

SA SCHOOLS
COLLECTION
IN PARTNERSHIP
WITH EDUTECH
AND EDUWEEK,
WITH SECTIONS
FOR SCHOOLS,
SPECIAL NEEDS, TVET
AND TERTIARY

MAY 2019

A DIGITAL REPLICA WILL BE AVAILABLE WWW.BUSINESSMEDIAMAGS.CO.ZA

SHOWCASE

SCHOOLS COLLEGES AND TERTIARY INSTITUTIONS

EDITORIAL FOCUS

The SA Schools Collection is a prestigious annual showcase targeted primarily at educational institutions and parents who need to make crucial decisions regarding their children's future. The publication provides a comprehensive directory of independent and public schools countrywide: it lists important facts and figures and showcases facilities, the ethos and foundation of South Africa's educational institutions including colleges, universities, universities of technology and Technical and Vocational Education and Training (TVET) Colleges.

Editorial content includes topical issues related to education, highlighting the latest trends in the educational grena.

SA Schools will be distributed in May to the following:

- CNA (in-store wobblers to enhance visibility)
- Exclusive Books
- Parents
- Monthly Index of Medical Specialists (MIMS). This is a publication for medical professionals
- EduTech Africa (Partner)
- More than 1000 school bursars, academic and administrative staff and boards of governors
- Department of Foreign Affairs (relocating students)
- The publication is also available online for a period of 12 months









AND

SHOWCASE RATES

	FCP	FCP	DPS	DPS	LISTINGS: SCHOOL NAME,
	±300 WORDS	±450 WORDS	±780 WORDS	±780 WORDS	GRADE RANGE, TELEPHONE,
	(PIC INTENSIVE)	(TEXT INTENSIVE)	(PIC INTENSIVE)	(TEXT INTENSIVE)	ADDRESS, EMAIL, WEBSITE
ı	D4 /50	D4 (50	D0 050	D0 050	DEGE
	R4 650	R4 650	R8 250	R8 250	R525

RATES: excl vat and agency commission

Material specifications for showcases

	DPS	Full page
Trim	420 x 275mm	210 x 275mm
Bleed	440 x 285mm	220 x 285mm
Safe type area	430 x 215mm	180 x 245mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. (This format is standard for magazine web printing.) Resolution must be 300dpi and maximum total ink to be 270%











Advertising contact details for SA Schools Collection 2019

Project manager: Tarin-Lee Watts

Tel (switchboard): +27(0) 21 469 2400 Tel (direct): +27(0) 21 469 2462

Cell: 079 504 7729 Email: wattst@picasso.co.za

Publishing details for SA Schools 2019

Published by Picasso Headline
A Tiso Blackstar Group Business
tel: +27(0) 21 469 2400 | fax: +27(0) 86 682 2926
13th floor, 2 Long Street, Cape Town 8001
PO Box 12500. Mill Street 8010



tiso blackstar group.











