

THE SOUTH AFRICAN
SCHOOLS COLLECTION
 INCLUDING TVET COLLEGES AND TERTIARY INSTITUTION

RATE CARD 2026

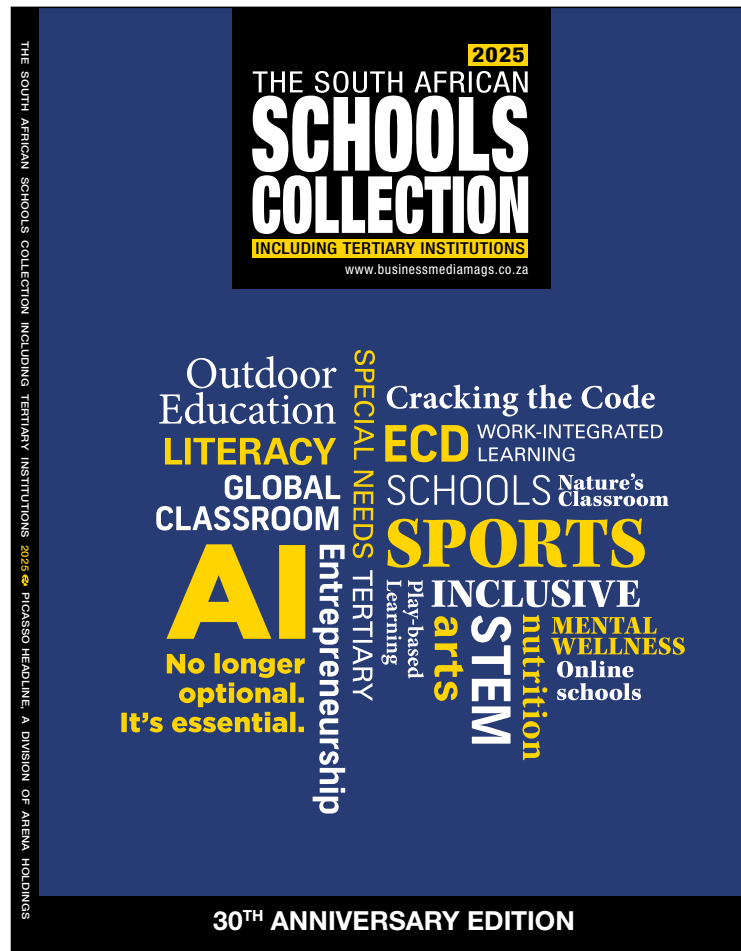
**A SHOWCASE OF EDUCATION ESTABLISHMENTS
 THROUGHOUT SOUTH AFRICA**

The 31st edition of The SA Schools Collection is a prestigious annual showcase targeted primarily at educational institutions and parents who need to make crucial decisions regarding their children’s future. The publication provides a comprehensive directory of independent and public schools countrywide. Editorial content includes topical issues related to education, highlighting the latest trends in the educational arena. Sections include schools, Remedial & Special needs, Online & Home schools, Outdoor education, tertiary institutions and school suppliers.

DISTRIBUTION

- Distributed directly to Business Day Subscribers (LSM 8-10) in June 2026.
- Distribution includes SA domestic and international airports, domestic and international airport lounges and check-ins, car rentals at the airports, Airport restaurants and coffee shops.
- Distributed via the Department of International Relations to SA embassies.
- Distributed at Learning/education exhibitions
- Over 1000 school bursars, academic and administrative staff and boards of governors
- Distributed with MIMS to paediatricians, orthodontists and GP’s throughout South Africa
- Distributed with SA Home Owner magazine in Woolworths stores nationwide a month after distribution.

CORPORATE



**CLICK COVER TO READ
 THE LATEST ISSUE**

DIGITAL

SA Schools Collection e-zine will be available for preview on
BusinessLIVE
TimesLIVE
HeraldLIVE
DispatchLIVE
SA Home Owner
BusinessMediaMAGS



SA Schools Collection e-zine will also be promoted across these social media platforms.

SA Schools Collection e-zine will be available on
www.businessmediamags.co.za
 for 12 months.

STATS

BusinessDay

www.businessday.co.za

Total users: **1 088 333**
 Pageviews: **3 453 987**
 New users: **737 616**

TimesLIVE

www.timeslive.co.za

Total users: **2 264 074**
 Pageviews: **7 493 382**
 New users: **1 415 485**

DispatchLIVE

www.dailydispatch.co.za

Total users: **180 982**
 Pageviews: **469 292**
 New users: **144 506**

HeraldLIVE

www.theherald.co.za

Total users: **404 042**
 Pageviews: **294 503**
 New users: **1 152 825**

SA Home Owner

www.sahomeowner.co.za

Unique browsers (users): **25 293**
 Pageviews: **47 495**
 Facebook: **494 537**

Business Media Mags

www.businessmediamags.co.za

Page views: **42 011**
 Users: **16 528**
 Engagement: **46.43%**
 Facebook: **36K Followers**

THE SOUTH AFRICAN SCHOOLS COLLECTION

INCLUDING TVET COLLEGES AND TERTIARY INSTITUTION

RATE CARD 2026

ADVERTISING RATES

All rates exclude VAT and agency commission.

FULL PAGE	R16 500
INSIDE FRONT COVER (SINGLE PAGE)	R14 000
DOUBLE PAGE SPRED	R26 500
INSIDE FRONT COVER DPS	R29 295
OUTSIDE BACK COVER	R26 200
INSIDE BACK COVER	R21 295
1/2 PAGE HORIZONTAL	R 9 828
1/4 PAGE	R 4 915

ADVERTISING CONTACT

Merryl Klein Sales Project Manager

Tel: 021 469 2446 | Cell: 082 895 7260 | Email: merrylk@picasso.co.za

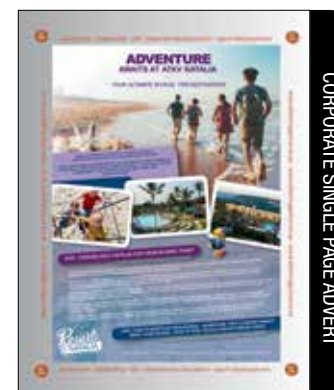
PUBLISHER

PICASSO HEADLINE, A PROUD DIVISION OF ARENA HOLDINGS

Hill on Empire 16 Empire Road (cnr Hillside Road), Parktown, Johannesburg



420mm x 275mm
CORPORATE DOUBLE PAGE ADVERT



CORPORATE SINGLE PAGE ADVERT



CORPORATE SINGLE PAGE ADVERT



CORPORATE SINGLE ADVERT DESIGNED

210mm x 275mm



CORPORATE HALF HORIZONTAL ADVERT

200mm x 128mm

MATERIAL SPECIFICATIONS

	DPS	FCP
Trim	420 x 275mm	210 x 275mm
Bleed	440 x 285mm	220 x 285mm
Safe type area	430 x 215mm	180 x 245mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. Resolution must be 300dpi and maximum total ink to be 270%.