DStv CHANNEL 189

VIAM SAM

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2025

D BRAND OF ARENA HOLDINGS

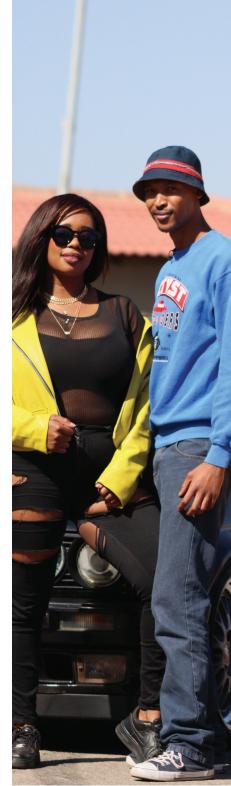
IGNITION

Broadcasts 24/7 on DStv Channel 189

The Channel reserves the right to make programming changes

The average spot on IGNITION is R3 750

TIME BANDS	SEGMENTS	30" RATE	
SATURDAY			
24H00 - 08H00	EARLY MORNING OFF PEAK	R3 000	
08H00 - 24H00	ALL DAY WEEKEND PRIME	R4 500	
	SUNDAY		
24H00 - 06H00	EARLY MORNING OFF PEAK	R3 000	
06H00 - 24H00	ALL DAY WEEKEND PRIME	R4 500	
	MONDAY TO FRIDAY		
24H00 - 18H00	ALL DAY OFF PEAK	R3 000	
18H00 - 23H00	PRIME TIME	R4 500	
23H00 - 24H00		R3 000	
	24H00 - 08H00 08H00 - 24H00 24H00 - 06H00 06H00 - 24H00 24H00 - 18H00 18H00 - 23H00	SATURDAY 24H00 - 08H00 EARLY MORNING OFF PEAK 08H00 - 24H00 ALL DAY WEEKEND PRIME SUNDAY 24H00 - 06H00 EARLY MORNING OFF PEAK 06H00 - 24H00 ALL DAY WEEKEND PRIME MONDAY TO FRIDAY 24H00 - 18H00 ALL DAY OFF PEAK	



TERMS AND CONDITIONS

- 1. All advertising spots longer or shorter than 30" will be charged pro-rata.
- 2. Advertising spots bought in specific programmes will carry a 20% loading.
- 3. All schedules are subject to availability of airtime at the time of booking and broadcast.
- 4. The Broadcaster reserves the right to alter scheduled programming.
- 5. The content of all advertising messages is subject to the approval of the Broadcaster.
- 6. The Advertiser indemnifies the Broadcaster for damages resulting from any advertising material correctly aired or displayed by the Broadcaster.
- 7. Advertising only to be used to promote the products and services of the Advertiser and contract is non-transferable and/or assignable.
- 8. All prices shown are NET to Advertiser. All prices quoted exclude VAT and Agency Settlement Discount.
- 9. Advertiser is subject to the Broadcaster's standard policy for credit approval and management.
- 10. In the absence of credit approval, payment will be required monthly in advance.
- Proof of payment must be e-mailed, no less than 10 working days prior to first broadcast.
- 12. A 50% cancellation fee will apply within 10 working days of flighting.
- Please note that a 100% cancellation fee will apply if the TV plan is cancelled after the campaign has already started.
- 14. The channel will not be held responsible for any circumstances beyond their control.
- 15. E & OE Standard errors & omissions.
- 16. STANDARD ARENA BROADCAST (PTY) LTD TERMS AND CONDITIONS APPLY, REFER TO WWW.TMADROOM. ARENA.AFRICA

NEW FTP Address and Material Format

Material delivery options:

1. FTP Details:

- · Host Address: ftp2.avusa.co.
 - » Username: BlackstarTV
 - » Password: TVCloud2018
 - » Directory: Commercials

2. USB / Hard Drive

3. Web Transfer

• We can access most online transfer mechanisms, for example Dropbox, WeTransfer, etc.

4. Via Adstream

- Supply formatted as per various options on Adstream White Pages
 - » Contact traffic.za@adstream.com for details

5. Format:

- Video Material: Television broadcast quality
- High Definition (HD)
 - » HD 1080 (High Definition)
 - » 16:9 Full HD (1920 x 1080)

6. Compression Options:

- H.264 25 frames per second
- mov

Physical Address:

- Arena Holdings
 - Hill on Empire
- 16 Empire Road
- Parktown

Contact:

- Rolette Naidoo
- naidoor@bdtv.co.za
- 011 280 5822 or 078 053 7216

Material Deadlines:

• •5 working days prior to first flighting



TV SALES CONTACTS

Deputy Head of Sales	Pierrette Spadoni	011 280 3000 083 297 6501	spadonip@arena.africa
	PA Rotshidzwa Marcia Ntsieni	011 280 3433	ntsienir@arena.africa
Sales Executive	Claire Smith	082 579 0894	smithc@bdtv.co.za
Sales Executive	Adéle Rhodes	082 456 3317	adeler@bdtv.co.za
Sales Executive	Themba Motaung	073 203 5417	motaungt@bdtv.co.za
Sales Executive	Andre Stadler	082 326 6814	astadler@bdtv.co.za
Western Cape Sponsorship and Advertising Sales	Kim Penman	083 733 5187	penmank@bdtv.co.za
TV Sales Co-Ordinator	Rolette Naidoo	078 053 7216	naidoor@bdtv.co.za

