



THE SA SCHOOLS COLLECTION IN PARTNERSHIP WITH EDUTECH AND **BUSINESS DAY**, WITH SECTIONS FOR SCHOOLS, SPECIAL NEEDS, TVET, TERTIARY AND SCHOOL SUPPLIERS

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A DIGITAL REPLICA IS AVAILABLE  
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CORPORATE

T H E S O U T H A F R I C A N  
**SCHOOLS COLLECTION**  
INCLUDING TVET COLLEGES AND TERTIARY INSTITUTIONS

The 25th edition of The SA Schools Collection is a prestigious annual showcase targeted primarily at educational institutions and parents who need to make crucial decisions regarding their children's future. The publication provides a comprehensive directory of independent and public schools countrywide: it lists important facts and figures and showcases facilities, the ethos and foundation of South Africa's educational institutions including colleges, universities, universities of technology and Technical and Vocational Education and Training (TVET) Colleges.

The SA Schools Collection presents a perfect platform for companies in the educational sector supplying goods and services, to directly reach these education institutions via an unrivalled distribution

Editorial content includes topical issues related to education, highlighting the latest trends in the educational arena.

**NEW distribution channels**

- Distributed directly to Business Day Subscribers (LSM 8-10) in March 2020.
- Distribution includes SA domestic and international airports, domestic and international airport lounges, car rentals at the airports, Airport restaurants domestic and international, check-ins, etc (eg. Avis, Hertz, Woodford, Bidvest, Tempest car rentals; Mango, Safair, SA Express, BA, check-ins; SLOW lounges - international and domestic, ORT SLOW Sandton, Voyager Platinum Lounge, Airlink lounge, Emirates lounge, BA lounge, SAA lounge, Lanseria lounges etc.) coffe shops.
- Distributed at EduTech Exhibition annually
- Distributed at the Learning Point exhibitions
- Distributed via the Department of Foreign Affairs to SA embassies worldwide.
- Over 1000 school bursars, academic and administrative staff and boards of governors
- Distributed with MIMS to paediatricians throughout South Africa
- 12 x months online publication
- School news - Press releases on Business Media Mags - [www.businessmediamags.co.za](http://www.businessmediamags.co.za) under the Education tab for The SA Schools press room - engaging with online readers.



**A SHOWCASE OF EDUCATION ESTABLISHMENTS THROUGHOUT SOUTH AFRICA**

### CORPORATES RATES

FP	IFC	IFC DPS	DPS	OBC	IBC	1/2 PAGE HORIZONTAL/VERTICAL	1/4 PAGE
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Rates excl. VAT

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Bleed	440 x 285mm	220 x 285mm
Safe type area	430 x 215mm	180 x 245mm

TRIANGLE (RIGHT OR LEFT CORNER)	R5 750
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DPS WRAP AROUND BORDER	R14 500

CORPORATE DOUBLE PAGE ADVERT  
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CORPORATE SINGLE PAGE ADVERT  
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