

EXCLUSIVE MEDIA PARTNERS

SEBENZA | **ARENA**
HOLDINGS

ADVERTISING: Rate Card 2023

Format & Size	Price	
Video* 640 x 360	R280	CPM
Small Banner 300x50	R120	CPM
Medium Banner 300x250	R180	CPM
Interstitial Banner 300x600	R220	CPM

Native 345x140 Header is up to 45 characters; subheader is time stamp	R200	CPM
Location-based Pop-up 300x600	R1.20	CPV
Wifi takeover	R25,000	p/day
Login screen takeover	R50,000	p/day
Surveys 5 question decision tree with unit of 500 respondents	R25,000	p/u

More Info:

To advertise please mail: adsebenza@arena.africa