

# VOICE OF LOCAL GOVERNMENT



## ABOUT SALGA

South African Local Government Association (SALGA) is an autonomous association of all 257 South African local government municipalities, comprising of a national association, with one national office and nine provincial offices. Membership of the association is voluntary. Since its establishment, SALGA has endeavoured to bring focus to its mandate of supporting local government transformation in a complex environment.

The Voice of Local Government publication is one of the associations key strategic communication platforms showcasing the work of the association, and the realities municipalities are faced with on a day-to-day basis.

### THE MAGAZINE'S EDITORIAL CONTENT FOCUSES ON ISSUES PERTAINING TO:

- Local and international partnerships with SALGA
- Special projects, workshops and events geared towards local government
  - Municipality profiles and benchmarking analysis
- Local economic development
  - Governance and ethics
    - Health and safety
    - Water and sanitation
    - Basic service delivery
  - Finance and administration

## ONLINE PRESENCE

A digital replica of the magazine is available on [www.businessmediamags.co.za](http://www.businessmediamags.co.za)

**BD Insights**

## advertising rates

FP	DPS	OBC	IFC	IBC	1/2 Page
R23 950	R37 260	R37 200	R31 200	R25 600	R15 500

## company profile

3 Page profile	R45 740
4 Page profile	R76 230

## client digimags

4 Page digimag	R5 500
8 Page digimag	R10 000
• Client to supply their own curated content and images or finished material • All customised client digimag's are solely for the clients own distribution networks	

RATES: excl vat and agency commission

## rates for ezine replica only

Full Page Online Ezine only (Not Print)	R8 000
Half Page Online Ezine only (Not Print)	R3 000

## material specifications

	DPS	Full Page	1/2 Page Horizontal	1/2 Page Vertical
Trim	420mm x 275mm	210mm x 275mm	200mm x 128mm	95mm x 265mm
Bleed	430mm x 285mm	220mm x 285mm	no bleed	no bleed
Safe type area	396mm x 250mm	186mm x 250mm	190mm x 118mm	85mm x 255mm

All finished advertising material to be supplied as CMYK Pdf in Pdf/X-1  
Resolution must be 300dpi and maximum total ink to be 270%

## advertising contact details

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## publishing details

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## DISTRIBUTION DATES

April 2021  
 July 2021  
 October 2021



**SALGA**  
 REFLECTING ON  
 20 YEARS OF  
 DEMOCRATICALLY  
 ELECTED LOCAL  
 GOVERNMENT.