

 WeekendPost



2017

RATECARD

SALES CONTACTS

Deputy GM: Advertising Print & Digital Sales	Reardon Sanderson (PA Marlene Smalberger)	011 340 9336 011 280 3186	sandersonr@timesmedia.co.za marlenes@timesmedia.co.za
Senior National Sales Manager 360	Susie White	011 280 5059	whitesj@timesmedia.co.za
Business Manager: Eastern Cape	Nadeem Joshua	041 504 7495	joshuan@timesmedia.co.za
Sales Manager: Daily Dispatch	Tiny Koaho	043 702 2235	koahot@timesmedia.co.za
East London Sales	Debbie Bauer	043 702 2139	debbieb@dispatch.co.za
National Sales Manager: Public Sector	Yusuf Patel	011 280 3895	pately@timesmedia.co.za
Business Manager: Private Sector, International Sales, Tenders	Anna-Marie Mahri	011 280 3028	mahria@timesmedia.co.za
National Sales Manager: Legals, Classifieds & Direct	Jyoti Govind	011 280 3231	govindj@timesmedia.co.za
Cape Town Regional Manager	Janine Bywater	021 488 1722	bywaterj@timesmedia.co.za

COLUMN CONFIGURATION

MAIN BODY	BROADSHEET 10 COL	TABLOID 8 COL (Weekend Property)
1 Col	34 mm	30 mm
2 Col	72 mm	64 mm
3 Col	111 mm	97 mm
4 Col	149 mm	131 mm
5 Col	188 mm	164 mm
6 Col	226 mm	197 mm
7 Col	264 mm	230 mm
8 Col	303 mm	264 mm
9 Col	341 mm	
10 Col	380 mm	

For all Material Specifications, Delivery Information and all Terms and Conditions, please refer to the Specifications, Terms and Conditions document available at www.TMAAdroom.co.za

MAIN BODY

TRADE (Volume discounts available on request) **RATE** (pscom)

Full colour R 156.00

1 Spot colour R 108.00

Black & white R 87.00

FRONT PAGE POSITIONS

Trade Rates Rate + 60%

Page 2 & 3 facing pages Rate on request

Newsprint wrap Rate on request

GUARANTEED POSITIONS Rate + 30%

COMPANY REPORTS & FINANCIAL NOTICES

Full colour R 215.00

1 Spot colour R 148.00

Black & white R 119.00

AUCTIONS (Black & White) R 87.00

EMPLOYMENT (Black & White) R 85.00

LEGAL NOTICES & TENDERS (Black & White) R 94.00

CAREERS

National Combo R 231.00

Regional Combo R 194.00

Booking deadline: Thursday 12h00, prior to publication

Material deadline: Friday 10h00, prior to publication

SUPPLEMENTS

Neighbourhood Rate on request

OPI (OUTSIDE PRINTED INSERTS) - PER THOUSAND

Product	Size	PAGING						
		4 to 8	8 to 16	16 to 24	24 to 32	32 to 48	48 to 64	64+
Inserts	Tabloid	R 675.00	R 712.00	R 783.00	R 902.00	R 953.00	R 1010.00	R 1071.00*
	A4	R 795.00	R 843.00	R 892.00	R 946.00	R 1002.00*	R 1062.00*	R 1126.00*
	A5	R 955.00	R 1012.00	R 1073.00	R 1138.00	R 1205.00*	R 1278.00*	R 1353.00*

* On request

Inserts terms and conditions can be viewed in the specifications, terms and conditions document available at www.tmadroom.co.za

All prices exclude VAT

CONTACTS

PORT ELIZABETH

19 Baakens Street, Port Elizabeth, 6001 041 504 7911

Main Switchboard 041 504 7911

Sales

EAST LONDON

35 Caxton Street, East London, 5200

Main Switchboard 043 702 2000

Sales 043 702 2139

GAUTENG

TEL

FAX

4 Biermann Avenue, Rosebank, Johannesburg, 2196

Main Switchboard 011 280 3000

National Sales 011 280 5059

National Direct Sales 011 280 5597 086 674 7440

CAPE TOWN

12th floor, Number 2 Long street, Cape Town, South Africa

National Sales 021 488 1700 021 488 1702

KZN

Uniprint building, 6 Cedarfield Close, Springfield park, Durban

National Sales 031 250 8614 031 250 8536