

# Motoring 2026

A PROUD BRAND OF ARENA HOLDINGS



**WHO ARE WE**

Arena Holdings owns influential platforms catering to the vehicle trade and care enthusiasts alike. These include Business Day MotorNews, Sowetan Motoring, Sunday Times Lifestyle Motoring and our digital platform, TimesLive Motoring.

**OUR AUDIENCE**

A passionate group of motoring and motorsport enthusiasts that engage with relevant content through various platforms. Ranging from cars to bikes to boats-anything with an engine- get them revved up.

**MOTORING RATES**

**Business Day Motornews**

Weekly  
 Basic rate R 339.00 (p/ccm)  
 Broadsheet

DPS	54x16	540mm (h) x 590mm (w)	R 366 120.00
Full Page	54x8	540mm (h) x 300mm (w)	R 183 060.00
Half Page	27x8	270mm (h) x 300mm (w)	R 91 530.00
1/4 Page	27x5	270mm (h) x 186mm (w)	R 45 765.00
Front page ear space	6x2	60mm (h) x 73mm (w)	R 16 272.00
Front page left column block	9x1	90mm (h) x 34mm (w)	R12 204.00

**DEADLINES**

<b>Booking Deadline</b>	<b>Material Deadline</b>	<b>Cancellation Deadline</b>	<b>Contact</b>
11h00 Friday prior to publication	11h00 Tuesday prior to publication	100% after 12h00, Tuesday prior to publication	Collin Khanye 062 890 3667 khanyec@arena.africa

Amounts quoted are excluding Vat and including agency settlement discount to qualifying agencies.

**MOTORING RATES - CONTINUED**

**Sowetan Motoring**

Weekly  
Basic rate R 296.00 (pscm)  
Tabloid

DPS	39x16	390mm (h) x 540mm (w)	R 184 704.00
Full Page	39x8	390mm (h) x 261mm (w)	R 92 352.00
Half Page	20x8	200mm (h) x 261mm (w)	R 47 360.00
1/4 Page	20x4	200mm (h) x 129mm (w)	R 23 680.00

**DEADLINES**

Booking Deadline	Material Deadline	Cancellation Deadline	Contact
17h00 Friday prior to publication	11h00 Monday prior to publication	100% after 12h00, Monday prior to publication	Collin Khanye 062 890 3667 khanyec@arena.africa

**Sunday Times Lifestyle Motoring**

Monthly  
Basic rate R 456.00 (pscm)  
Tabloid

DPS	54x16	540mm (h) x 716mm (w)	R 284 544.00
Full Page	54x8	540mm (h) x 338mm (w)	R 142 272.00
Half Page	20x8	200mm (h) x 338mm (w)	R 72 960.00
1/4 Page	20x4	200mm (h) x 148mm (w)	R 36 480.00

**DEADLINES**

Booking Deadline	Material Deadline	Cancellation Deadline	Contact
2 <sup>nd</sup> Tuesday of the month	2 <sup>nd</sup> Friday of the month	100% after 12h00 on material deadline day	Collin Khanye 062 890 3667 khanyec@arena.africa

Amounts quoted are excluding Vat and including agency settlement discount to qualifying agencies.

## MOTERING RATES - CONTINUED

### The Herald World of Wheels

Weekly  
 Basic rate R 187.00 (psccm)  
 Broadsheet

DPS	54x20	540mm (h) x 790mm (w)	R 201 960.00
Full Page	54x10	540mm (h) x 380mm (w)	R 100 980.00
Half Page	27x10	270mm (h) x 380mm (w)	R 50 490.00
1/4 Page	27x5	270mm (h) x 188mm (w)	R 25 245.00

### DEADLINES

Booking Deadline	Material Deadline	Cancellation Deadline	Contact
11h00 Monday prior to publication	11h00 Tuesday prior to publication	100% after 12h00 Tuesday prior to publication	Collin Khanye 062 890 3667 khanyec@arena.africa

### Daily Dispatch Motoring

Weekly  
 Basic rate R 169.00 (psccm)  
 Broadsheet

DPS	54x20	540mm (h) x 790mm (w)	R 182 520.00
Full Page	54x10	540mm (h) x 380mm (w)	R 91 260.00
Half Page	27x10	270mm (h) x 380mm (w)	R 45 630.00
1/4 Page	27x5	270mm (h) x 188mm (w)	R 22 815.00

### DEADLINES

Booking Deadline	Material Deadline	Cancellation Deadline	Contact
11h00 Monday prior to publication	11h00 Wednesday prior to publication	100% after 12h00, Monday prior to publication	Collin Khanye 062 890 3667 khanyec@arena.africa

Amounts quoted are excluding Vat and including agency settlement discount

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**CONTACTS**

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Regional Direct

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**KZN****TEL****EMAIL**

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Regional Direct

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## TERMS AND CONDITIONS

1. Advertisements are accepted for publication in publications owned or published by Arena Holdings subject to the following conditions:
  - a. Arena Holdings reserves the right to withhold any advertisement from publication and to cancel any advertisement order that has been accepted.
  - a. Arena Holdings will not be liable to the advertiser or to any other person for any loss or damages of any nature whatsoever, including indirect or consequential damages or any loss of profit or special damages of any nature whatsoever and whether in the contemplation of the parties or not, which the advertiser or any other person may suffer as a result of Arena Holdings failure to publish, or publication on dates other than those specified by the advertiser, or any other error of any kind.
  - a. Telephonic instructions must in all cases be confirmed in writing by the advertiser.
2. Every precaution is taken to ensure the correct printing and insertion of all advertisements, but Arena Holdings will not be held liable for any inaccuracies or omissions or for any consequence arising there from.
3. Arena Holdings reserves the right to edit, revise or to reject - even after acceptance for publication - any advertisement deemed to be untruthful or objectionable in subject matter or wording, or unsuitable for any other reason, whether space for the advertisement has been booked in advance under order or not.
  - a. Arena Holdings reserves the right to resize any advertisements to accommodate press constraints.
  - b. Arena Holdings reserves the right to resize any advertisements that are not supplied according to the booked space.
  - c. Arena Holdings reserves the right to colour correct any advertising material, that is not supplied to the Arena colour specifications.
4. Arena Holdings reserves the right to suspend an issue on any day and increase or decrease the usual number of copies without notice.
5. Space is sold to advertisers for the purpose of making announcements concerning their own business and may not be used for attacking or making comparisons with other advertisers, firms, institutions or persons.
6. The advertiser indemnifies Arena Holdings against any claim by any third party arising out of the design, form, content, copyright infringement or other attributions of the advertisement.
7. No advertising order entitles the client to a write-up or editorial coverage.
8. All orders are subject to the availability of space. Bookings will lapse if the first insertion under order is not made within three months of the order, or if more than three months elapses between insertions.
9. The full name, street address, telephone and fax number of the advertiser must be included in advertisements asking for money or stamps to be sent to the newspaper or box number.
10. Approved accounts are payable within 30 days from date of statement, otherwise orders must be prepaid. Cash payments are required three working days prior to print date for non-account holders. However, in the case of pre-printed special projects, cash is required 14 days prior to publication.
11. Material deadline is two days prior to print date for all Arena Holdings publications, with the exception of surveys and special reports.
12. Any advertising order is subject to the conditions stated herein unless specifically varied by Arena Holdings in writing with specific reference to the advertiser's contrary documentation.
13. ACCEPTANCE and COPY: If material is received too late for publication, the space reserved will be charged for. Copy must conform to all PRINT MEDIA ASSOCIATION requirements for the acceptance of print advertisements. The general typography of advertisements is subject to the approval of Arena Holdings. Analogue material must be claimed within 30 days, after which no responsibility will be accepted for loss or damage to such material. Digital material can be retrieved up to three months from last date of publication.
14. No changes to advertisements appearing in Arena Holdings publications will be accepted once publication production has commenced.
15. When new advertising rates are announced, clients who have contracts with Arena Holdings will be entitled to continue to advertise at their contract rates for 45 days after the new rate is announced. The balance of their orders will be subject to the new rates. Such contracts may be cancelled on the date the new or higher rate becomes effective.
16. All cancellations must be in writing.
17. Advertisement orders are not accepted for periods longer than 12 months.
18. A 50% cancellation fee will be incurred for all special position bookings cancelled within 30 days of scheduled publication.
19. Any agreement purporting to vary the terms of these conditions or any consensual cancellation shall not be valid unless reduced to writing and signed by both the advertiser and Arena Holdings.
20. If any amount due and payable by the advertiser is not paid within the agreed term, the advertiser will be liable for interest at the maximum rate permitted by law. Such interest will be calculated and paid monthly in advance. If the interest is not paid as aforesaid, the interest will be added to the principal sum, and the whole amount will form the principal debt, which will bear interest as described.
21. In the event of Arena Holdings instructing attorneys to collect from the advertiser an amount owing to Arena Holdings, the advertiser agrees to pay all costs on the scale as between attorney and own client, including collection charges.
22. No relaxation or indulgence granted to the advertiser by Arena Holdings, at any time, will be deemed to be a waiver of any of Arena Holdings rights in terms hereof. Such relaxation or indulgence will not be deemed a novation of any of the terms and conditions.
23. Any insertion that carries "farmed advertising" or representing any form of "sponsorship advertising" or company profile will be subject to approval by Arena Holdings.
24. By placing an advert, you acknowledge that you consent to the publishing of the advert, including any personal information, in a public newspaper, which is available online and in print.

For comprehensive details and guidelines, please refer to the specifications, terms and conditions document on [adroom.arena.africa](https://adroom.arena.africa)