



W
WEEKENDER

2025

A PROUD BRAND OF ARENA HOLDINGS

MAIN BODY

TRADE (volume discounts available on request)	RATE (psccm)
Full colour	R 184.00
1 Colour	R 120.00
Black & white	R 95.00
SPECIAL POSITIONS	
Trade rates	Rate+ 60%
Front page positions	Rate on request
Page 2 & 3 facing pages	Rate on request
Newsprint wrap	Rate on request
Guaranteed positions	Rate+ 30%
Property Estate Agents	Rate on request

DEADLINES AND CONTACT PERSON

Booking Deadline	Material Deadline	Cancellation Deadline	Contact
12h00, 2 working days prior to publication.	10h00, 1 working day prior to publication	50%, 2 working days prior to publication. 100%, 1 working day prior to publication.	Andre Segadavan 041 504 7325 060 – 773 9023 segadavana@theherald.co.za Debbie Bauer 043 702 2139x debbie@dispatch.co.za

Amounts quoted are excluding VAT and including agency settlement discount to qualifying agencies.



OPI (OUTSIDE PRINTED INSERTS) - PER THOUSAND

		Paging				
Product	Size	4 to 8	8 to 16	16 to 24	24 to 32	32+
Inserts	Tabloid	R 897.00	R 944.00	R 1 040.00	R 1 199.00	Price on request
	A4	R 1 057.00	R 1 117.00	R 1 186.00	R 1 254.00	Price on request
	A5	R 1 271.00	R 1 344.00	R 1 424.00	R 1 512.00	Price on request

Inserts Terms & Conditions can be viewed in the Specifications, Terms & Conditions document available at www.adroom.arena.africa
 Amounts quoted are excluding VAT and including agency settlement discount to qualifying agencies.



COLUMN CONFIGURATION

MAIN BODY	TABLOID 8 COL
1 Col	30 mm
2 Col	64 mm
3 Col	97 mm
4 Col	131 mm
5 Col	164 mm
6 Col	198 mm
7 Col	231 mm
8 Col	265 mm

Tabloid DPS is 38x16 (380mm in height x 530mm in width) which includes 20mm gutter

Amounts quoted are excluding VAT and including agency settlement discount to qualifying agencies.



SALES CONTACTS

Deputy Chief Sales Officer	Pierrette Spadoni	083 297 6501	spadonip@arena.africa
	PA Rotshidzwa Marcia Ntsieni	011 280 3433	ntsienir@arena.africa
Gqeberha Sales: Manager	Shelly Le Roux	071 384 8294	lerouxs@theherald.co.za
East London Sales: Manager	Suren Packery	083 793 2245	surenp@dispatch.co.za
Agencies Manager	Tinyiko Thobejane	081 441 9072	tinyiko@arena.africa
Retail Manager	Pierrette Spadoni	083 297 6501	spadonip@arena.africa
Strategic Media Sales Manager: Print	Tinyiko Thobejane	081 441 9072	tinyiko@arena.africa
National Sales Manager: Legals, Classifieds	Jyoti Govind	083 641 6010	govindj@arena.africa
Integrated Media Sales Manager: Digital, Direct, Education, Surveys	Anastacia Martin	084 999 1405	martina@arena.africa
KZN	Tinyiko Thobejane	081 441 9072	tinyiko@arena.africa
Product Manager: Special Projects	Kay Naidoo	082 469 3957	naidooka@arena.africa



CONTACTS

EASTERN CAPE

The Atrium Centre, 24 Ring Road, Gqeberha

Main Switchboard

TEL

041 504 7911

EMAIL

Sales

071 384 8294

lerouxs@theherald.co.za

Corner St Helena Road & Quenera Drive, Beacon Bay, East London

Main Switchboard

043 702 2000

Sales

083 793 2245

surenp@arena.africa

GAUTENG

Hill on Empire, 16 Empire Road, Parktown

Main Switchboard

011 280 3000

National Agencies & Retail

081 441 9072

tinyiko@arena.africa

083 297 6501

spadonip@arena.africa

National Direct

084 999 1405

martina@arena.africa

National Online

084 999 1405

martina@arena.africa

National Classified & Legals

083 641 6010

govindj@arena.africa

WESTERN CAPE

Regional Agency

TEL

083 297 6501

EMAIL

spadonip@arena.africa

Regional Direct

072 783 6308

ndyokop@arena.africa

KZN

Centenary Building, Cnr Equinox and Zenith Drive,
Umhlanga New Town Centre, Durban

Main Switchboard

031 250 8500

Regional Agency

083 560 0639

sunderb@arena.africa

Regional Direct

011 340 9392

singhr@arena.africa



TERMS & CONDITIONS

1. Advertisements are accepted for publication in publications owned or published by Arena Holdings subject to the following conditions:
 - a. Arena Holdings reserves the right to withhold any advertisement from publication and to cancel any advertisement order that has been accepted.
 - a. Arena Holdings will not be liable to the advertiser or to any other person for any loss or damages of any nature whatsoever, including indirect or consequential damages or any loss of profit or special damages of any nature whatsoever and whether in the contemplation of the parties or not, which the advertiser or any other person may suffer as a result of Arena Holdings failure to publish, or publication on dates other than those specified by the advertiser, or any other error of any kind.
 - a. Telephonic instructions must in all cases be confirmed in writing by the advertiser.
2. Every precaution is taken to ensure the correct printing and insertion of all advertisements, but Arena Holdings will not be held liable for any inaccuracies or omissions or for any consequence arising there from.
3. Arena Holdings reserves the right to edit, revise or to reject - even after acceptance for publication - any advertisement deemed to be untruthful or objectionable in subject matter or wording, or unsuitable for any other reason, whether space for the advertisement has been booked in advance under order or not.
 - a. Arena Holdings reserves the right to resize any advertisements to accommodate press constraints.
 - b. Arena Holdings reserves the right to resize any advertisements that are not supplied according to the booked space.
 - c. Arena Holdings reserves the right to colour correct any advertising material that is not supplied to the Arena colour specifications.
4. Arena Holdings reserves the right to suspend an issue on any day and increase or decrease the usual number of copies without notice.
5. Space is sold to advertisers for the purpose of making announcements concerning their own business and may not be used for attacking or making comparisons with other advertisers, firms, institutions or persons.
6. The advertiser indemnifies Arena Holdings against any claim by any third party arising out of the design, form, content, copyright infringement or other attributions of the advertisement.
7. No advertising order entitles the client to a writeup or editorial coverage.
8. All orders are subject to the availability of space. Bookings will lapse if the first insertion under order is not made within three months of the order, or if more than three months elapses between insertions.
9. The full name, street address, telephone and fax number of the advertiser must be included in advertisements asking for money or stamps to be sent to the newspaper or box number.
10. Approved accounts are payable within 30 days from date of statement, otherwise orders must be prepaid. Cash payments are required three working days prior to print date for non-account holders. However, in the case of pre-printed special projects, cash is required 14 days prior to publication.
11. Material deadline is two days prior to print date for all Arena Holdings publications, with the exception of surveys and special reports.
12. Any advertising order is subject to the conditions stated herein unless specifically varied by Arena Holdings in writing with specific reference to the advertiser's contrary documentation.
13. ACCEPTANCE and COPY: If material is received too late for publication, the space reserved will be charged for. Copy must conform to all PRINT MEDIA ASSOCIATION requirements for the acceptance of print advertisements. The general typography of advertisements is subject to the approval of Arena Holdings. Analogue material must be claimed within 30 days, after which no responsibility will be accepted for loss or damage to such material. Digital material can be retrieved up to three months from last date of publication.
14. No changes to advertisements appearing in Arena Holdings publications will be accepted once publication production has commenced.
15. When new advertising rates are announced, clients who have contracts with Arena Holdings will be entitled to continue to advertise at their contract rates for 45 days after the new rate is announced. The balance of their orders will be subject to the new rates. Such contracts may be cancelled on the date the new or higher rate becomes effective.
16. All cancellations must be in writing.
17. Advertisement orders are not accepted for periods longer than 12 months.
18. A 50% cancellation fee will be incurred for all special position bookings cancelled within 30 days of scheduled publication.
19. Any agreement purporting to vary the terms of these conditions or any consensual cancellation shall not be valid unless reduced to writing and signed by both the advertiser and Arena Holdings.
20. If any amount due and payable by the advertiser is not paid within the agreed term, the advertiser will be liable for interest at the maximum rate permitted by law. Such interest will be calculated and paid monthly in advance. If the interest is not paid as aforesaid, the interest will be added to the principal sum, and the whole amount will form the principal debt, which will bear interest as described.
21. In the event of Arena Holdings instructing attorneys to collect from the advertiser an amount owing to Arena Holdings, the advertiser agrees to pay all costs on the scale as between attorney and own client, including collection charges.
22. No relaxation or indulgence granted to the advertiser by Arena Holdings, at any time, will be deemed to be a waiver of any of Arena Holdings rights in terms hereof. Such relaxation or indulgence will not be deemed a novation of any of the terms & conditions.
23. Any insertion that carries "farmed advertising" or representing any form of "sponsorship advertising" or company profile will be subject to approval by Arena Holdings.
24. By placing an advert, you acknowledge that you consent to the publishing of the advert, including any personal information, in a public newspaper, which is available online and in print.