

 **The Herald**



2017

RATECARD

SALES CONTACTS

Deputy GM: Advertising Print & Digital Sales	Reardon Sanderson	011 340 9336	sandersonr@timesmedia.co.za
	(PA Marlene Smalberger)	011 280 3186	marlenes@timesmedia.co.za
Senior National Sales Manager 360	Susie White	011 280 5059	whitesj@timesmedia.co.za
Business Manager: Eastern Cape	Nadeem Joshua	041 504 7495	joshuan@timesmedia.co.za
Sales Manager: Daily Dispatch	Tiny Koaho	043 702 2235	koahot@timesmedia.co.za
East London Sales	Debbie Bauer	043 702 2139	debbieb@dispatch.co.za
National Sales Manager: Public Sector	Yusuf Patel	011 280 3895	pately@timesmedia.co.za
Business Manager:			
Private Sector, International Sales, Tenders	Anna-Marie Mahri	011 280 3028	mahria@timesmedia.co.za
National Sales Manager: Legals, Classifieds & Direct	Jyoti Govind	011 280 3231	govindj@timesmedia.co.za
Cape Town Regional Manager	Janine Bywater	021 488 1722	bywaterj@timesmedia.co.za

COLUMN CONFIGURATION

	BROADSHEET 10 COL (MAIN BODY)	BROADSHEET 12 COL (CLASSIFIEDS)
1 Col	34 mm	28 mm
2 Col	72 mm	60 mm
3 Col	111 mm	92 mm
4 Col	149 mm	124 mm
5 Col	188 mm	156 mm
6 Col	226 mm	188 mm
7 Col	264 mm	220 mm
8 Col	303 mm	252 mm
9 Col	341 mm	284 mm
10 Col	380 mm	316 mm
11 Col		348 mm
12 Col		380 mm

For all Material Specifications, Delivery Information and all Terms and Conditions, please refer to the Specifications, Terms and Conditions document available at www.TMAadroom.co.za

MAIN BODY RATES, INCLUDING LA FEMME, LEISURE AND WORLD OF WHEELS

BASIC RATES (psccm)

TRADE (VOLUME DISCOUNTS AVAILABLE ON REQUEST)

Full colour	R 166.00
One spot colour	R 111.00
Black & white	R 91.00

FRONT PAGE POSITIONS

Trade Rates	Rate + 100%
Page 2 & 3 facing pages	Rate on request
The Herald newsprint wrap	Rate on request

GUARANTEED POSITIONS

Trade Rates	Rate + 30%
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COMPANY REPORTS & FINANCIAL NOTICES

Full colour	R 226.00
One spot colour	R 153.00
Black & white	R 123.00

AUCTIONS DISPLAY (Black & White)	R 90.00
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EMPLOYMENT DISPLAY (Black & White)	R 91.00
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LEGAL NOTICES & TENDERS (Black & White)	R 109.00
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Booking deadline: 10h00, 2 working days prior to publication

Material deadline: 12h00, 2 working days prior to publication

MONDAY CAREERS

National Combo	R 238.00
Regional Combo	R 196.00

Booking deadline: Thursday 12h00, prior to Monday publication

Material deadline: Friday 10h00, prior to Monday publication

OPI (OUTSIDE PRINTED INSERTS) - PER THOUSAND

PRODUCT	SIZE	PAGING						
		4 to 8	8 to 16	16 to 24	24 to 32	32 to 48	48 to 64	64 +
INSERTS	Tabloid	R 708.00	R 746.00	R 821.00	R 947.00	R 999.00	R 1060.00*	R 1124.00*
	A4	R 834.00	R 884.00	R 935.00	R 927.00	R 1052.00*	R 1114.00*	R 1181.00*
	A5	R 1002.00	R 1062.00	R 1127.00	R 1194.00*	R 1264.00*	R 1341.00*	R 1419.00*

* On Request

Inserts Terms and Conditions can be viewed in the Specifications, Terms and Conditions document available at www.TMAadroom.co.za

All prices exclude VAT

CONTACTS		
PORT ELIZABETH	TEL	FAX
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Sales	041 504 7911	041 586 3315
EAST LONDON		
Corner St Helena Road & Quenera Drive, Beacon Bay, East London, 5241		
Main Switchboard	043 702 2000	
Sales	043 702 2139	043 702 2096
GAUTENG		
4 Biermann Avenue, Rosebank, Johannesburg, 2196		
Main Switchboard	011 280 3000	
National Agency Sales	011 280 5059	
National Direct Sales	011 280 3350	086 674 7440
CAPE TOWN		
12th floor, Number 2 Long street, Cape Town, South Africa		
National Sales	021 488 1700	021 488 1702
KZN		
Uniprint building, 6 Cedarfield Close, Springfield park, Durban		
National Sales	031 250 8614	031 250 8536