

AFRICAN LEADER

AFRICAN LEADER is the official publication of the Black Management Forum (BMF). This publication tracks the development of the economy, and has become one of the country's best-read and respected business publications. **AFRICAN LEADER** also offers an ideal platform for organisations wishing to explore business opportunities and communicate with the country's most significant decision-makers.



40 YEARS OF CHANGING THE TRANSFORMATION LANDSCAPE

REGULAR EDITORIAL FOCUSES ON:

- Transformation
- Skills development
- Employment equity
- CSI
- Mining
- Agriculture
- Financial services
- B-BBEE
- Enterprise development
- Preferential procurement

We are proud to announce that **AFRICAN LEADER**, as a niche market publication, affords your company a wide range of opportunities for both advertising and corporate communications.



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DISTRIBUTION:

- BMF members in all provinces
- Corporate members
- Business schools across the country

ADVERT SPECIFICATION:

Double page spread	420mm (w) x 275mm (h) 430mm (w) x 285mm(h) incl. 5mm bleed
Full colour page	210mm (w) x 275mm (h) 220mm (w) x 285mm (h) incl. 5mm bleed
Half horizontal page	200mm (w) x 128mm (h)
Half vertical page	95mm (w) x 265mm (h)

ADVERTISING RATES:

Advertisements

Full colour page	R18 000
1/2 page	R12 500
Double page spread	R27 000
Inside back cover	R21 000
Inside front DPS	R33 100
Outside back cover	R27 200
Release dates	June and October 2018

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 Prime positions are available on request
 Invoicing: on publication*

PACKAGES:

Bronze Package

3 pages	R 45 500
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Silver Package

4 pages	R 56 100
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Gold Package

6 pages	R 81 300
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