

# BUSINESS MEDIA MAGS

Business industry insights - a tiso blackstar media portal

## ONLINE RATES 2017/2018

### WHY ADVERTISE ONLINE

There has never been a better time to advertise on Business Media MAGS.

- **ADDED VALUE/EXPOSURE TO YOUR BUSINESS VIA ONLINE CONTENT.**
- Help build/strengthen your company's brand.
- **DRIVE TRAFFIC TO YOUR COMPANY'S WEBSITE.**
- Expand your reach with various packaged offerings suited to your company's needs, such as bundling your advertising with news/corporate profiles and/or a video online.

We are now giving our readers and clients an opportunity to enable additional exposure of their news and advertising with online, in real-time through [businessmediamags.co.za](http://businessmediamags.co.za)



### OUR RATES

**Banner** R9 500 (1 month)

**Corporate profile**  
R15 000 (2 months). 350 – 400 words, 3 images with captions, including 1 banner ad (1 month).

**1 Half page** R7 000 (1 month)

**1 Island Rectangle** R4 500 (1 month)

**Package deal – R16 000**

Banner + half page + island (1 month)

*Excluding VAT*

**COMBINE DIGITAL WITH PRINT FOR GREAT SAVINGS!**

**COMPANY PROFILE**

**CONTACT STACEY VISSER**  
TEL: +27 (0) 11 280 3671  
EMAIL: [vissers@tiso.blackstar.co.za](mailto:vissers@tiso.blackstar.co.za)



**YOUR ADS HERE**