



1 KZN TV

KZN
RATECARD-2017

1KZN TV

Broadcasts Monday to Sunday on DStv Channel 261, Star Sat Channel 482 & Free to air

The Channel reserves the right to make programming changes

The average spot rate on 1KZN TV is R3 650

CHANNEL	TIME BANDS	SEGMENTS	30" RATE
1KZN TV	24H00 - 02H00	OFF PEAK	R2 800
	02H00 - 04H00		R2 800
	04H00 - 06H00		R2 800
	06H00 - 08H00		R2 800
	08H00 - 10H00		R2 800
	10H00 - 12H00		R2 800
	12H00 - 14H00		R2 800
	14H00 - 16H00	PRIME TIME	R4 500
	16H00 - 18H00		R4 500
	18H00 - 20H00		R4 500
	20H00 - 22H00		R4 500
	22H00 - 24H00	OFF PEAK	R2 800

Duration	5"	10"	15"	20"	25"	30"	35"	40"	45"	50"	55"	60"
Multiply by	0.5	0.6	0.7	0.8	0.9	0.1	1.17	1.33	1.5	1.67	1.83	2.0

Durations over **50"** to be approved by station prior to booking and broadcast

TERMS AND CONDITIONS

1. Cancellation period is 28 days written notice prior to broadcast - 100% cancellation on balance of contract.
2. 1KZN TV will not be held responsible for any circumstances beyond their control.
3. All advertising spots longer or shorter than 30" will be charged pro-rata.
4. Advertising spots bought in specific programmes will carry a 20% loading.
5. The channel reserves the right to alter programming.
6. Upfront payment may be required subject to credit policy.
7. Cheques will be subject to clearance by the bank.
8. Proof of payment must be faxed or e-mailed, no less than 3 working days prior to first broadcast.
9. Proposal rates valid for this campaign only.
10. All costs exclude VAT.
11. Subject to available inventory at time of booking
12. E & OE – Standard errors & omissions.

Material Requirements

Format:

- DV PAL 25, 720x576 FHA SD (4:3)

The specs for 1KZN TV broadcast is as follows:

- Format : Apple ProRes 422 (LT)
- Aspect ratio : 4:3
- 25 frames per second
- Audio : -12db

Options:

- Option : SD16:9
- Codec : IMX30
- Bit Rate : 30Mb/s
- Wrapper : MXF/MOV
- Frame Rate : 25fps
- Resolution : 720 x 576 DV PAL Widescreen
- File Extension : .mxf/.mov
- Audio : Peak at -12db's

Physical Address:

- 71 Dollar Drive
- Richards Bay
- 3900

Contact person for material:

- Rolanda van Rensburg
- rolandav@1kzntv.co.za.
- 035 789 8855
- 071 274 2466

Material deadline: 5 working days prior to first flighting

TV SALES CONTACTS

GM: Sales	Michelle Arnold	011 280 5514	082 326 6808	arnoldm@bdtv.co.za
Sales Executive	Antoinette van Wyk	011 280 5726	083 258 1918	vanwyka@bdtv.co.za
Sales Executive	Lee-Ann Harling	011 340 9381	082 738 7318	lee@bdtv.co.za
Sales Executive	Adèle Rhodes	011 280 3483	082 456 3317	adeler@bdtv.co.za
Sales Executive	Themba Motaung	011 340 9515	073 203 5417	motaungt@bdtv.co.za
Sales Executive	Brenda Stanley	011 340 9370	082 557 5303	stanleyb@bdtv.co.za
Western Cape Sponsorship and Advertising Sales	Kim Penman	021 488 1813	083 733 5187	penmank@bdtv.co.za
TV Sales Co-Ordinator	Kgotso Modisane	011 340 9383	074 423 9885	kgotso@bdtv.co.za
TV Sales Co-Ordinator	Rolette Naidoo	011 280 5822	078 053 7216	naidoor@tisoblackstar.co.za

ANNOUNCEMENT!

Any advertisements placed by agencies in Times Media titles from 1 May 2016 will attract new early settlement discounts, the Times Media Group has announced. "Apart from creating a model that supports the viability of our business, and that of our clients, we have been reviewing our structures. As such revised rates have been introduced for both accredited and non-accredited media agencies across all of Times Media's media platforms," said Trevor Ormerod, general manager of sales and marketing for the Group. Accredited media agencies will see their early settlement discount increase to 17% (up from 16.5%), provided settlement is on 45 days. An additional 0.25% increase will be effective for every 15 days of advance settlement. Settlement between 46-60 days will see early settlement discount unchanged at 15%.

There is no settlement discount after 61 days. Unaccredited media agencies will also see the early settlement discount being increased to 15.5% (up from 15%), provided settlement occurs on 30 days. Similarly a 0.25% increase will be effective for every 15 days of advance settlement. There is no settlement discount after 31 days. In both instances above, these new rates would apply only where there are no individually negotiated arrangements to the contrary, which is the case with a number of our clients. "Since we are all operating in difficult times, we believe any adjustments that reward agencies for timely payment are essential. We look forward to driving further mutual benefit between ourselves and media agencies, and assuring them of our on-going support of their businesses." Ormerod said in a statement.