

## ***Times Media announces key management appointments in Sales & Marketing***

**Johannesburg, 29 May 2017:** Times Media is pleased to announce two key appointments to its management team. Reardon Sanderson has been appointed as Times Media's General Manager: Group Sales & Marketing, with Eben Gewers joining as his deputy.

Andy Gill, Managing Director at Times Media says, "in a climate where the media industry is exceptionally competitive, we're in an enviable position of having experienced, innovative individuals with sound commercial knowledge managing our advertising revenues and sales and marketing teams. Reardon and Eben will have our utmost support and confidence moving forward."

Sanderson joined Times Media in 2000, immersing himself in the media and publishing business, and gaining valuable insights across the company's strategic online platforms (BusinessLive, TimesLive, WantedOnline, and RDM, amongst others), and leading titles which include *Sunday Times*, *Business Day*, *Financial Mail*, *The Times*, *Sowetan*, *The Herald*, *Daily Dispatch* and *Sunday World*. The commercial experience acquired by working across the magazine, surveys, advertising, and digital sales divisions led to his appointment as deputy GM in June 2014, under Trevor Ormerod who retired from the industry in December 2016. Sanderson's appointment as GM: Group Sales & Marketing is with immediate effect.

With more than 20 years' experience in the media advertising industry – across print, TV, radio and digital platforms - Gewers will be relocating from Cape Town to Johannesburg to take up his new position as deputy GM: Group Sales & Marketing as of 1 July 2017. Gewers rejoins Times Media from Vizeum, where he has spent the past year as Media Director. Initially joining Times Media in 2004, Gewers previously headed up the sales division of *Business Day* and *Financial Mail*, and has vast commercial and client service acumen.

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Please find images of Reardon Sanderson and Eben Gewers attached for media use.



Reardon Sanderson



Eben Gewers

Please contact Samantha Pugh with any additional media queries.

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