

The Times



2017

RATECARD

## SALES CONTACTS

<b>Deputy GM: Advertising Print and Digital Sales</b>	Reardon Sanderson (PA Marlene Smallberger)	011 340 9336 011 280 3186	sandersonr@timesmedia.co.za marlenes@timesmedia.co.za
<b>Senior National Sales Manager 360</b>	Susie White	011 280 5059	whitesj@timesmedia.co.za
<b>National Sales Manager: Public Sector</b>	Yusuf Patel	011 280 3895	pately@timesmedia.co.za
<b>Business Manager: Private Sector/International Sales/Tenders</b>	Anna-Marie Mahri	011 280 3028	mahria@timesmedia.co.za
<b>Product Manager: BDFM &amp; Special Projects</b>	Ian Tasman	011 280 3077	tasmani@timesmedia.co.za
<b>National Sales Manager: Legals, Classifieds &amp; Direct</b>	Jyoti Govind	011 280 3231	govindj@timesmedia.co.za
<b>Business Manager: ST (Travel, Fashion, Home &amp; Food)</b>	Maryna Parsons	011 280 5981	parsonsm@timesmedia.co.za
<b>Business Manager: Automotive</b>	Nina Harms	011 280 3154	harmsn@timesmedia.co.za
<b>National Administration</b>	Melanie Kotze Jansher Khan	011 280 3213 011 280 3204	kotzem@timesmedia.co.za khanj@timesmedia.co.za
<b>Product Manager: BDFM &amp; Special Projects</b>	Kay Naidoo	011 280 3710	naidoo@bdfm.co.za
<b>CPT Regional Manager</b>	Janine Bywater	021 488 1722	bywaterj@timesmedia.co.za
<b>KZN Regional Manager</b>	Verna Pillay	031 250 8563	pillayv@timesmedia.co.za

**COLUMN CONFIGURATION**

COLUMN	WIDTH
1 Col	30 mm
2 Col	63 mm
3 Col	96 mm
4 Col	129 mm
5 Col	162 mm
6 Col	195 mm
7 Col	228 mm
8 Col	261 mm

Tabloid DPS is 39x16 (390mm in height x 540mm in width) which includes 18mm gutter.

## MAIN BODY RATES, INCLUDING TENDERS, FINANCIAL NOTICES & DISPLAY RECRUITMENT

	RATE (psccm)
Full colour	R 285.00
1 Spot colour	R 244.00
Black & white	R 202.00
<b>SPECIAL POSITIONS</b>	
Earspace 5x2 (50mm x 63mm)	Rate + 200%
Front page solus 10x8 (100mm x 261mm)	Rate + 200%
Page 3 solus 15x8 (150mm x 261mm)	Rate + 50%
Page 2 & 3 facing pages	Rate + 50%
Page 7	Rate + 25%
Back page solus 15x8 (150mm x 261mm) - Sport	Rate + 25%
U-Shape	Rate + 30%
Inverted T-Shape	Rate + 40%
H-Shape (only in Sports Section)	Rate + 30%
L-Shape	Rate + 30%
Diagonal blocks	Rate + 50%
(Speak to your Sales Representative for other creative solutions, i.e. Triangle shape / Wine bottle etc)	

## MAIN BODY RATES, INCLUDING TENDERS, FINANCIAL NOTICES &amp; DISPLAY RECRUITMENT (CONT.)

	RATE (psscmm)
GUARANTEED POSITIONS	Rate + 25%
Newsprint wrap	Rate on Request

**Booking deadline:** 3 working days prior to publication

**Material deadline:** 2 working days prior to publication

**Cancellation deadline:** 3 working days prior to publication

**Cancellation Fee:** 50% 2 days working Prior to publication and 100% 1 day working Prior to publication

## Auctions

Full colour	R 151.00
1 Spot colour	R 140.00
Black and white	R 119.00

**Booking deadline:** Thursday 12h00, prior to Monday publication

**Material deadline:** Friday 10h00, prior to Monday publication

**Cancellation deadline:** 2 working days prior to publication

All prices exclude VAT

## CLASSIFIED

		RATE (psccm)
	FC	B/W
Family Announcements		R 51.00
<b>CLASSIFIED LINAGE (TRADE)</b>		
1 insertion		R 151.00
2 insertions		R 139.00
3 insertions		R 128.00
4 insertions		R 116.00
<b>CLASSIFIED DISPLAY</b>		
1 insertion	R 98.00	R 82.00

**Booking deadline:** 09h00, 2 days prior to publication

**Payment deadline:** 16h00, 2 days prior to publication

011 280 3147/3022 [sunitap@timesmedia.co.za](mailto:sunitap@timesmedia.co.za)

All prices exclude VAT

## LEGAL TIMES - CLASSIFIED

		RATE
Tender	pscm	R 83.00
Tender including Translation	pscm	R 96.00
Public Notices	pscm	R 83.00
Public Notices including Translation	pscm	R 96.00
Public Auction	pscm	R 83.00
Public Auction including Translation	pscm	R 96.00
Sales in Execution	pscm	R 83.00
Sales in Execution including Translation	pscm	R 96.00
Court Order	pscm	R 83.00
Court Order including Translation	pscm	R 96.00
Townplanning	per advertisement	R 436.00
Sale of Business	per advertisement	R 357.00
Sale of Business including Translation	per advertisement	R 387.00
Estate Notice	per advertisement	R 402.00
Estate Notice including Translation	per advertisement	R 441.00
TPS Rezoning	per advertisement	R 1 127.00
TPS Rezoning including Translation	per advertisement	R 1 288.00

### INSOLVENCY SURRENDER OF ESTATES

Lost Documents	per advertisement	R 209.00
Petroleum Licence	per advertisement	R 489.00
Liquor Licence	per advertisement	R 489.00
Divorce	per advertisement	R 489.00
E/A - DFA	per advertisement	R 1 026.00

**Booking deadline:** 09h00, 2 days prior to publication

**Payment deadline:** 09h00, 2 days prior to publication

**Tel:** Gauteng: 011 280 5553 | KZN: 031 250 8609

**All prices exclude VAT**

## OPI (OUTSIDE PRINTED INSERTS) - PER THOUSAND

Product	Size	PAGING						
		4 to 8	8 to 16	16 to 24	24 to 32	32 to 48	48 to 64	64 +
Inserts	Tabloid	R 753.00	R 794.00	R 856.00	R 906.00	R 961.00	R 1 019.00	R 1 082.00
	A4	R 751.00	R 795.00	R 843.00	R 893.00	R 948.00	R 1 003.00	R 1 064.00
	A5	R 903.00	R 955.00	R 1 014.00				

A) For spend exceeding R 300 000.00 per annum, rates will be linked to RoP contractual spend discount.

B) For spend less than R 300 000.00 per annum, rates will be negotiated separately based on client OPI spend.

Inserts Terms and Conditions can be viewed in the Specifications, Terms and Conditions document available at [www.TMAdroom.co.za](http://www.TMAdroom.co.za)

All prices exclude VAT



## CONTACTS

### GAUTENG

4 Biermann Avenue, Rosebank, Johannesburg, 2196

	TEL	FAX	EMAIL
Main Switchboard	011 280 3000		
National Sales	011 280 5059	086 693 9757	whitesj@timesmedia.co.za
National Direct Sales	011 280 5997	086 674 7440	pillaysu@timesmedia.co.za
National Recruitment	011 280 3187		badimol@timesmedia.co.za
National Government	011 280 9587	086 680 3821	mabelanem@timesmedia.co.za
National Retail	011 280 3145	086 518 6400	
National Legal and Classified	011 280 5553	086 206 0954	naidoovas@timesmedia.co.za

### CAPE TOWN

12th floor, Number 2 Long street, Cape Town, South Africa

National Sales	021 488 1700	086 644 2815	
National Recruitment	021 488 1700	086 532 2312	
National Government	021 488 1788		
National Retail	021 488 1710		

### KZN

Uniprint building, 6 Cedarfield Close, Springfield park, Durban

National Sales	031 250 8500	086 743 5489	
National Recruitment	031 250 8640	086 743 5489	
National Government	031 250 8573	086 743 5489	
National Retail	031 250 8614	086 743 5489	daveyr@timesmedia.co.za
National Legal and Classified	031 250 8569	086 206 8387	
National Direct Sales	031 250 8501	086 743 5489	vanniekerke@timesmedia.co.za



appears every Thursday in **The Times** and **Sowetan**

## IGNITIONLIVE MAIN BODY RATES

	RATE (psccm)
Full colour	R 266.00
One spot colour	R 211.00
Black and white	R 170.00

**Booking deadline:** 4 working days prior to publication (Monday at 17h00)

**Material deadline:** 2 working days prior to publication (Wednesday at 11h00)

**Cancellation deadline:** Any cancellations after 12h00 on the day of the booking deadline will be charged 100% cancellation fee

### Ignition Live (The Times & Sowetan Motoring)

#### ADVERTISING STANTON PORTER MARKETING

TEL: 012 654 2745 | FAX: 086 549 9074 | EMAIL: info@stanport.co.za

Grant Stanton – 083 227 9325

## IGNITIONLIVE OPI (OUTSIDE PRINTED INSERTS) - PER THOUSAND

Product	Size	PAGING						
		4 to 8	8 to 16	16 to 24	24 to 32	32 to 48	48 to 64	64 +
Inserts	Tabloid	R 776.00	R 834.00	R 893.00	R 947.00	R 1 003.00	R 1 054.00	R 1 127.00
	A4	R 710.00	R 752.00	R 792.00	R 840.00	R 891.00	R 945.00	R 1 000.00
	A5	R 903.00	R 957.00	R 1 015.00				

Glossy Wrap	Production	TBA
Per thousand	Media Cost	R 650.00

All wraps to be printed by Times Media. Inserts Terms and Conditions can be viewed in the Specifications, Terms and Conditions document available at [www.TMAadroom.co.za](http://www.TMAadroom.co.za)

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