

AFRICAN LEADER

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RATE CARD 2024

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THEME: BMF NATIONAL POLICY CONFERENCE AND ACHIEVEMENT AWARDS EDITION

African Leader also offers an ideal platform for organisations to profile themselves to the country's most significant decision-makers in the areas of:

- Transformation including gender and ownership
- Skills development which addresses the critical skills shortages as well as 4IR.
- Bursaries and mentorship programmes
- CSI

ADVERTISING RATES

RATES: excl vat and agency commission

FP	IFC DPS	IBC DPS	DPS	OBC
R18 000	R33 100	R21 000	R27 000	R27 200

SPONSORSHIP PROFILE PACKAGE

6 PAGE PROFILE	4 PAGE PROFILE	3 PAGE PROFILE
R68 800	R49 900	R39 500

MATERIAL SPECIFICATIONS

	TRIM	BLEED	SAFE TYPE AREA
DPS	420 x 275mm	430 X 285mm	396 X 250mm
FCP	210 X 275mm	220 X 285mm	186 X 250mm

ADVERTISING CONTACT

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DISTRIBUTION

Print

African Leader is distributed to BMF corporate and individual members and stakeholders across the country. *African Leader* will also be available at the Premier Lounges in Airports. The October edition of *African Leader* will be available at the BMF National Policy Conference and Achievement Awards Dinner from 9-10 November at the Sandton Convention Centre.

DIGITAL

African Leader e-zine will be available on the following websites:

www.businessmediamags.co.za

www.timeslive.co.za

www.bmfonline.co.za



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