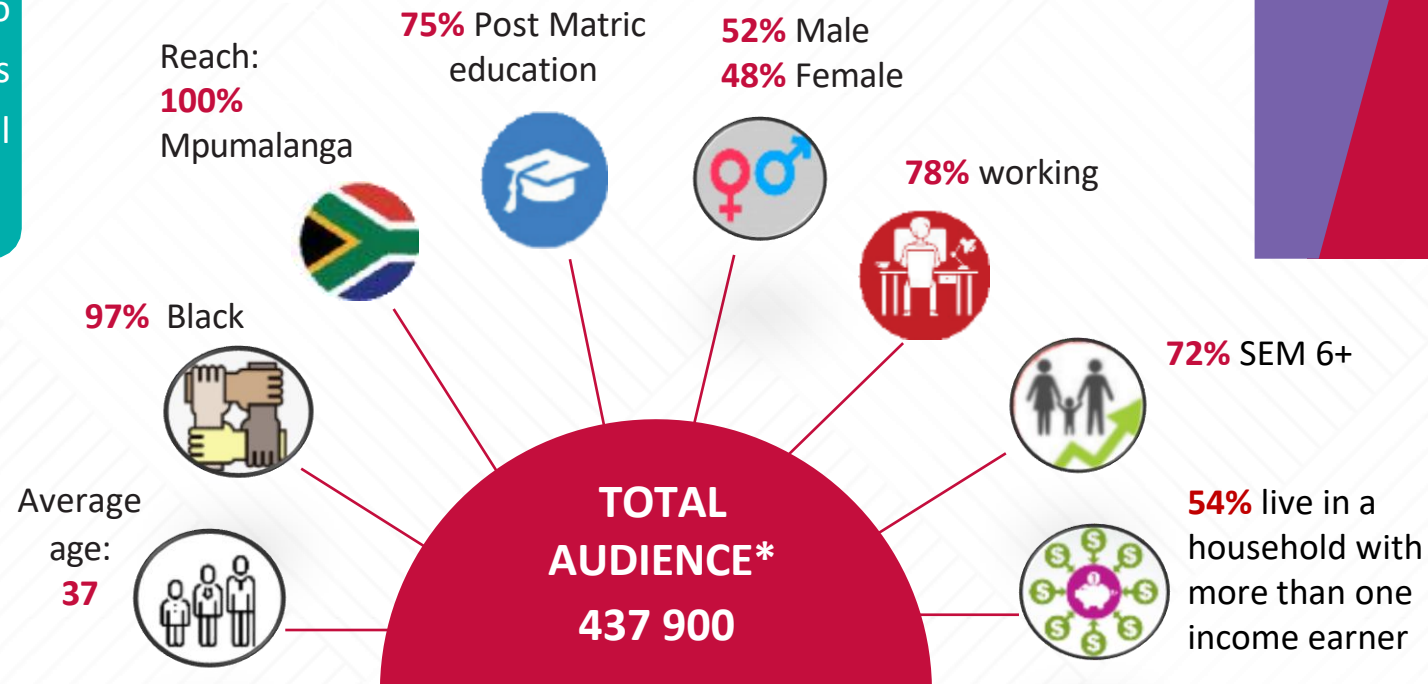
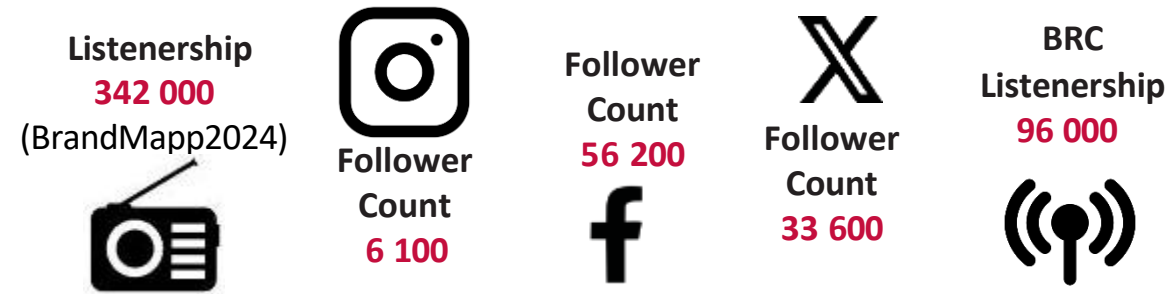




Mpumalanga's Hottest Radio Station

RISE fm is the only commercial radio station in Mpumalanga. The station is proudly Mpumalanga and situated in the thriving metropolis of Mbombela. We believe in uniting Mpumalanga through radio, making every effort to connect, entertain and inform its people through a variety of local language and music preferences.



PSYCHOGRAPHICS

The Rise FM audience loves to be original and different, to them it is important to dress well and look good. They enjoy music, movies, cooking and travelling. In relation to their love for music, they also like to attend music festivals and concerts with RnB and Gospel being their favourite genres.

Average monthly income

Household	R29 755
Personal	R21 421



*Total audience = Brandmapp listenership + Social Media followers.

Sources: BrandMapp 2024, BRC RAMS December 2023, Social Media