

## Sunday Times Generation Next Results 2017

As validated & supplied to Sunday Times on 24 March 2017

**EMBARGOED & CONFIDENTIAL UNTIL Friday, 12 May 2017**

	<b>Q1 Coolest Banks 2017</b>	<b>Q1 Coolest Banks 2016</b>
1	FNB	FNB
2	Capitec Bank	Standard Bank
3	Standard Bank	ABSA
4	ABSA	Capitec Bank
5	Nedbank	Nedbank
6	African Bank	African Bank
7	Bidvest Bank	Investec Bank
8	Rand Merchant Bank	Bidvest Bank
9	al Baraka Bank	Rand Merchant Bank
10	Other	Other

	<b>Q2 Coolest Cellphones 2017</b>	<b>Q2 Coolest Cellphones 2016</b>
1	Samsung	Samsung
2	Apple iPhone	Apple iPhone
3	Huawei	Sony
4	Sony	Huawei
5	Nokia	Blackberry
6	Hisense	Nokia
7	Blackberry	Windows Phone
8	LG	LG
9	Mobicel	Alcatel
10	Other	Other

	<b>Q3 Coolest Clothing Stores 2017</b>	<b>Q3 Coolest Clothing Stores 2016</b>
1	Mr Price	Mr Price
2	Sportscene	Woolworths
3	Edgars	Sportscene
4	Markham	Cotton On
5	TotalSPORTS	Edgars
6	Woolworths	Markham
7	Identity	Totalsports
8	Truworths	Identity
9	Cotton On	Truworths
10	H&M	LEGiT

	<b>Q4 Coolest Domestic Airlines 2017</b>	<b>Q4 Coolest Domestic Airlines 2016</b>
1	SAA (South African Airways)	SAA (South African Airways)
2	Mango	Mango
3	BA (British Airways)	BA (British Airways)
4	kulula.com	kulula.com
5	Safair	Safair
6	Other	Other

	<b>Q5 Coolest Toothpaste 2017</b>	<b>Q5 Coolest Toothpaste 2016</b>
1	Colgate	Colgate
2	Aquafresh	Aquafresh
3	Sensodyne	Sensodyne
4	Oral-B	Oral-B
5	Closeup	Close-Up
6	Pepsodent	Pepsodent
7	Mentadent P	Mentadent P
8	Other	Other

	<b>Q6 Coolest Clothing Brands 2017</b>	<b>Q6 Coolest Clothing Brands 2016</b>
1	Nike	Nike
2	adidas	adidas
3	Redbat	Guess
4	Jordan	Mr Price Brands (RT, Red, etc.)
5	Guess	Puma
6	Puma	Cotton On
7	Uzzi	Uzzi
8	Gucci	Converse
9	Identity	Lacoste
10	Lacoste	Polo

	<b>Q7 Coolest Dairy Drinks 2017</b>	<b>Q7 Coolest Dairy Drinks 2016</b>
1	Nestlé Hot Chocolate	MILO
2	UltraMel Custard	Tropika
3	MILO	UltraMel Custard
4	Tropika	Nestlé Hot Chocolate
5	Yogi Sip	Steri Stumpie
6	Steri Stumpie	Yogi Sip
7	Super M	Super M
8	Mayo	Clover Vanilla Mmmilk
9	Nesquik	Nesquik
10	CLOVER Mmmilk Vanilla	Inkomazi

	<b>Q8 Coolest Hotel Groups 2017</b>	<b>Q8 Coolest Hotel Groups 2016</b>
1	Protea Hotels	Protea Hotels
2	Sun International	Sun International
3	Hilton Hotels & Resorts	Hilton Hotels and Resorts
4	City Lodge/Town Lodge/Road Lodge	Tsogo Sun (Ex-Southern Sun)
5	Tsogo Sun	City Lodge/Town Lodge/Road Lodge
6	Radisson Blu	Three Cities
7	Orion	Holiday Inn
8	Other	Other

	<b>Q9 Coolest Brand Slogans 2017</b>	<b>Q9 Coolest Brand Slogans 2016</b>
1	Just do it (Nike)	Just do it (Nike)
2	I'm lovin' it (McDonald's)	I'm lovin' it (McDonald's)
3	All in (adidas)	A taste for life (Spur)
4	A taste for life (Spur)	All in (adidas)
5	So good (KFC)	So good (KFC)
6	Have a break, have a Kit Kat (Kit Kat)	Flame-Grilled, It just Tastes Better (Steers)
7	The power is in your hands (Cell C)	Try something amazing (Debonairs)
8	Enjoy every moment (Wimpy)	Today, Tomorrow, Together (ABSA)
9	Forever Faster (Puma)	Moving Forward (Standard Bank)
10	make.believe (Sony)	Forever Faster (Puma)

	<b>Q10 Coolest Shopping Malls 2017</b>	<b>Q10 Coolest Shopping Malls 2016</b>
1	Sandton City	Sandton City
2	Mall of Africa	Gateway Theatre of Shopping
3	Gateway Theatre of Shopping	V&A Waterfront
4	V5 Waterfront	Canal Walk
5	Rosebank Mall	Rosebank Mall
6	Canal Walk	The Pavilion
7	The Pavilion	Maponya Mall
8	Mall of the South	Menlyn Park Shopping Centre
9	Maponya Mall	Mall of The South
10	N1 City Mall	Southgate Shopping Centre

	<b>Q11 Coolest Footwear/shoe store 2017</b>	<b>New category in 2017</b>
1	TotalSPORTS	
2	Sportscene	
3	Spitz	
4	Studio 88	
5	Edgars	
6	Tekkie Town	
7	Shoe City	
8	Rage	
9	Foot Gear	
10	Other	

	<b>Q12 Coolest Companies 2017</b>	<b>Q12 Coolest Companies 2016</b>
1	DStv	BMW
2	BMW	Apple
3	Apple	Nike
4	Samsung	DStv
5	Nike	Samsung
6	Google	Google
7	Woolworths	adidas
8	Coca-Cola	KFC
9	Microsoft	Woolworths
10	KFC	Sony

	<b>Q13 Coolest South African Fashion Brands 2017</b>	<b>Q13 Coolest South African Fashion Brands 2016</b>
1	Identity	Identity
2	Uzzi	Uzzi
3	LEGiT	LEGiT
4	LTD	Cashtime
5	Black Coffee	LTD
6	Ackermans	GALXBOY
7	Jet	Aca Joe
8	Red	Urban
9	Cashtime	Red
10	David Tlale	Ginger Mary

	<b>Q14 Coolest Telecomms Providers 2017</b>	<b>Q14 Coolest Telecomms Providers 2016</b>
1	Vodacom	Vodacom
2	Cell C	Cell C
3	MTN	MTN
4	Telkom/Telkom Mobile (8ta)	Telkom/Telkom Mobile
5	Virgin Mobile	Virgin Mobile
6	Other	Neotel
7		Other

	<b>Q15 Coolest Tinned Food 2017</b>	<b>Q15 Coolest Tinned Food 2016</b>
1	KOO	KOO
2	All Gold	Lucky Star
3	Lucky Star	All Gold
4	Bull Brand	Bull Brand
5	Rhodes	Rhodes
6	John West	Spekenam
7	Saldanha	Glenryck
8	Other	

	<b>Q16 Coolest Ultra Luxury Motor Vehicles 2017</b>	<b>Q16 Coolest Ultra Luxury Motor Vehicles 2016</b>
1	Lamborghini	Lamborghini
2	Ferrari	Ferrari
3	Bugatti	Bugatti
4	Rolls-Royce	Rolls-Royce
5	Porsche	Porsche
6	Aston Martin	Aston Martin
7	Bentley	Bentley
8	Pagani Zonda	Maybach
9	Other	Other

	<b>Q17 Coolest Motor Vehicles 2017</b>	<b>Q17 Coolest Motor Vehicles 2016</b>
1	Mercedes-Benz	BMW
2	BMW	Mercedes-Benz
3	Audi	Audi
4	Range Rover	Range Rover
5	Jaguar	Jeep
6	Volkswagen	Volkswagen (VW)
7	Jeep	Mini Cooper
8	Mini Cooper	Land Rover
9	Toyota	Toyota
10	Land Rover	Ford

	<b>Q18 Coolest Stationery Store 2017</b>	
1	C N A	<b>New category in 2017</b>
2	Game	
3	Waltons	
4	Pick n Pay	
5	Checkers	
6	PNA	
7	Pep	
8	Other	

	<b>Q19 Coolest Petrol Stations 2017</b>	<b>Q19 Coolest Petrol Stations 2016</b>
1	Engen	Engen
2	Caltex	Shell
3	Shell	Total
4	Total	Caltex
5	BP	Sasol
6	Sasol	BP
7	Other	Other

	<b>Q20 Coolest Local Entertainment Places 2017*</b>	<b>Q20 Coolest Local Entertainment Destination 2016</b>
1	Sun City	Gold Reef City
2	Gold Reef City	Sun City
3	uShaka Marine World	uShaka Marine World
4	Carnival City	Carnival City
5	The National Zoo	GrandWest Casino
6	Montecasino	Wild Waters
7	Gateway Theatre of Shopping	Ratanga Junction
8	GrandWest Casino	Gateway Theatre of Shopping
9	Ratanga Junction Theme Park	Montecasino
10	Suncoast Casino	Sibaya Casino

\*category name change

	<b>Q21 Coolest Console/Computer Games 2017</b>	<b>Q21 Coolest Console/Computer Games 2016</b>
1	FIFA	FIFA
2	Grand Theft Auto (GTA)	Grand Theft Auto (GTA)
3	Subway Surfers	Subway Surfers
4	Need for Speed	Need for Speed
5	Candy Crush Saga	Candy Crush Saga
6	Call of Duty	Call of Duty
7	WWE	The Sims
8	The Sims	Minecraft
9	Pac-Man	Plants vs. Zombies
10	Minecraft	Pac-Man

	<b>Q22 Coolest Hi-Tech Gadgets 2017</b>	<b>Q22 Coolest Hi-Tech Gadgets 2016</b>
1	Xbox	iPhone
2	Apple iPhone	Xbox
3	Playstation	Playstation
4	Samsung Galaxy Tab	iPad
5	Apple iPad	Samsung Galaxy tablet
6	Hoverboard	Laptop/Computer
7	Cellphone	Cellphone
8	Computer	Selfie stick
9	PSP	Tablet
10	Apple iPod	Apple watch

	<b>Q23 Coolest Computer Brands 2017</b>	<b>Q23 Coolest Computer Brands 2016</b>
1	Samsung	Samsung
2	Apple Mac	Apple Mac
3	Sony	Sony
4	Microsoft	LG
5	Lenovo	HP
6	LG	Lenovo
7	HP	Acer
8	Hisense	Dell
9	Acer	Toshiba
10	Dell	Alienware

	<b>Q24 Coolest Weekly Newspapers 2017</b>	<b>Q24 Coolest Weekly Newspapers 2016</b>
1	Sunday Times	Sunday Times
2	City Press	City Press
3	Sunday Sun	Sunday Sun
4	Soccer Laduma	Soccer Laduma
5	Sunday World	Sunday World
6	Rapport	Cape Argus
7	Sondag	Rapport
8	Sunday Tribune	Sunday Tribune
9	Other	Sondag

	<b>Q25 Coolest Ice-Creams 2017</b>	
1	Magnum	<b>New category in 2017</b>
2	Oreo	
3	Nestle Bar-One	
4	Cornetto	
5	Nestle King Cone	
6	Nestle Country Fresh	
7	Ola Paddle Pop	
8	Nestle Farmhouse	
9	Polar	
10	Other	

	<b>Q26 Coolest Daily Newspapers 2017</b>	<b>Q26 Coolest Daily Newspapers 2016</b>
1	Daily Sun	Daily Sun
2	Daily News	Daily News
3	The Times	The Times
4	The Voice	The Voice
5	The Star	The Star
6	Sowetan	New Age
7	The Citizen	Sowetan
8	New Age	The Citizen
9	Die Burger	The Mercury
10	The Mercury	Die Burger

	<b>Q27 Coolest TV Channels 2017</b>	<b>Q27 Coolest TV Channels 2016</b>
1	Trace (DStv 325)	TRACE Urban (DStv 325)
2	Cartoon Network (DStv 301)	Cartoon Network (DStv 301)
3	Disney Channel (DStv 303)	Disney XD (DStv 304)
4	Mzansi Magic (DStv 161)	Disney Channel (DStv 303)
5	SuperSport (DStv 200-221)	M-Net (DStv 101)
6	MTV Base (DStv 322)	SuperSport Channel (DStv 200 - 221)
7	Disney XD (DStv 304)	MTV Base (DStv 322)
8	M-Net (DStv 101)	Comedy Central (DStv 122)
9	Nickelodeon (DStv 305)	Channel O (DStv 320)
10	Vuzu (DStv 116)	M-Net Movies Action (DStv 110)

	<b>Q28 Coolest TV Music Channels 2017</b>	<b>Q28 Coolest TV Music Channels 2016</b>
1	TRACE Urban (DStv 325)	TRACE Urban (DStv 325)
2	Channel O (DStv 320)	MTV Base (DStv 322)
3	MTV Base (DStv 322)	Channel O (DStv 320)
4	MTV (DStv 130)	MTV (DStv 130)
5	TRACE Africa (DStv 326)	Mzansi Magic Music (DStv 321)
6	Mzansi Magic Music (DStv 321)	VH1 Classic (DStv 323)
7	One Gospel (DStv 331)	Kiss on Top TV
8	VH1 Classic (DStv 323)	kykNET NOU! (DStv 146)
9	Other	Other

	<b>Q29 Coolest TV Programmes/series 2017*</b>	<b>Q29 Coolest Current TV Programmes 2016</b>
1	Ridiculousness	Uzalo
2	K.C. Undercover	Ridiculousness
3	The Vampire Diaries	Skeem Saam
4	The Big Bang Theory	Empire
5	The Flash	IsiBaya
6	Pretty Little Liars	The Big Bang Theory
7	Game of Thrones	K.C. Undercover
8	Teen Wolf	Lab Rats
9	NCIS	The Flash
10	Supergirl	Muvhango

\*category name change

	<b>Q30 Coolest Community Programmes 2017</b>	<b>Q30 Coolest Community Programmes 2016</b>
1	Save the Rhino	Add Hope (KFC)
2	Add Hope (KFC)	Soul Buddyz
3	Soul City	Save the Rhino
4	Khumbul'ekhaya	Khumbul'ekhaya
5	Soul Buddyz	Soul City
6	loveLife	Pick n Pay School Club
7	100% Youth	CANSA
8	Gift of the Givers Foundation	Gift of the Givers Foundation
9	Brothers for Life	Takalani Sesame
10	Feed the Needy Foundation	100 Percent Youth

	<b>Q31 Coolest Cartoon Shows 2017</b>	<b>Q31 Coolest Cartoon Shows 2016</b>
1	Tom and Jerry	Tom and Jerry
2	The Regular Show	Dragon Ball Z
3	Dragon Ball Z	Phineas & Ferb
4	Sofia the First	The Regular Show
5	Teen Titans	Sophia the First
6	The Simpsons	Supa Strikas
7	Spongebob Squarepants	The Simpsons
8	Naruto	SpongeBob SquarePants
9	Mr. Bean (animation)	Teen Titans
10	Phineas & Ferb	Naruto

	<b>Q32 Coolest TV Soaps 2017</b>	<b>Q32 Coolest TV Soaps 2016</b>
1	Uzalo	Uzalo
2	Empire	7de Laan
3	Skeem Saam	Skeem Saam
4	7de Laan	IsiBaya
5	IsiBaya	Generations - The Legacy
6	Generations - The Legacy	Muvhango
7	The Queen	Scandal!
8	Isidingo	The Bold and the Beautiful
9	Muvhango	Isidingo
10	The Bold & the Beautiful	Rhythm City

	<b>Q33 Coolest Kids TV Channels/Blocks 2017</b>	<b>Q33 Coolest Kids TV Channels/Blocks 2016</b>
1	Cartoon Network (DStv 301)	Disney (DStv 303)
2	Disney (DStv 303)	Disney XD (DStv 304)
3	Disney XD (DStv 304)	Cartoon Network (DStv 301)
4	Nickelodeon (DStv 305)	Nickelodeon (DStv 305)
5	Boomerang (DStv 302)	Boomerang (DStv 302)
6	Disney Junior (DStv 309)	Disney Junior (DStv 309)
7	NickTOONS (DStv 308)	NickTOONS (DStv 308)
8	YoTV (SABC 1)	Craz-e (eTV)
9	Craz-e (eTV)	JimJam (DStv 310)
10	JimJam (DStv 310)	Nick Jr (DStv 307)

	<b>Q34 Coolest Reality TV Shows 2017</b>	<b>Q34 Coolest Reality TV Shows 2016</b>
1	Idols SA	Wipeout
2	Cake Boss	Idols
3	Wipeout	SA's Got Talent
4	SA's Got Talent	Cake Boss
5	Our Perfect Wedding	Big Brother
6	Big Brother	The X Factor
7	Keeping up with the Kardashians	Keeping Up with the Kardashians
8	Fear Factor	MasterChef
9	Survivor	Geordie Shore
10	Zaziwa	Rich Kids of Beverly Hills

	<b>Q35 Coolest Music Retailers Online/Physical Stores 2017</b>	<b>Q35 Coolest Music Retailers Online/Physical Stores 2016</b>
1	Google Play Store	Google Play Store
2	iTunes/ Apple music	iTunes
3	Musica	Youtube2mp3
4	Youtube2mp3	Game
5	Tubidy	Musica
6	Game	Tubidy.com
7	Mp3 Skull	mp3skull
8	MP3 Juices	ToxicWap
9	Waptrick	Zamob.com
10	Zamob	SoundCloud

	<b>Q36 Coolest Radio Stations 2017</b>	<b>Q36 Coolest Radio Stations 2016</b>
1	Metro FM	Metro FM
2	5FM	5FM
3	Umhlobo Wenene FM	Ukhozi FM
4	Ukhozi FM	East Coast Radio
5	East Coast Radio	94,7
6	Lesedi FM	Jacaranda FM
7	94.7 (Highveld)	Lesedi FM
8	Jacaranda	KFM
9	YFM	Good Hope FM
10	KFM	Gagasi FM

	<b>Q37 Coolest Magazines 2017</b>	<b>Q37 Coolest Magazines 2016</b>
1	Top Gear	Top Gear
2	Car	YOU
3	Drum	Drum
4	YOU	Car
5	True Love	Move!
6	Drama	TeenZone
7	Move!	Speed & Sound
8	Speed & Sound	People
9	TeenZone	Glamour
10	People	National Geographic

	<b>Q37 Coolest Female Magazines 2017</b>	<b>Q37 Coolest Female Magazines 2016</b>
1	Drum	YOU
2	YOU	Drum
3	True Love	TeenZone
4	Drama	Move!
5	TeenZone	Glamour
6	Move!	People
7	Top Gear	Teens Online
8	Home Choice	Cosmopolitan
9	People	Bona
10	Cosmopolitan	Top Gear



	<b>Q37 Coolest Male Magazines 2017</b>	<b>Q37 Coolest Male Magazines 2016</b>
1	Top Gear	Top Gear
2	Car	Car
3	Speed & Sound	Speed & Sound
4	Drum	Drum
5	YOU	YOU
6	Men's Health	Men's Health
7	Drama	Move!
8	Move!	National Geographic
9	True Love	Bona
10	People	People

	<b>Q38 Coolest Breakfast Cereals 2017</b>	<b>Q38 Coolest Breakfast Cereals 2016</b>
1	Nestlé MILO	BarOne
2	Kellogg's Corn Flakes	Kellogg's Corn Flakes
3	Kellogg's Coco Pops	Jungle Oats
4	Jungle Oats	Nestlé Milo
5	Bar-One	Kellogg's Coco Pops
6	ProNutro	Kellogg's Rice Krispies
7	Bokomo Weet Bix	Kellogg's All-Bran Flakes
8	FutureLife	ProNutro
9	Kellogg's Rice Krispies	FutureLife
10	Kellogg's All Bran Flakes	Bokomo Weet-Bix

	<b>Q39 Coolest International Celebrities 2017</b>	<b>Q39 Coolest International Celebrities 2016</b>
1	Cristiano Ronaldo	Chris Brown
2	Chris Brown	Cristiano Ronaldo
3	Lionel Messi	Lionel Messi
4	Rihanna	Nicki Minaj
5	Beyonce	Drake
6	Drake	Adele
7	Nicki Minaj	Beyonce
8	Kevin Hart	Justin Bieber
9	Will Smith	Taylor Swift
10	Adele	Eminem

	<b>Q40 Coolest Local Screen/TV Star 2017</b>	
1	Trevor Noah	<b>New category (merged female and male TV/screen Star into overall)</b>
2	Pearl Thusi	
3	Minnie Dlamini	
4	Jessica Nkosi	
5	Pearl Modjadie	
6	Somizi Mhlongo	
7	Amanda du-Pont	
8	Boity Thulo	
9	Nomzamo Mbatha	
10	Bonang Matheba	

	<b>Q41 Coolest Grocery Stores 2017</b>	<b>Q41 Coolest Grocery Stores 2016</b>
1	Pick n Pay	Woolworths Food
2	Woolworths Food	Pick n Pay
3	Checkers	Game
4	Spar	Spar
5	Shoprite	Checkers
6	Game	Shoprite
7	Makro	Makro
8	Food Lovers Market	Food Lovers Market
9	Fruit & Veg City	Fruit & Veg City
10	Kit Kat Cash & Carry	Cambridge Food

	<b>Q42 Coolest Fast Food Places 2017</b>	<b>Q42 Coolest Fast Food Places 2016</b>
1	McDonald's	McDonald's
2	KFC	Nando's
3	Debonairs	KFC
4	Nando's	Debonairs
5	Burger King	Burger King
6	Steers	Steers
7	Roman's Pizza	Roman's Pizza
8	Wimpy	Fish & Chips Co.
9	Chicken Licken	Domino's Pizza
10	Hungry Lion	Chicken Licken

	<b>Q43 Coolest Eat Out Places 2017</b>	<b>Q43 Coolest Eat Out Places 2016</b>
1	Spur	Spur
2	Nando's	Nando's
3	Wimpy	Wimpy
4	Mugg & Bean	Mugg & Bean
5	Ocean Basket	Ocean Basket
6	RocoMamas	Panarottis
7	Panarottis	John Dory's
8	John Dory's	RocoMamas
9	Primi Piatti	News Café
10	Dros	Primi Piatti

	<b>Q44 Coolest Energy Products 2017</b>	<b>Q44 Coolest Energy Products 2016</b>
1	Red Bull Energy Drink	Red Bull Energy Drink
2	Powerade	Monster Energy
3	Monster Energy	Powerade
4	Energade	Energade
5	Dragon Energy Drink	Play Energy Drink
6	Play Energy Drink	Dragon Energy Drink
7	Lucozade	Score Energy Drink
8	Score Energy Drink	Lucozade
9	Jungle Energy Bar	Jungle Energy Bar
10	Energizer Energy Drink	USN

	<b>Q45 Coolest Snacks 2017</b>	<b>Q45 Coolest Snacks 2016</b>
1	Doritos	Doritos
2	Lay's	Oreo
3	Simba Chips	Lay's
4	Oreo	Simba Chips
5	Pringles	Fritos
6	Nik Naks	Pringles
7	Jumping Jack Popcorn	Astros
8	Fritos	Niknaks
9	Bakers Mini Cheddars	Mini Cheddars
10	Willards Cheese Curls	Bakers Biscuits

	<b>Q46 Coolest Cold Drinks 2017</b>	<b>Q46 Coolest Cold Drinks 2016</b>
1	Coca-Cola	Coca-Cola
2	Appletiser	Appletiser
3	Fanta	Fanta
4	Sprite	Iron Brew
5	Iron Brew	Sprite
6	Twist (Lemon Twist)	Twist
7	Sparletta Creme Soda	Sparletta Cream Soda
8	Stoney Ginger Beer	Stoney Ginger Beer
9	Pepsi	Pepsi
10	Sparletta Sparberry	Coo-ee

	<b>Q47 Coolest Universities 2017</b>	<b>New category (split university and college)</b>
1	University of Cape Town (UCT)	
2	University of Johannesburg (UJ)	
3	UNISA	
4	University of Witwatersrand (WITS)	
5	University of Pretoria (TUKS)	
6	University of KwaZulu-Natal (UKZN)	
7	Stellenbosch University (Maties)	
8	Durban University of Technology	
9	Nelson Mandela Metropolitan University	
10	University of Western Cape (UWC)	

	<b>Q48 Coolest Sweets 2017</b>	<b>Q48 Coolest Sweets 2016</b>
1	Jelly Tots	Jelly Tots
2	Pin Pop	Astros
3	Maynards Wine Gums	Pin Pop
4	Smarties	Smarties
5	Maynards Jelly Babies	Fizzer
6	Astros	Jelly Belly Jelly Beans
7	Yogueta	Smoothies
8	Fizzer	YoGueta
9	Smoothies	Mentos
10	Mentos	Chappies

	<b>Q49 Coolest Chocolates 2017</b>	<b>Q49 Coolest Chocolates 2016</b>
1	Bar-One	Ferrero Rocher
2	Ferrero Rocher	Bar One
3	Kit Kat	Kit Kat
4	Lindt Lindor	Lindt Lindor
5	Aero	Aero
6	Lunch Bar	Lunch Bar
7	Cadbury Dairymilk	Cadbury Dairymilk
8	5 Star	Cadbury Bubbly
9	Cadbury Bubbly	PS
10	Milky Bar	Cadbury Marvellous Creations

	<b>Q50 Coolest Coffee Shops 2017</b>	<b>Q50 Coolest Coffee Shops 2016</b>
1	Mugg & Bean	Mugg & Bean
2	McDonald's McCafe	McDonald's McCafe
3	Wimpy	Wimpy
4	Spur	Spur
5	Cappuccino's	Cappuccino's
6	Starbucks	Milky Lane
7	Woolworths Cafe	Starbucks
8	News Cafe	Cafe Nescafe
9	Dunkin' Donuts	News Café
10	FEGO Caffè	Wild Bean Café

	<b>Q51 Coolest Animated Brands or Entertainment Characters 2017</b>	<b>Q51 Coolest Animated Brands or Entertainment Characters 2016</b>
1	Tom and Jerry	Tom and Jerry
2	Minions	Minions
3	SpongeBob SquarePants	Goku
4	Smurfs	Smurfs
5	Sofia the First	SpongeBob SquarePants
6	Rigby	Phineas and Ferb
7	Mr. Bean (animation)	Sofia the First
8	Mordecai	Naruto
9	Goku	Barbie
10	Spiderman	Scooby-Doo

	<b>Q52 Coolest Chewing Gum 2017</b>	<b>Q52 Coolest Chewing Gum 2016</b>
1	Orbit	Orbit
2	Stimorol	Stimorol
3	Infinity (Stimorol)	Infinity
4	Chappies	Chappies
5	Clorets	Clorets
6	Mentos	Airwaves
7	Airwaves	Dentyne
8	Dentyne	Big Time
9	Dubble Bubble	Five
10	Big Time	Beechies

	<b>Q53 Coolest Stationery 2017*</b>	
1	Bic	<b>New category in 2017</b>
2	Staedtler	
3	Pritt	
4	Marlin	
5	Penflex	
6	Pilot	
7	Parker	
8	Tipp-Ex	
9	Other	

	<b>Q54 Coolest Male Deodorants 2017</b>	<b>Q54 Coolest Male Deodorants 2016</b>
1	Playboy	Nivea
2	English Blazer	AXE
3	AXE	Playboy
4	adidas	English Blazer
5	Hugo Boss	Hugo Boss
6	Nivea	adidas
7	Old Spice	Shield
8	Shield	Old Spice
9	Brut	Dove
10	Dove	Brut

	<b>Q55 Coolest Female Deodorants 2017</b>	<b>Q55 Coolest Female Deodorants 2016</b>
1	Playgirl	Nivea
2	Avon	Dove
3	Pink Happiness	Playgirl
4	adidas	Avon
5	Nivea	adidas
6	Dove	Pink Happiness
7	Yardley	Shield
8	Hoity Toity	Red Door
9	Revlon	Yardley
10	Shield	Hoity Toity

<b>Q56 Coolest Pet Food 2017</b>		<b>New category in 2017</b>
1	Whiskers	
2	Husky	
3	BOSS	
4	Bob Martin	
5	Pedigree	
6	Dogmor	
7	Bobtail	
8	Montego	
9	Epol	
10	Other	

<b>Q57 Coolest Feminine Hygiene Products 2017</b>		<b>Q57 Coolest Feminine Hygiene Products 2016</b>
1	Always	Always
2	Kotex	Kotex
3	Stayfree	Stayfree
4	Lil-Lets	Lil-Lets
5	Lifestyle	Lifestyle
6	Libresse	Tampax
7	Tampax	Ava Secrets
8	GynaeGuard	Comfitex
9	Other	Other

<b>Q58 Coolest Specialist Health, Beauty, &amp; Accessory Stores 2017*</b>		<b>Q58 Coolest Specialist Health and Beauty Stores 2016</b>
1	Clicks	Dis-Chem
2	Woolworths	Clicks
3	Avon	Woolworths
4	Dis-Chem	Edgars
5	American Swiss	Body Shop
6	Edgars (Red Square)	Red Square
7	Body Shop	Link Pharmacy
8	MAC store	Sorbet
9	Beauty Zone	
10	Lovisa	

\*category name change

<b>Q59 Coolest Make-Up Brands 2017</b>		<b>Q59 Coolest Make-Up Brands 2016</b>
1	Avon	Avon
2	Revlon	Revlon
3	MAC	MAC
4	L'Oreal	L'Oreal
5	Elizabeth Arden	Elizabeth Arden
6	Yardley	Chanel
7	Estee Lauder	Justine
8	Justine	Yardley
9	Bobbi Brown	Bobbi Brown
10	Maybelline	Estee Lauder

<b>Q60 Coolest Social Media Platforms 2017</b>		<b>Q60 Coolest Social Media Platforms 2016</b>
1	WhatsApp	WhatsApp
2	Facebook	Facebook
3	Instagram	Instagram
4	YouTube	YouTube
5	Twitter	BBM
6	Google+	Google+
7	Snapchat	Skype
8	BBM	Twitter
9	Musical.ly	Snapchat
10	We Chat	Tumblr

	<b>Q61 Coolest Soap Bars 2017</b>	<b>Q61 Coolest Soap Bars 2016</b>
1	Dove	Protex
2	Lux	Dove
3	Protex	Dettol
4	Dettol	Lux
5	Nivea	Nivea
6	Lifebouy	Lifebuoy
7	Sunlight	Sunlight
8	Johnson's & Johnson's	Johnson & Johnson
9	Savlon	Savlon
10	Palmolive	Gentle Magic

	<b>Q62 Coolest Haircare Products 2017</b>	<b>Q62 Coolest Haircare Products 2016</b>
1	Dark & Lovely	Dark & Lovely
2	TRESemme	Dove
3	Head & Shoulders	Avon
4	Avon	Head & Shoulders
5	Dove	Easy Waves
6	Sofn'free	Tresemé
7	Amla Oil	Sofn'Free
8	L'Oreal	Revlon
9	Revlon	L'Oreal
10	Easy Waves	Sunsilk

	<b>Q63 Coolest Spread/Sauce 2017</b>	
1	Nutella	<b>New category in 2017</b>
2	Nando's Sauces	
3	Steer's Sauces	
4	All Gold Tomato Sauce	
5	Melrose Cheese Spread	
6	Black Cat Peanut Butter	
7	Rama Margarine	
8	Stork Magarine	
9	Flora Margarine	
10	Marmite	

	<b>Q64 Coolest Cellphone Applications 2017</b>	<b>Q64 Coolest Cellphone Applications 2016</b>
1	WhatsApp	WhatsApp
2	SHAREit	Instagram
3	Instagram	Facebook
4	Facebook	YouTube
5	YouTube	SHAREit
6	Google Play	Subway Surfers
7	Google	Google
8	Apple app store	Google Play Store
9	Snapchat	Clash of Clans
10	Candy Crush Saga	BlackBerry Messenger (BBM)

	<b>Q65 Coolest Local Sportperson 2017</b>	<b>Q65 Coolest Local Sportperson 2016</b>
1	AB de Villiers	AB de Villiers
2	Wayde Van Niekerk	Simphiwe Tshabalala
3	Simphiwe Tshabalala	Chad Le Clos
4	Chad Le Clos	Itumaleng Khune
5	Itumaleng Khune	Bryan Habana
6	Caster Semenya	Hashim Amla
7	Andile Jali	George Lebeso
8	Hashim Amla	Oscar Pistorius
9	Bryan Habana	Teko Modise
10	Oscar Pistorius	Portia Modise

	<b>Q66 Coolest Local DJ (radio or club) 2017</b>	<b>Q66 Coolest Local DJ (radio or club) 2016</b>
1	Black Coffee	Black Coffee
2	DJ Fresh	DJ Fresh
3	Heavy-K	DJ Zinhle
4	DJ Tira	DJ Dimplez
5	DJ Zinhle	Euphonik
6	DJ Bongz	DJ Cleo
7	Euphonik	DJ Kent
8	DJ Speedsta	DJ Sbu
9	DJ Kent	DJ Max
10	Darren Whackhead" Simpson"	DJ Mo Flava

	<b>Q67 Coolest Local Male Celebrities 2017</b>	
1	Trevor Noah	<b>New category (split coolest local celeb into male vs female)</b>
2	Nasty C	
3	Emtee	
4	AKA	
5	Cassper Nyovest	
6	Black Coffee	
7	Micasa	
8	A-Reece	
9	DJ Fresh	
10	Riky Rick	

	<b>Q68 Coolest Local Female Celebrities 2017</b>	
1	Babes Wodumo	<b>New category (split coolest local celeb into male vs female)</b>
2	Fifi Cooper	
3	Minnie Dlamini	
4	Pearl Thusi	
5	Lira	
6	Jessica Nkosi	
7	Boity Thulo	
8	DJ Zinhle	
9	Jeannie D	
10	Nomzamo Mbatha	

	<b>Q69 Coolest Local Music Stars (Band or Person) 2017</b>	<b>Q69 Coolest Local Music Stars (Band or Person) 2016</b>
1	AKA	AKA
2	Nasty C	Cassper Nyovest
3	Cassper Nyovest	Mi Casa
4	Black Coffee	K.O
5	Babe Wodumo	The Soil
6	Emtee	Black Coffee
7	Mi Casa	Riky Rick
8	The Soil	Kwesta
9	Black Motion	Goldfish
10	Riky Rick	Cashtime

	<b>Q70 Coolest Shoe/Footwear Brands 2017</b>	<b>Q70 Coolest Shoe/Footwear Brands 2016</b>
1	Nike	Nike
2	adidas	adidas
3	Jordan	Timberland
4	Carvela	Jordan
5	Converse	Converse
6	Puma	Carvela
7	Timberland	Vans
8	Lacoste	Puma
9	Vans	Lacoste
10	Guess	Tomy

	<b>Q71 Coolest Brand Overall 2017</b>	<b>Q71 Coolest Brand Overall 2016</b>
1	Nike	Nike
2	adidas	Samsung
3	Samsung	Apple
4	Apple	Coca-Cola
5	BMW	BMW
6	Mr Price	Mercedes-Benz
7	Jordan	adidas
8	Guess	Mr Price
9	Lacoste	McDonald's
10	Coca-Cola	Xbox

	<b>Q72 Coolest Skincare Products 2017</b>	<b>Q72 Coolest Skincare Products 2016</b>
1	Nivea	Dove
2	Dove	Nivea
3	Avon	Avon
4	POND'S	Lux
5	Vaseline	Vaseline
6	Lux	Dettol
7	Johnson & Johnson's	Johnson & Johnson
8	Revlon	Revlon
9	L'Oreal	Gentle Magic
10	Gentle Magic	Celltone

	<b>Q73 Coolest Colleges 2017</b>	
1	Rosebank College	<b>New category (split university and college)</b>
2	Varsity College	
3	Boston City College	
4	Damelin College	
5	INTEC College	
6	False Bay College	
7	Northlink College	
8	Oval International College	
9	Elangeni College	
10	Other	

	<b>Q74 Coolest Yoghurt 2017</b>	
1	Parmalat	<b>New category in 2017</b>
2	Danone NutriDay	
3	Woolworths brand	
4	Clover Classic	
5	DairyBelle	
6	Danone Yo-Jelly	
7	Other	

	<b>Q75 Coolest Methods of Transport 2017</b>	
1	Gautrain	<b>New category in 2017</b>
2	Uber	
3	MyCiti Bus	
4	Rea Vaya bus	
5	Shosholoz Meyl	
6	HI-HO Transport	
7	Tshwane Rapid Transit bus	
8	Other	