



THE SA SCHOOLS COLLECTION IN PARTNERSHIP WITH EDUTECH AND DISTRIBUTED WITH **BUSINESS DAY**, SECTIONS INCLUDE SCHOOLS, SPECIAL NEEDS, TVET, TERTIARY AND SCHOOL SUPPLIERS

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CORPORATE

T H E S O U T H A F R I C A N
SCHOOLS COLLECTION
INCLUDING TVET COLLEGES AND TERTIARY INSTITUTIONS

The 26th edition of The SA Schools Collection is a prestigious annual showcase targeted primarily at educational institutions and parents who need to make crucial decisions regarding their children's future. The publication provides a comprehensive directory of independent and public schools countrywide: it lists important facts and figures and showcases facilities, the ethos and foundation of South Africa's educational institutions including colleges, universities, universities of technology and Technical and Vocational Education and Training (TVET) Colleges.

The SA Schools Collection presents a perfect platform for companies in the educational sector supplying goods and services, to directly reach these education institutions via an unrivalled distribution

Editorial content includes topical issues related to education, highlighting the latest trends in the educational arena.

NEW distribution channels

- Distributed directly to Business Day Subscribers (LSM 8-10) in April 2021.
- Distribution includes SA domestic and international airports, domestic and international airport lounges, car rentals at the airports, Airport restaurants domestic and international, check-ins, etc (eg. Avis, Hertz, Woodford, Bidvest, Tempest car rentals; Mango, Safair, SA Express, BA, check-ins; SLOW lounges - international and domestic, ORT SLOW Sandton, Voyager Platinum Lounge, Airlink lounge, Emirates lounge, BA lounge, SAA lounge, Lanseria lounges etc.) coffe shops.
- Distributed at EduTech Exhibition annually
- Distributed at the Learning Point exhibitions
- Distributed via the Department of Foreign Affairs to SA embassies worldwide.
- Over 1000 school bursars, academic and administrative staff and boards of governors
- Distributed with MIMS to paediatricians throughout South Africa
- 12 x months online publication
- School news - Press releases on Business Media Mags - www.businessmediamags.co.za under the Education tab for The SA Schools press room - engaging with online readers.



A SHOWCASE OF EDUCATION ESTABLISHMENTS THROUGHOUT SOUTH AFRICA

CORPORATES RATES

FP	IFC DPS	DPS	OBC	IBC	1/2 PAGE HORIZONTAL/VERTICAL	1/4 PAGE
R16 500	R29 295	R26 500	R26 200	R21 295	R9 828	R4 915

Rates excl. VAT

Material specifications for corporates

	DPS	Full page
Trim	420 x 275mm	210 x 275mm
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