

ONLINE RATES 2020

WHY ADVERTISE ONLINE

There has never been a better time to advertise on Business Media MAGS.

- **ADDED VALUE/EXPOSURE TO YOUR BUSINESS VIA ONLINE CONTENT.**
- Help build/strengthen your company's brand.
- **DRIVE TRAFFIC TO YOUR COMPANY'S WEBSITE.**
- Expand your reach with various packaged offerings suited to your company's needs, such as bundling your advertising with news/corporate profiles and/or a video online.

We are now giving our readers and clients an opportunity to enable additional exposure of their news and advertising with online, in real-time through *businessmediamags.co.za*



OUR RATES

Banner R9 500 (1 month)

Corporate profile

R15 000 (2 months), 350 – 400 words, 3 images with captions, including 1 banner ad (1 month).

1 **Half page** R7 000 (1 month)

1 **Island Rectangle** R4 500 (1 month)

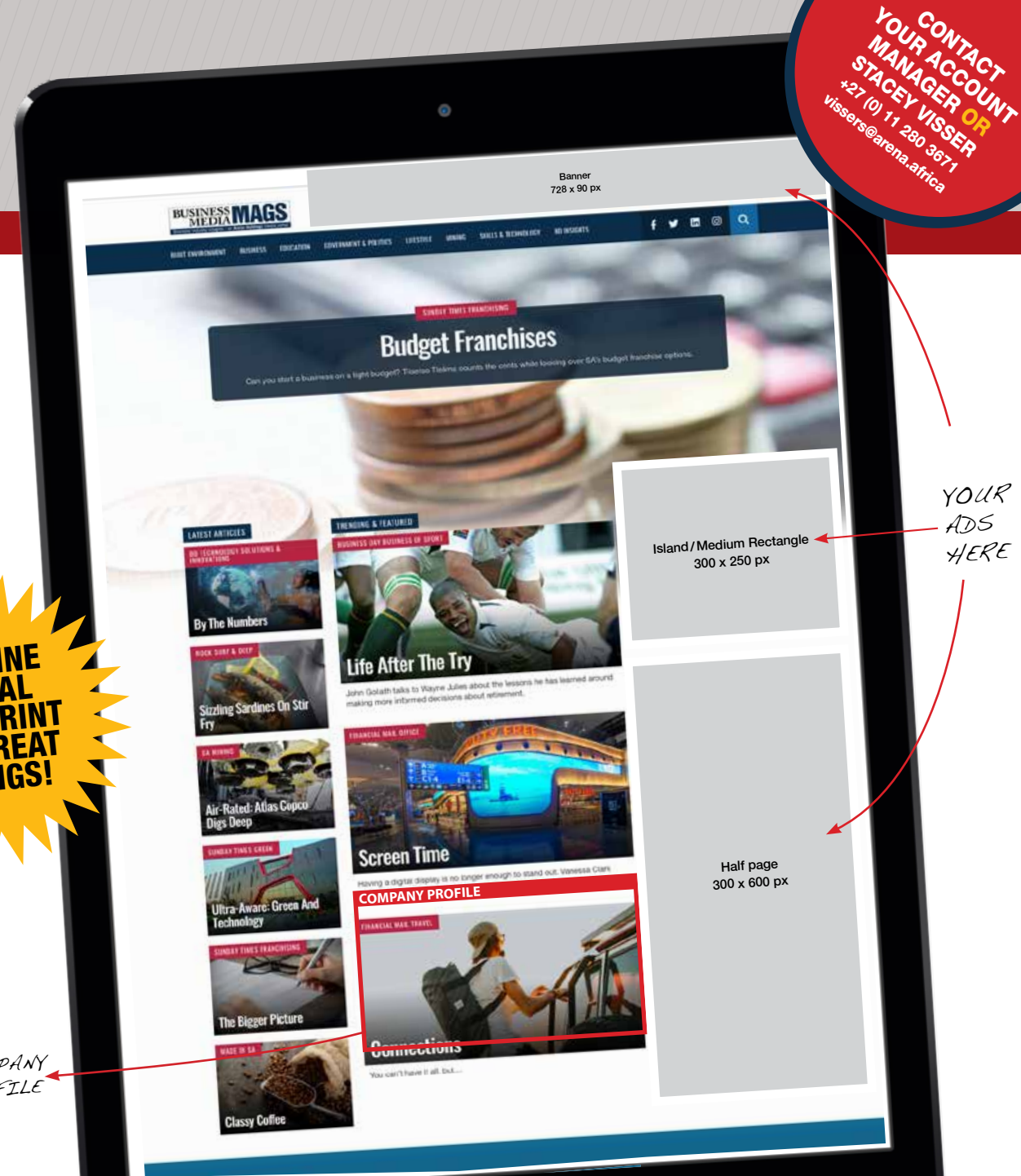
Site takeover package deal R17 000
Banner + half page + island (1 month)

Newsletter banner R7 000

Excluding VAT

**COMBINE
DIGITAL
WITH PRINT
FOR GREAT
SAVINGS!**

COMPANY
PROFILE



**CONTACT
YOUR ACCOUNT
MANAGER OR
STACEY VISSER**
+27 (0) 11 280 3671
visser@arena.africa

Island / Medium Rectangle
300 x 250 px

YOUR
ADS
HERE

Half page
300 x 600 px