAL



DIGITAL

| DISPLAY RATES | CPM |
|---|------------|
| 1. RUN OF NETWORK / All sizes (728x90, 300x250, 300x600) | R 233.00 |
| 2. RUN OF NETWORK / High impact (Billboard 1000x250, 300x600) | R 290.00 |
| 3. ARENA video display | R 500.00 |
| ADDITIONAL COST FOR LAYERING: | |
| + Geotargeting (we target ZA national by default) | R 56.00 |
| + Section specific | R 56.00 |
| + Viewability targeting | R 56.00 |
| + Audience targeting | R 56.00 |
| + Premium uplift on business sites | R 56.00 |
| IN-IMAGE Ad Unit | R 389.00 |
| The ad unit displays to the user between the page views as they navigate from one page to the next on the same website | |
| Logo in vector formats (.svg, .ai, .eps or png) | |
| Desktop sizes: 1200x600 | |
| INTERSTITIAL Ad Unit | R 389.00 |
| Appears between content pages. It captures user attention before they continue to their next page or action, providing a high-impact advertising experience | |
| Desktop sizes: 728x90 / 970x90 / 300x250 / 300x600 / 320x50 / 160x600 | |
| Mobile: 300x250 / 300x 600 / 320x50 | |
| NEWSLETTER In-Article Ad Unit | R 330.00 |
| In-article banner featured on a newsletter to reach targeted, opted-in audience | |
| Desktop sizes: 300x250 | |
| Mobile: 300x250 | |
| IN-BANNER VIDEO | R 400.00 |
| Non-intrusive and sits naturally within news or article environments. It can auto-play on mute as the banner loads or remain static until the user chooses to click and play. | |
| Desktop and Mobile: 728 x90/ 300x250 / 300x600 | |

Amounts quoted are excluding VAT & including agency settlement discount to qualifying agencies.
Terms & conditions apply.

24 HOUR SPONSORSHIP (HPTO) DESKTOP & MOBILE

| | | RATE |
|------------------------|---------------------|-------------|
| TIMESLIVE | 250 000 impressions | R 80 769.00 |
| SUNDAY TIMES | 17 000 impressions | R 6 730.00 |
| ST LIFESTYLE | 28 000 impressions | R 10 769.00 |
| BUSINESS DAY | 44 000 impressions | R 33 650.00 |
| BUSINESS TIMES | 5 000 impressions | R 2 775.00 |
| FINANCIAL MAIL | 41 000 impressions | R 31 356.00 |
| SOWETAN | 250 000 impressions | R 80 769.00 |
| TSHISALIVE | 25 000 impressions | R 10 256.00 |
| TIMESLIVE SPORT | 13 000 impressions | R 5 769.00 |
| THE HERALD | 20 000 impressions | R 7 404.00 |
| DAILY DISPATCH | 14 000 impressions | R 4 712.00 |

24 HOUR SPONSORSHIP (SECTION TAKEOVER) DESKTOP & MOBILE

| | | RATE |
|------------------------|---------------------|-------------|
| TIMESLIVE | 250 000 impressions | R 40 385.00 |
| SUNDAY TIMES | 17 000 impressions | R 3 365.00 |
| BUSINESS DAY | 44 000 impressions | R 21 032.00 |
| BUSINESS TIMES | 5 000 impressions | R 1 735.00 |
| FINANCIAL MAIL | 41 000 impressions | R 17 456.00 |
| SOWETAN | 250 000 impressions | R 40 385.00 |
| TIMESLIVE SPORT | 13 000 impressions | R 3 606.00 |
| THE HERALD | 20 000 impressions | R 4 628.00 |
| DAILY DISPATCH | 14 000 impressions | R 2 945.00 |

| NATIVE PACKAGES | |
|--|-------------|
| PREMIUM PACKAGE: | R 67 000.00 |
| 1x Article | |
| 2x Days Home Page exposure, 6 Days Section Page exposure | |
| 2x Sponsored Facebook posts | |
| 3x Sponsored tweets | |
| 1x Newsletter in-article banner | |
| In-article companion banners (1000x250 or 728x90, 300x600, 300x250 – max file size 60KB) | |
| 150 000 ROS /RON impressions | |
| STANDARD PACKAGE: | R 50 000.00 |
| 1x Article | |
| 1x Day Home page exposure, 7 Days Section Page exposure | |
| 1x Sponsored Facebook post | |
| 2x Sponsored tweets | |
| 1x Newsletter In-article | |
| In-article companion banners (1000x250 or 728x90, 300x600, 300x250 – max file size 60KB) | |
| Optional social media boosting | |
| SPONSORED CONTENT: | R 34 000.00 |
| 1x Article | |
| 1x Sponsored Facebook post | |
| 1x Sponsored tweet | |
| LISTICAL PROFILES: | R150 000.00 |
| A specialised page in a list format that highlights a brand's identity including its products, services and key information, to promote visibility and engagement. | |
| 6-12 Profiles | |
| HPTO | |
| Display Banners / ROS an RON | |

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DIGITAL

VODCAST:

Price available upon request

A vodcast (video + podcast) is a podcast that includes visual content. Usually in the form of recorded video.

Instead of only listening (like a tradition audio podcast)

PARTNER HUB:

R 55 000.00 PM

A centralised platform for managing and sharing your content such as articles, podcasts, videos and more. Contact your account executive for more information

Hosting fee per month on news and business platforms

PODCASTS:

Price available upon request

CLIENT CURATED - A bespoke podcast created for a client where their business / services are at the core of the podcast. Contact your account executive for more information

SPONSORED - An established Arena Holdings podcast is sponsored by a client via a live read by the host and opening / closing billboard. Contact your account executive for more information

PROGRAMMATIC - Contact your account executive for more information

SALES CONTACTS

| | | | |
|---|-------------------|--------------|-----------------------|
| Sunday Times Revenue Manager | Shelly Le Roux | 071 384 8294 | lerouxs@arena.africa |
| Public Sector & Education Sales Manager | Tinyiko Thobejane | 081 441 9072 | tinyiko@arena.africa |
| Retail & Lux Sales Manager | Pierrette Spadoni | 083 297 6501 | spadonip@arena.africa |
| Investor Relations Sales Manager | Belinda Navias | 064 823 1994 | naviasb@arena.africa |
| Legals & Classifieds Sales Manager | Jyoti Govind | 083 641 6010 | govindj@arena.africa |
| Surveys & Special Projects Manager | Kay Naidoo | 082 469 3957 | naidooka@arena.africa |

CONTACTS

GAUTENG

TEL

EMAIL

Hill on Empire, 16 Empire Road, Parktown

Main Switchboard

011 280 3000

Public Sector & Education Sales Manager

081 441 9072

tinyiko@arena.africa

Retail & Lux Sales Manager

083 297 6501

spadonip@arena.africa

Investor Relations Manager

064 823 1994

naviasb@arena.africa

Classified & Legals Manager

083 641 6010

govindj@arena.africa

Surveys & Special Projects Manager

082 469 3957

naidooka@arena.africa

WESTERN CAPE

TEL

EMAIL

Regional Direct

072 783 6308

ndyokop@arena.africa

Regional Retail & Agency

082 344 0128

campson@arena.africa

KZN

TEL

EMAIL

Centenary Building, Cnr Equinox and Zenith Drive,
Umhlanga New Town Centre, Durban

Main Switchboard

031 250 8500

Regional Agency

083 560 0639

sunderb@arena.africa

Regional Direct

082 452 6277

pillayv@arena.africa

EASTERN CAPE

TEL

EMAIL

The Atrium Centre, 24 Ring Road, Gqeberha

Main Switchboard

041 504 7911

Sales

083 793 2245

surenp@dispatch.co.za

Corner St Helena Road & Quenera Drive, Beacon Bay, East London

Main Switchboard

043 702 2000

Eastern Cape Sales Manager: Direct & Classifieds

083 793 2245

surenp@dispatch.co.za

TERMS & CONDITIONS

1. Advertisements are accepted for publication in publications owned or published by Arena Holdings subject to the following conditions:
 - a. Arena Holdings reserves the right to withhold any advertisement from publication and to cancel any advertisement order that has been accepted.
 - b. Arena Holdings will not be liable to the advertiser or to any other person for any loss or damages of any nature whatsoever, including indirect or consequential damages or any loss of profit or special damages of any nature whatsoever and whether in the contemplation of the parties or not, which the advertiser or any other person may suffer as a result of Arena Holdings failure to publish, or publication on dates other than those specified by the advertiser, or any other error of any kind.
 - c. Telephonic instructions must in all cases be confirmed in writing by the advertiser.
2. Every precaution is taken to ensure the correct printing and insertion of all advertisements, but Arena Holdings will not be held liable for any inaccuracies or omissions or for any consequence arising there from.
3. Arena Holdings reserves the right to edit, revise or to reject - even after acceptance for publication - any advertisement deemed to be untruthful or objectionable in subject matter or wording, or unsuitable for any other reason, whether space for the advertisement has been booked in advance under order or not.
 - a. Arena Holdings reserves the right to resize any advertisements to accommodate press constraints.
 - b. Arena Holdings reserves the right to resize any advertisements that are not supplied according to the booked space.
 - c. Arena Holdings reserves the right to colour correct any advertising material that is not supplied to the Arena colour specifications.
4. Arena Holdings reserves the right to suspend an issue on any day and increase or decrease the usual number of copies without notice.
5. Space is sold to advertisers for the purpose of making announcements concerning their own business and may not be used for attacking or making comparisons with other advertisers, firms, institutions or persons.
6. The advertiser indemnifies Arena Holdings against any claim by any third party arising out of the design, form, content, copyright infringement or other attributions of the advertisement.
7. No advertising order entitles the client to a write up or editorial coverage.
8. All orders are subject to the availability of space. Bookings will lapse if the first insertion under order is not made within three months of the order, or if more than three months elapses between insertions.
9. The full name, street address, telephone and fax number of the advertiser must be included in advertisements asking for money or stamps to be sent to the newspaper or box number.
10. Approved accounts are payable within 30 days from date of statement, otherwise orders must be prepaid. Cash payments are required three working days prior to print date for non-account holders. However, in the case of pre-printed special projects, cash is required 14 days prior to publication.
11. Material deadline is two days prior to print date for all Arena Holdings publications, with the exception of surveys and special reports.
12. Any advertising order is subject to the conditions stated herein unless specifically varied by Arena Holdings in writing with specific reference to the advertiser's contrary documentation.
13. ACCEPTANCE and COPY: If material is received too late for publication, the space reserved will be charged for. Copy must conform to all PRINT MEDIA ASSOCIATION requirements for the acceptance of print advertisements. The general typography of advertisements is subject to the approval of Arena Holdings. Analogue material must be claimed within 30 days, after which no responsibility will be accepted for loss or damage to such material. Digital material can be retrieved up to three months from last date of publication.
14. No changes to advertisements appearing in Arena Holdings publications will be accepted once publication production has commenced.
15. When new advertising rates are announced, clients who have contracts with Arena Holdings will be entitled to continue to advertise at their contract rates for 45 days after the new rate is announced. The balance of their orders will be subject to the new rates. Such contracts may be cancelled on the date the new or higher rate becomes effective.
16. All cancellations must be in writing.
17. Advertisement orders are not accepted for periods longer than 12 months.
18. A 50% cancellation fee will be incurred for all special position bookings cancelled within 30 days of scheduled publication.
19. Any agreement purporting to vary the terms of these conditions or any consensual cancellation shall not be valid unless reduced to writing and signed by both the advertiser and Arena Holdings.
20. If any amount due and payable by the advertiser is not paid within the agreed term, the advertiser will be liable for interest at the maximum rate permitted by law. Such interest will be calculated and paid monthly in advance. If the interest is not paid as aforesaid, the interest will be added to the principal sum, and the whole amount will form the principal debt, which will bear interest as described.
21. In the event of Arena Holdings instructing attorneys to collect from the advertiser an amount owing to Arena Holdings, the advertiser agrees to pay all costs on the scale as between attorney and own client, including collection charges.
22. No relaxation or indulgence granted to the advertiser by Arena Holdings, at any time, will be deemed to be a waiver of any of Arena Holdings rights in terms hereof. Such relaxation or indulgence will not be deemed a novation of any of the terms & conditions.
23. Any insertion that carries "farmed advertising" or representing any form of "sponsorship advertising" or company profile will be subject to approval by Arena Holdings.
24. By placing an advert, you acknowledge that you consent to the publishing of the advert, including any personal information, in a public newspaper, which is available online and in print.