

Sunday Times Generation Next Results 2015

As validated & supplied to Sunday Times on 30 March 2015

Indicates significant changes from previous year

EMBARGOED & CONFIDENTIAL UNTIL 8 MAY 2015

	Q1 Coolest Banks 2015	All groups 2015	Q1 Coolest Banks 2014	All Groups 2014
1	FNB	25.29	FNB	26.37
2	Standard Bank	23.72	Standard Bank	23.51
3	ABSA	18.99	ABSA	18.72
4	Capitec Bank	13.33	Nedbank	12.80
5	Nedbank	12.46	Capitec Bank	12.19
6	African Bank	1.97	Old Mutual Bank	2.31
7	Investec Bank	1.81	African Bank	1.74
8	Old Mutual Bank	1.65	Investec Bank	1.38
9	Postbank	0.68	Post Bank	0.90
10	Other	0.10	Other	0.08

	Q2 Coolest Cellphones 2015	All Groups 2015	Q2 Coolest Cellphones 2014	All Groups 2014
1	Samsung	29.47	Apple iPhone	26.19
2	Apple iPhone	24.96	Samsung	23.78
3	BlackBerry	14.96	BlackBerry	22.36
4	Nokia	11.90	Nokia	16.43
5	Huawei	7.01	Sony Ericsson	4.69
6	Sony Ericsson	6.80	Huawei	2.12
7	LG	2.59	HTC	1.89
8	Alcatel	1.52	LG	1.77
9	Motorola	0.46	Motorola	0.66
10	Other	0.32	Other	0.12

	Q3 Coolest Clothing Stores 2015	All Groups 2015	Q3 Coolest Clothing Stores 2014	All Groups 2014
1	Mr Price	16.95	Mr Price	17.43
2	Edgars	9.44	Edgars	13.93
3	Markham	8.36	Woolworths	10.67
4	Woolworths	7.95	Sportscene	9.12
5	Sportscene	7.76	Identity	8.03
6	Cotton On	6.79	Truworths	7.35
7	Identity	6.69	Jay Jays	7.22
8	Truworths	6.66	Cotton On	6.12
9	Totalsports	6.55	Legit	4.33
10	Legit	4.39	Factorie	4.22

	Q4 Coolest Domestic Airlines 2015	All Groups 2015	Q4 Coolest Domestic Airlines 2014	All Groups 2014
1	SAA (South African Airways)	39.07	SAA (South African Airways)	37.77
2	Mango	24.87	Mango	27.30
3	BA (British Airways)	19.01	BA (British Airways)	22.33
4	kulula.com	10.28	Kulula.com	12.32
5	Safair	6.42	Other	0.28
6	Other	0.35		

	Q5 Coolest Toothpaste 2015	All Groups 2015	Q5 Coolest Toothpaste 2014	All Groups 2014
1	Colgate	33.67	Colgate	35.41
2	Aquafresh	27.15	Aquafresh	34.30
3	Sensodyne	15.26	Sensodyne	16.35
4	Oral-B	11.62	Pepsodent	7.85
5	Pepsodent	4.80	Close-Up	5.93
6	Close-Up	4.46	Other	0.16
7	Mentadent P	2.92		
8	Other	0.12		

	Q6 Coolest Clothing Brands 2015	All Groups 2015	Q6 Coolest Clothing Brands 2014	All Groups 2014
1	Nike	23.10	Nike	17.38
2	adidas	18.06	adidas	15.59
3	Guess	9.44	Guess	11.91
4	Sissy Boy	5.76	Sissy Boy	7.01
5	Puma	5.49	Puma	6.41
6	Gucci	3.99	Billabong	4.53
7	Billabong	3.68	Identity	4.32
8	Levi's	3.40	Louis Vuitton	4.24
9	Lacoste	3.30	Versace	4.02
10	Reebok	3.17	Diesel	3.84

\*category changed

	Q7 Coolest Dairy Drinks 2015*	All Groups 2015	Q7 Coolest Dairy Products 2014	All Groups 2014
1	Nestlé Hot Chocolate	15.01	UltraMel Custard	16.79
2	UltraMel Custard	13.44	Yogi Sip	13.78
3	Yogi Sip	11.37	Nestlé Milo	12.83
4	Milk	10.32	Nutriday	7.33
5	MIL0	9.29	Super M	7.21
6	Clover Tropika	7.00	Clover Tropika	6.77
7	Super M	6.68	Inkomazi	6.25
8	Steri Stumpie	6.58	Melrose Cheese	6.16
9	Nesquik	5.65	Nestlé Nesquik	6.08
10	Woolworths Drinking Yoghurt	5.33	Clover Vanilla Mmmilk	5.68

	Q8 Coolest Hotel Groups 2015	All Groups 2015	Q8 Coolest Hotel Groups 2014	All Groups 2014
1	Protea Hotels	27.54	Protea Hotels	26.49
2	Hilton Hotels	16.14	Sun International	15.16
3	Sun International	15.86	Hilton Hotels	14.71
4	City Lodge/Town Lodge/Road Lodge	10.94	City Lodge/Town/Road Lodge	11.18
5	Three Cities	10.18	Holiday Inn	10.26
6	Tsogo Sun (Ex-Southern Sun)	10.17	Tsogo Sun (ex-Southern Sun)	9.05
7	Holiday Inn	8.72	Forever Resorts	6.76
8	Other	0.46	One & Only	5.82
			Other	0.57

	Q9 Coolest Brand Slogans 2015	All Groups 2015	Q9 Coolest Brand Slogans 2014	All Groups 2014
1	Just do it (Nike)	22.09	Just Do it (Nike)	17.33
2	A taste for life (Spur)	10.85	A Taste For Life (Spur)	11.57
3	Impossible is Nothing (adidas)	9.70	I'm lovin it (McDonalds)	11.27
4	I'm lovin' it (McDonald's)	9.43	Impossible is Nothing (adidas)	9.02
5	So good (KFC)	9.21	Unleash the Beast (Monster)	7.46
6	Shoes Are Boring. Wear Sneakers (Converse)	8.16	Gives you wings (Red Bull)	7.06
7	Off the wall (Vans)	7.47	So Good (KFC)	6.07
8	Unleash the Beast (Monster)	5.73	Enjoy Every Moment (Wimpy)	5.76
9	Gives you wings (Red Bull)	5.65	Have a break. Have a Kit Kat (Kit Kat)	5.74
10	Because you're worth it (L'Or,al)	3.43	So Much More (DStv)	5.57

	Q10 Coolest Shopping Malls 2015	All Groups 2015	Q10 Coolest Shopping Malls 2014	All Groups 2014
1	Sandton City	13.36	Sandton City	13.91
2	Gateway Theatre of Shopping	9.24	Canal Walk	11.34
3	Canal Walk	8.18	Gateway Theatre of Shopping	9.06
4	Rosebank Mall	7.50	V & A Waterfront	7.83
5	V & A Waterfront	7.00	Maponya Mall	5.88
6	Maponya Mall	5.53	Rosebank Mall	5.37
7	The Pavilion Shopping Centre	5.27	N1 City Mall	5.14
8	N1 City Mall	4.61	Clearwater Mall	4.97
9	China Mall	4.07	The Pavilion Shopping Centre	4.36
10	Menlyn Park	3.97	Eastgate Shopping Centre	4.01

	Q11 Coolest Jobs 2015	All Groups 2015	Q11 Coolest Jobs 2014	All Groups 2014
1	CEO (The Boss)	11.93	CEO (The Boss)	11.11
2	Doctor/Surgeon	9.74	Doctor	7.64
3	Soccer Player	7.41	Own Business (Entrepreneur)	7.33
4	Engineer	7.27	DJ (Club or Radio)	7.10
5	Lawyer	7.04	Actor/Actress	6.78
6	Own Business (Entrepreneur)	6.77	Lawyer	6.61
7	Actor/Actress	5.98	Engineer	6.46
8	DJ (Club or Radio)	5.74	Sportsperson	5.83
9	Accountant	5.66	Fashion Designer	5.82
10	Artist	5.65	Singer	5.42

	Q12 Coolest Companies 2015	All Groups 2015	Q12 Coolest Companies 2014	All Groups 2014
1	DStv	14.49	Google	11.44
2	Google	9.34	BMW	11.12
3	Apple	8.79	Apple	9.95
4	BMW	8.38	Nike	8.08
5	Samsung	7.29	Woolworths	7.42
6	Nike	6.69	DStv	6.85
7	Mr Price	4.97	adidas	6.50

8	Facebook	4.92	Coca-Cola	6.32
9	Coca-Cola	4.53	McDonald's	4.85
10	Woolworths	4.11	Microsoft	3.83

	Q13 Coolest South African Fashion Brands 2015	All Groups 2015	Q13 Coolest South African Fashion Brands 2014	All Groups 2014
1	Identity	24.07	Identity	19.75
2	LEGiT	12.95	Urban	12.49
3	Urban	12.85	Aca Joe	10.94
4	Red	8.83	Legit	10.43
5	Aca Joe	8.81	Ama Kip Kip	9.09
6	GALXBOY	7.50	Red	8.54
7	Ginger Mary	6.46	Ginger Mary	6.04
8	Petrol or Milk	5.14	RT	4.74
9	Amakipkip	4.52	Ooh la la	3.98
10	Uzzi	4.08	Free 2BU	3.96

	Q14 Coolest Telecomms Providers 2015	All Groups 2015	Q14 Coolest Telecomms Providers 2014	All Groups 2014
1	Vodacom	32.84	Vodacom	34.48
2	MTN	27.53	MTN	26.10
3	Cell C	23.81	Cell C	23.78
4	Telkom	7.70	8ta	5.36
5	Virgin Mobile	3.55	Telkom	4.57
6	Telkom Mobile (8ta)	3.52	Virgin Mobile	4.19
7	Neotel	0.95	Neotel	1.48
8	Other	0.09	Other	0.05

**\*New category**

	Q15 Coolest Tinned Food 2015*	All Groups 2015		
1	KOO	37.33		
2	Lucky Star	30.79		
3	Bull Brand	16.13		
4	Rhodes	8.07		
5	Spekenam	4.08		
6	Glenryck	3.60		
7	Other	0.01		

	Q16 Coolest Ultra Luxury Motor Vehicles 2015	All Groups 2015	Q15 Coolest Ultra Luxury Motor Vehicles 2014	All Groups 2014
1	Lamborghini	20.54	Lamborghini	18.57
2	Ferrari	16.73	Bugatti	17.33
3	Bugatti	16.10	Ferrari	15.58
4	Rolls-Royce	11.10	Porsche	11.14
5	Aston Martin	10.87	Aston Martin	10.85
6	Porsche	8.93	Rolls-Royce	10.66
7	Jaguar	8.32	Jaguar	8.10
8	Bentley	6.41	Bentley	6.77
9	Other	1.01	Other	1.01

	Q17 Coolest Motor Vehicles 2015	All Groups 2015	Q16 Coolest Motor Vehicles 2014	All Groups 2014
1	Mercedes-Benz	18.47	BMW	18.98
2	BMW	16.53	Mercedes Benz	13.49
3	Range Rover	10.97	Audi	11.59
4	Audi	10.51	Range Rover	7.77
5	Volkswagen (VW)	6.43	Jeep	7.45
6	Jeep	6.28	MINI Cooper	6.73
7	MINI Cooper	5.58	Volkswagen	6.28
8	Toyota	3.97	Toyota	4.42
9	Land Rover	3.83	Landrover	3.23
10	Dodge	3.00	Subaru	3.00

	Q18 Coolest Local Holiday Destinations 2015	All Groups 2015	Q17 Coolest Local Holiday Destinations 2014	All Groups 2014
1	Cape Town	23.20	Sun City	20.66
2	Durban	18.19	Cape Town	20.29
3	Sun City	16.85	Durban	15.42
4	Kruger National Park	7.47	Kruger National Park	10.17
5	Johannesburg	7.45	Johannesburg	7.31
6	Drakensburg	4.14	Port Elizabeth	5.03
7	Port Elizabeth	3.90	Warmbaths	4.46
8	Umhlanga	3.70	Drakensburg	3.92
9	Wild Coast	3.62	Mossel Bay	3.41
10	Knysna	3.56	Knysna	2.87

	Q19 Coolest Petrol Stations 2015	All Groups 2015	Q19 Coolest Petrol Stations 2014	All Groups 2014
1	Engen	31.87	Engen	27.72
2	Shell	16.72	Shell	16.48
3	BP	13.80	Caltex	14.95
4	Caltex	13.40	Total	14.89
5	Total	12.58	BP	14.44
6	Sasol	11.54	Sasol	11.41
7	Other	0.09	Other	0.10

	Q20 Coolest Local Entertainment Destination 2015	All Groups 2015	Q18 Coolest Local Entertainment Destinations 2014	All Groups 2014
1	Gold Reef City	20.02	Sun City	15.59
2	Sun City	15.66	Gold Reef City	14.32
3	uShaka Marine World	13.26	uShaka Marine World	13.90
4	Suncoast Casino	7.50	Rafanga Junction	6.33
5	Carnival City	6.82	Monte Casino	6.28
6	Montecasino	5.18	Canal Walk	5.56
7	Rafanga Junction	4.94	Virgin Active	5.50
8	Canal Walk	4.88	Carnival City	5.49
9	GrandWest Casino	4.87	Gateway	4.84
10	Gateway Theatre of Shopping	4.61	Sibaya	4.76

	Q21 Coolest Console/Computer Games 2015	All Groups 2015	Q20 Coolest Console/Computer Games 2014	All Groups 2014
1	FIFA 15	20.42	FIFA 14	19.06
2	Grand Theft Auto (GTA)	14.34	Grand Theft Auto (GTA)	14.36
3	Need for Speed	11.13	Need for Speed	11.59
4	Subway Surfers	9.55	Angry Birds	10.32
5	Candy Crush	7.94	The Sims	9.30
6	The Sims	7.69	Plants vs. Zombies	7.03
7	Angry Birds	7.63	God of War	7.02
8	Call of Duty	6.56	Call of Duty	6.28
9	God of War	6.02	Pacman	5.49
10	Clash of Clans	4.00	Assasin's Creed	4.48

	Q22 Coolest Hi-Tech Gadgets 2015	All Groups 2015	Q21 Coolest Hi-Tech Gadgets 2014	All Groups 2014
1	Xbox	13.88	Samsung Galaxy Tablet	11.85
2	Samsung Galaxy Tablet	11.16	Xbox	10.64
3	iPhone	9.86	iPad	10.23
4	Laptop	9.82	Playstation	9.29
5	Playstation	9.70	Laptop	9.10
6	iPad	9.39	iPhone	8.52
7	3D TV	6.67	3D TV	7.39
8	Samsung Cellphone	5.37	iPod	5.94
9	iPod	4.83	Blackberry cellphone	5.67
10	Samsung Galaxy Gear	3.99	Samsung cellphone	4.45

	Q23 Coolest Computer Brands 2015	All Groups 2015	Q22 Coolest Computer Brands 2014	All Groups 2014
1	Samsung	22.98	Samsung	22.81
2	Apple Mac	21.52	Apple Mac	21.24
3	Sony	17.15	Sony	15.84
4	LG	8.41	LG	8.85
5	HP	7.43	HP	7.47
6	Lenovo	5.66	Acer	5.82
7	Acer	5.38	Lenovo	4.49
8	Dell	4.13	Dell	4.31
9	Toshiba	3.43	Toshiba	3.99
10	Intel	1.91	Alienware	3.10

	Q24 Coolest Weekly Newspapers 2015	All Groups 2015	Q23 Coolest Weekly Newspapers 2014	All Groups 2014
1	Sunday Times	31.94	Sunday Times	27.94
2	City Press	15.98	Sunday Sun	17.41
3	Sunday Sun	15.44	City Press	15.18
4	Soccer Laduma	10.73	Soccer Laduma	10.36
5	Cape Argus	6.48	Sunday World	9.82
6	Sunday World	6.31	Cape Argus	7.44
7	Rapport	4.95	Rapport	4.44
8	Sondag	3.42	Sunday Tribune	3.59
9	Sunday Tribune	3.40	Sondag	2.46
10	Other	1.36	Other	1.37

	<b>Q25 If you could watch anything on TV what would you watch? 2015</b>	<b>All Groups 2015</b>	<b>Q24 If you could watch anything on TV what would you watch? 2014</b>	<b>All Groups 2014</b>
1	Movies	23.14	Movies	23.02
2	Music	20.15	Music	17.35
3	Comedy	15.05	Comedy	15.46
4	Cartoons	11.19	Cartoons	11.41
5	Sport	10.36	Sport	10.75
6	Series	8.69	Series	9.32
7	Reality Shows	5.07	Reality Shows	5.54
8	Soaps	4.30	Soaps	4.35
9	Sitcoms	1.90	Sitcoms	2.20
10	Other	0.13	Other	0.59

	<b>Q26 Coolest Daily Newspapers 2015</b>	<b>All Groups 2015</b>	<b>Q25 Coolest Daily Newspapers 2014</b>	<b>All Groups 2014</b>
1	Daily Sun	27.88	Daily Sun	21.08
2	Daily News	12.92	The Times	12.28
3	The Times	12.31	The Star	11.43
4	The Star	7.83	Daily News	10.34
5	Sowetan	7.79	Sowetan	8.65
6	The Voice	5.58	The Voice	6.90
7	The Citizen	4.69	The Citizen	5.65
8	Cape Argus	4.55	Cape Argus	5.57
9	Die Burger	4.53	New Age	4.86
10	The Mercury	4.24	Die Burger	4.67

	<b>Q27 Coolest TV Channels 2015</b>	<b>All Groups 2015</b>	<b>Q26 Coolest TV Channels 2014</b>	<b>All Groups 2014</b>
1	Trace (DStv 325)	10.29	Trace (DStv 325)	11.36
2	MTV Base (DStv 322)	10.16	Disney Channel (DStv 303)	9.31
3	M-Net Movies Action (DStv 110)	8.47	Disney XD (DStv 304)	8.29
4	Disney Channel (DStv 303)	8.35	Comedy Central (DStv 122)	6.71
5	SuperSport Channel (DStv 200 - 221)	6.53	Supersport Channel (DStv 200-221)	6.65
6	Comedy Central (DStv 122)	6.51	Cartoon Network (DStv 301)	6.60
7	Disney XD (DStv 304)	6.33	MTV Base (DStv 322)	6.54
8	VUZU (DStv 116)	6.15	VUZU (DStv 116)	6.16
9	Cartoon Network (DStv 301)	5.87	Mnet (DStv 101)	6.15
10	Mnet (DStv 101)	4.99	Mzansi Magic (DStv 161)	5.75

	<b>Q28 Coolest TV Music Channels 2015</b>	<b>All Groups 2015</b>	<b>Q27 Coolest TV Music Channels 2014</b>	<b>All Groups 2014</b>
1	Trace Urban (DStv 325)	28.18	Trace (DStv 325)	31.32
2	MTV Base (DStv 322)	23.95	MTV Base (DStv 322)	21.78
3	Channel O (DStv 320)	15.75	Channel O (DStv 320)	15.02
4	MTV (DStv 130)	9.92	MTV (DStv 130)	9.07
5	Mzansi Magic Music (DStv 321)	6.71	Mzansi Magic Music (DStv 321)	5.57
6	ONE Gospel (DStv 331)	5.82	ONE Gospel (DStv 331)	4.65
7	VH1 Classic (DStv 323)	5.62	SABC 1 Live (DStv 191)	4.59
8	Kiss (StarSat 325)	3.82	VH1 Classic (DStv 323)	4.06
9	Other	0.24	Kiss (TopTV 501)	3.67
			Other	0.25

	<b>Q29 Coolest Current TV Programmes 2015</b>	<b>All Groups 2015</b>	<b>Q28 Coolest Current TV Programmes 2014</b>	<b>All Groups 2014</b>
1	Skeem Saam	10.53	Generations	12.72
2	IsiBaya	9.11	IsiBaya	11.04
3	Muvhango	7.87	Vampire Diaries	7.37
4	The Big Bang Theory	7.37	Top Gear	6.90
5	Generations - The Legacy	6.52	Dragon Ball Z	6.24
6	Vampire Diaries	5.74	The Big Bang Theory	5.71
7	Top Gear	5.71	The Simpsons	5.21
8	Two and a Half Men	5.09	7de Laan	4.44
9	Lab Rats	4.85	Idols	3.52
10	Dragon Ball Z	4.49	Rhythm City	3.52

	<b>Q30 Coolest Community Programmes 2015</b>	<b>All Groups 2015</b>	<b>Q29 Coolest Community Programmes 2014</b>	<b>All Groups 2014</b>
1	Soul City	13.80	Soul Buddyz	16.00
2	Soul Buddyz	11.13	Add Hope (KFC)	14.40
3	Save the Rhino	9.88	Khumbul'ekhaya	10.49
4	Add Hope (KFC)	9.42	MySchool (Woolworths)	8.74
5	Khumbul'ekhaya	8.91	loveLife	8.42
6	My School (Woolworths)	7.91	M-Net Cares	7.30

7	M-Net Cares	6.19	Pick n Pay School Club	6.72
8	Santa Shoebox Project	6.10	CANSA	6.13
9	Pick n Pay School Club	6.02	Youngblood 5 (5fm)	4.15
10	CANSA	5.81	Santa Shoebox Project	4.09

	Q31 Coolest Cartoon Shows 2015	All Groups 2015	Q30 Coolest Cartoon Shows 2014	All Groups 2014
1	Tom and Jerry	14.25	Phineas & Ferb	11.59
2	Phineas & Ferb	9.20	Tom & Jerry	10.91
3	SpongeBob SquarePants	8.52	SpongeBob SquarePants	7.96
4	The Regular Show	8.39	Dragon Ball Z	7.41
5	The Simpsons	8.15	The Boondocks	6.79
6	The Boondocks	7.83	The Simpsons	6.18
7	Sofia The First	6.62	Regular Show	5.46
8	Dragon Ball Z	5.67	South Park	5.43
9	Scooby-Doo	4.73	Naruto	5.03
10	The Amazing World of Gumball	4.52	Adventure Time	4.47

	Q32 Coolest TV Soaps 2015	All Groups 2015	Q31 Coolest TV Soaps 2014	All Groups 2014
1	Skeem Saam	15.09	Generations	22.22
2	Muvhango	14.98	iSibaya	13.77
3	Generations - The Legacy	13.70	7de Laan	11.29
4	IsiBaya	12.14	Skeem Saam	7.70
5	7de Laan	11.78	Isidingo	7.09
6	Isidingo	7.03	Muvhango	6.87
7	The Bold and the Beautiful	5.47	Rhythm City	6.14
8	Scandal	4.89	Yizo Yizo	6.13
9	Rhythm City	4.43	Scandal	5.66
10	Days of Our Lives	4.28	The Bold and the Beautiful	5.35

	Q33 Coolest Kids TV Channels/Blocks 2015	All Groups 2015	Q32 Coolest Kids TV Channels/Blocks 2014	All Groups 2014
1	Disney (DStv 303)	21.34	Disney XD (DStv 304)	20.34
2	Disney XD (DStv 304)	20.80	Disney (DStv 303)	19.26
3	Cartoon Network (DStv 301)	16.73	Cartoon Network (DStv 301)	16.31
4	Nickelodeon (DStv 305)	13.67	Nickelodeon (DStv 305)	14.91
5	Boomerang (DStv 302)	7.43	Boomerang (DStv 302)	7.90
6	Disney Junior	6.81	Disney Junior (DStv 309)	5.52
7	YoTV	4.79	YoTV (DStv 191)	3.83
8	JimJam (DStv 310)	2.76	Learning Channel (DStv 193)	3.70
9	Kids CO	2.74	Kids Co (DStv 308)	3.41
10	CBeebies (DStv 306)	1.92	CrazE (DStv 194)	2.95

	Q34 Coolest Reality TV Shows 2015	All Groups 2015	Q33 Coolest Reality TV Shows 2014	All Groups 2014
1	Cake Boss	13.50	Idols	13.24
2	Wipeout	11.70	SA's Got Talent	12.65
3	SA's Got Talent	10.14	Wipeout	11.52
4	X Factor	9.94	X Factor	9.89
5	Idols	9.44	America's Next Top Model	8.89
6	Big Brother	7.05	The Amazing Race	7.04
7	Keeping up with the Kardashians	6.22	Keeping up with the Kardashians	6.02
8	Real Husbands of Hollywood	5.99	Survivor	5.62
9	America's Next Top Model	5.41	Tia & Tamera	5.56
10	The Amazing Race	5.11	Mo Love	5.03

	Q35 Coolest Music Retailers Online/Physical Stores 2014	All Groups 2015	Q34 Coolest Music Retailers Online/Physical Stores 2014	All Groups 2014
1	Musica	16.12	Musica	12.56
2	iTunes	11.19	mp3skull	12.05
3	Tubidy.com	11.14	iTunes	11.44
4	mp3skull	10.89	ToxicWap	10.95
5	ToxicWap	8.49	Tubidy.com	10.08
6	Look & Listen	8.25	ZAMOB	9.21
7	SoundCloud	7.50	MP3 juices	7.50
8	ZAMOB	7.38	Look & Listen	6.32
9	ZONKEWAP	5.54	ZONKEWAP	5.84
10	Waptrick	4.31	SoundCloud	4.68

	Q36 Coolest Radio Stations 2015	All Groups 2015	Q35 Coolest Radio Stations 2014	All Groups 2014
1	Metro FM	18.06	Metro FM	15.99

2	5FM	12.14	5FM	14.39
3	94.7	7.96	YFM	9.00
4	East Coast Radio	7.92	94.7 Highveld Stereo	8.85
5	Good Hope FM	6.67	94.5 KFM	6.74
6	Ukhozi FM	6.53	Good Hope FM	6.23
7	YFM	6.19	Umhlobo Wenene FM	5.99
8	94.5 KFM	6.10	Ukhozi FM	5.65
9	Kaya FM	5.81	East Coast Radio	5.43
10	Lesedi FM	5.29	Kaya FM	4.36

	Q37 Coolest Magazines 2015	All Groups 2015	Q36 Coolest Magazines 2014	All Groups 2014
1	Top Gear	9.91	Top Gear	10.25
2	YOU	9.23	YOU	9.88
3	Car	8.70	Drama	8.92
4	People	7.47	Car	8.81
5	Drum	7.09	World Soccer	6.82
6	World Soccer	5.85	Drum	6.44
7	True Love	5.69	Teens	5.41
8	TeenZone	5.51	People	5.38
9	Move!	4.87	Seventeen	5.21
10	Speed & Sound	4.56	Teen Zone	5.11

	Q37 Coolest Female Magazines 2015	All Groups 2015	Q36 Coolest Female Magazines 2014	All Groups 2014
1	YOU	12.53	YOU	12.86
2	People	9.75	Drama	11.04
3	TeenZone	8.83	Seventeen	9.32
4	Drum	8.77	Teens	8.77
5	True Love	7.84	Drum	8.69
6	Move!	6.10	People	7.79
7	Glamour	6.00	Teen Zone	7.64
8	Cosmopolitan	5.37	Cosmopolitan	5.36
9	Grazia	3.56	Move	5.12
10	Heat	3.24	Vogue	4.82

	Q37 Coolest Male Magazines 2015	All Groups 2015	Q36 Coolest Male Magazines 2014	All Groups 2014
1	Top Gear	16.58	Top Gear	17.41
2	Car	14.28	Car	15.00
3	World Soccer	10.46	World Soccer	12.67
4	Speed & Sound	7.65	YOU	6.93
5	Men's Health	6.51	Speed & Sound	6.90
6	YOU	6.00	Drama	6.82
7	Drum	5.43	FHM	4.47
8	People	5.23	Drum	4.21
9	FHM	4.05	NAG	3.65
10	Move!	3.66	People	3.00

	Q38 Coolest Breakfast Cereals 2015	All Groups 2015	Q37 Coolest Breakfast Cereals 2014	All Groups 2014
1	Nestlé Milo	15.12	Kellogg's Corn Flakes	15.61
2	Kellogg's Corn Flakes	13.11	Nestlé Milo	12.93
3	Kellogg's Coco Pops	11.16	Kellogg's Coco Pops	11.66
4	Kellogg's All-Bran Flakes	10.20	Jungle Oats	8.72
5	Jungle Oats	7.57	Muesli	6.84
6	Kellogg's Rice Krispies	6.54	Kellogg's Rice Krispies	6.71
7	Muesli	6.07	ProNutro	6.20
8	Bokomo Weet-Bix	5.33	Kellogg's All-Bran flakes	5.26
9	FutureLife	5.21	Bokomo Weatbix	5.18
10	Nestlé Cheerios	4.68	Future Life	5.18

	Q39 Coolest International Celebrities 2015	All Groups 2015	Q38 Coolest International Celebrities 2014	All Groups 2014
1	Lionel Messi	9.73	Drake	8.77
2	Cristiano Ronaldo	9.32	Beyonce	6.99
3	Chris Brown	8.34	Nicki Minaj	6.69
4	Beyonce	7.33	Lil Wayne	6.42
5	Nicki Minaj	7.28	Kendrik Lamar	6.38
6	August Alsina	5.74	Eminem	6.26
7	Drake	5.22	Rihanna	5.38
8	Ariana Grande	3.95	Chris Brown	5.00
9	Rihanna	3.71	Christian Ronaldo	4.67
10	Lil Wayne	3.69	Katy Perry	4.60

	<b>Q40 Coolest Local Celebrities 2015</b>	<b>All Groups 2015</b>	<b>Q39 Coolest Local Celebrities 2014</b>	<b>All Groups 2014</b>
1	Casper Nyovest	13.57	Trevor Noah	15.80
2	Trevor Noah	11.78	Mi Casa	11.19
3	K.O	11.66	Leon Schuster	8.40
4	AKA	10.82	AKA	7.34
5	Leon Schuster	7.10	DJ Kent	6.13
6	Mi Casa	6.55	Zahara	5.67
7	Jack Parow	5.26	DJ Cleo	5.34
8	Black Coffee	4.33	DJ Sbu	5.13
9	Mini Dlamini	4.06	Khuli Chana	5.11
10	DJ Fresh	4.05	Minnie Dlamini	4.15

	<b>Q41 Coolest Grocery Stores 2015</b>	<b>All Groups 2015</b>	<b>Q40 Coolest Grocery Stores 2014</b>	<b>All Groups 2014</b>
1	Pick n Pay	22.61	Pick n Pay	19.03
2	Woolworths Food	19.52	Woolworths Food	18.72
3	Spar	13.02	Game	12.63
4	Game	12.63	Checkers	10.62
5	Checkers	11.37	Spar	9.24
6	Shoprite	8.17	Makro	6.97
7	Food Lover's Market	6.95	Shoprite	6.81
8	Fruit & Veg City	5.89	Food Lover's Market	5.78
9	Makro	5.55	Fruit & Veg City	4.67
10	OK	2.50	OK	1.70

	<b>Q42 Coolest Fast Food Places 2015</b>	<b>All Groups 2015</b>	<b>Q41 Coolest Fast Food Places 2014</b>	<b>All Groups 2014</b>
1	KFC	15.93	McDonald's	16.43
2	McDonald's	15.62	KFC	13.69
3	Debonairs	13.03	Debonairs	12.81
4	Steers	10.57	Steers	12.66
5	Nando's	9.79	Nando's	9.14
6	Burger King	7.98	Burger King	9.09
7	Roman's Pizza	6.96	Roman's Pizza	5.48
8	ChesaNYAMA	3.93	Fish & Chips	4.76
9	Fish & Chips	3.70	Chicken Licken	3.93
10	Chicken Licken	3.23	Scooters Pizza	3.47

	<b>Q43 Coolest Eat Out Places 2015</b>	<b>All Groups 2015</b>	<b>Q42 Coolest Eat Out Places 2014</b>	<b>All Groups 2014</b>
1	Spur	23.63	Spur	24.14
2	Nando's	13.17	Wimpy	13.93
3	Wimpy	11.56	Nando's	13.24
4	Mugg & Bean	11.12	Mugg & Bean	10.13
5	Ocean Basket	9.89	Ocean Basket	8.31
6	Panarottis	6.08	Panarottis	4.58
7	John Dory's	4.58	Cape Town Fish Market	4.52
8	News Café	3.53	News Café	3.28
9	Mike's Kitchen	3.42	John Dorys	3.27
10	Primi Piatto	2.70	Mike's Kitchen	3.03

	<b>Q44 Coolest Energy Products 2015</b>	<b>All Groups 2015</b>	<b>Q43 Coolest Energy Products 2014</b>	<b>All Groups 2014</b>
1	Monster Energy	14.49	Monster	18.64
2	Red Bull Energy Drink	13.77	Red Bull	16.61
3	Powerade	12.37	Energade	10.58
4	Dragon Energy Drink	9.94	Play	10.34
5	Energade	9.31	Powerade	9.39
6	Play Energy Drink	8.15	Dragon	7.87
7	Nestlé Milo	7.19	Nestlé Milo	6.39
8	Lucozade Energy	4.66	Lucozade	4.98
9	SPEED Energy Drink	4.11	Enerjelly babies	3.58
10	Jungle Energy Bar	3.91	Score	3.02

	<b>Q45 Coolest Snacks 2015</b>	<b>All Groups 2015</b>	<b>Q44 Coolest Snacks 2014</b>	<b>All Groups 2014</b>
1	Doritos	16.78	Doritos	20.10
2	Lay's	14.35	Lay's	14.08
3	Oreos	12.72	Simba Chips	12.19
4	Simba Chips	11.91	Oreos	9.93
5	Bakers Biscuits	7.87	Pringles	8.21
6	Takis Biltong	6.33	Takis Biltong	7.05
7	Pringles	6.19	Bakers Biscuits	5.40



8	Jumpin' Jack Popcorn	4.57	Niknaks	4.89
9	Fritos	4.31	Jumpin' Jack Popcorn	4.74
10	Niknaks	3.81	Fritos	4.56

	Q46 Coolest Cold Drinks 2015	All Groups 2015	Q45 Coolest Cold Drinks 2014	All Groups 2014
1	Coca-Cola	22.31	Coca-Cola	21.09
2	Appletiser	12.05	Fanta	11.27
3	Iron Brew	10.32	Iron Brew	10.28
4	Fanta	9.84	Appletiser	10.26
5	Sprite	7.88	Twist	7.95
6	Sparletta Cream Soda	7.14	Lipton Ice Tea	7.69
7	Pepsi	6.90	Sparletta Cream Soda	6.61
8	Twist	6.80	Stoney	6.29
9	Stoney Ginger Beer	6.13	Sprite	6.18
10	Sparletta Sparberry	4.09	Pepsi	3.93

	Q47 Coolest Universities or Colleges 2015	All Groups 2015	Q46 Coolest Universities or Colleges 2014	All Groups 2014
1	University of Cape Town (UCT)	19.21	University of Cape Town (UCT)	15.60
2	University of Johannesburg (UJ)	10.46	University of Johannesburg (UJ)	9.66
3	University of Witwatersrand (WITS)	9.35	University of Witwatersrand (Wits)	8.69
4	University of Pretoria (TUKS)	8.24	University of South Africa (UNISA)	7.44
5	University of KwaZulu-Natal (UKZN)	6.46	Rhodes University (RU)	5.96
6	University of South Africa (UNISA)	6.01	University of Stellenbosch	5.80
7	University of Stellenbosch (Maties)	5.13	University of Pretoria (TUKS)	5.78
8	Durban University of Technology (DUT)	4.83	Durban University of Technology (DUT)	5.48
9	Boston College	4.34	Boston College	5.44
10	University of Western Cape (UWC)	3.84	University of Kwa Zulu- Natal (UKZN)	5.17

	Q48 Coolest Sweets 2015	All Groups 2015	Q47 Coolest Sweets 2014	All Groups 2014
1	Pin Pop	13.81	Jelly Tots	11.44
2	Jelly Tots	9.69	Astros	11.28
3	Astros	8.74	Smarties	10.21
4	Jelly Belly Jelly Beans	7.34	Pin Pop	9.78
5	Smarties	7.12	Maynards Wine Gums	5.71
6	Maynards Wine Gums	5.81	Fizzer	5.63
7	Yoguetta	5.62	Manhattan Sour Worms	5.42
8	Maynards Jelly Beans	5.22	Jelly Beans	4.99
9	Maynards Jelly Babies	4.93	Maynards Jelly Babies	4.83
10	Manhattan Sour Worms	4.73	Cadbury Choc Eclairs	4.78

	Q49 Coolest Chocolates 2015	All Groups 2015	Q48 Coolest Chocolates 2014	All Groups 2014
1	Bar One	13.88	Bar One	10.66
2	Ferrero Rocher	11.01	Ferrero Rocher	10.32
3	Kit Kat	10.52	Aero	9.08
4	Lunch Bar	7.87	Cadbury Bubbly	8.88
5	Cadbury Bubbly	7.31	Kit Kat	8.05
6	Aero	7.15	Lunchbar	6.11
7	Lindt Lindor	5.70	Lindt Lindor	5.89
8	PS	5.44	Milky Bar	5.85
9	Cadbury Slabs	5.32	Cadbury Slabs	5.23
10	Milky Bar	4.76	PS	4.69

	Q50 Coolest Coffee Shops 2015	All Groups 2015	Q49 Coolest Coffee Shops 2014	All Groups 2014
1	Mugg & Bean	30.97	Mugg & Bean	21.64
2	Wimpy	13.88	Wimpy	14.26
3	McDonald's McCafé	12.43	McDonald's McCafé	13.94
4	Milky Lane	8.03	Cappuccino's	9.78
5	Cappuccino's	6.89	Milky Lane	6.56
6	News Café	4.86	Nescafé	6.44
7	Wild Bean Café	4.58	Wild Bean Café	4.85
8	Fego Caffé	3.62	News Café	4.60
9	House of Coffees	3.23	Coffee Break Cafe	3.61
10	Seattle Coffee	2.85	Dulce Café	3.46

	Q51 Coolest Animated Brands or Entertainment Characters 2015	All Groups 2015	Q50 Coolest Animated Brands or Entertainment Characters 2014	All Groups 2014
1	Phineas and Ferb	12.07	SpongeBob SquarePants	13.94
2	Tom and Jerry	11.68	Phineas & Ferb	12.67
3	SpongeBob SquarePants	11.25	Hello Kitty	9.61

4	Smurfs	7.62	Smurfs	9.20
5	Scooby-Doo	7.35	Goku	8.13
6	Naruto	6.92	Minions	8.05
7	Sofia the First	6.44	Ben 10	7.70
8	Goku	6.14	Barbie	5.95
9	Micky Mouse	5.72	Mickey Mouse	5.58
10	Hello Kitty	5.50	Garfield	5.50

	Q52 Coolest Chewing Gum 2015	All Groups 2015	Q51 Coolest Chewing Gum 2014	All Groups 2014
1	Infinity	19.09	Infinity	15.97
2	Orbit	15.16	Stimoral	13.79
3	Stimoral	14.70	Orbit	13.33
4	Airwaves	10.47	Dentyne	11.55
5	Chappies	8.74	Airwaves	10.85
6	Dentyne	7.46	Chappies	9.82
7	Clorets	6.43	Clorets	6.22
8	Big Time	5.21	Big Time	6.05
9	Five	4.50	Beechies	4.38
10	Beechies	4.38	Five	4.19

	Q53 Coolest Fragrances 2015	All Groups 2015	Q52 Coolest Fragrances 2014	All Groups 2014
1	adidas	10.83	adidas	11.55
2	Pink Friday - Nicki Minaj	9.88	Guess	10.18
3	Heat - Beyonce	7.95	Pink Happiness	8.52
4	Guess	7.07	Gucci	7.45
5	English Blazer	6.74	Hugo Boss	6.73
6	Hugo Boss	6.60	Dolce & Gabana (D&G)	5.73
7	1 Million - Paco Rabanne	5.95	English Blazer	5.62
8	Lacoste	5.81	Justin Bieber-Someday	5.36
9	Pink Happiness	5.60	1 Million Paco Rabanne	5.20
10	Brut	5.51	Solo	5.05

	Q54 Coolest Male Deodorants 2015	All Groups 2015	Q53 Coolest Male Deodorants 2014	All Groups 2014
1	Playboy	13.04	AXE	16.46
2	English Blazer	12.34	Playboy	15.24
3	AXE	12.02	adidas	13.44
4	Hugo Boss	11.79	Hugo Boss	9.10
5	adidas	11.36	English Blazer	8.46
6	Nivea	7.00	Shield	7.52
7	Shield	6.97	Nivea for Men	5.88
8	Brut	6.07	Brut	5.62
9	Old Spice	5.99	Old Spice	4.82
10	Status	5.37	Status	4.47

	Q55 Coolest Female Deodorants 2015	All Groups 2015	Q54 Coolest Female Deodorants 2014	All Groups 2014
1	Playgirl	14.60	Playgirl	14.48
2	adidas	9.99	Dove	11.69
3	Hoity Toity	9.33	adidas	10.51
4	Nivea	9.09	Pink Happiness	8.98
5	Dove	8.99	Hoity Toity	8.34
6	Shield	8.70	Shield	7.87
7	Pink Happiness	8.34	Nivea	7.60
8	Yardley	6.30	Yardley	7.10
9	Shower to Shower	5.77	Exclamation!	6.10
10	Exclamation!	5.56	Fire & Ice	5.27

	Q56 Top 2 things you can't live without? 2015	All Groups 2015	Q55 Top 2 things you can't live without? 2014	All Groups 2014
1	Family and Parents	13.92	Family and Parents	17.22
2	Music	11.79	Cellphone	10.02
3	Religion/God	10.66	Clothes	6.94
4	Cellphone	7.66	Music	6.03
5	Money	6.91	Money	5.84
6	Clothes	5.69	Happiness	5.46
7	Friends	5.41	School	5.36
8	Sport	4.83	My boyfriend/ girlfriend	4.89
9	Boyfriend/Girlfriend	4.58	Friends	4.89
10	Wifi	4.33	Love	4.67

	<b>Q57 Coolest Feminine Hygiene Products 2015</b>	<b>All Groups 2015</b>	<b>Q56 Coolest Feminine Hygiene Products 2014</b>	<b>All Groups 2014</b>
1	Always	28.74	Always	30.32
2	Kotex	17.22	Kotex	21.74
3	Stayfree	16.15	Li-Lets	16.63
4	Li-Lets	15.34	Stayfree	13.99
5	Lifestyle	12.32	Lifestyle	9.25
6	Tampax	4.74	Tampax	3.53
7	New Freedom	3.37	New Freedom	2.66
8	OB	1.96	OB	1.70
9	Other	0.17	Other	0.16

	<b>Q58 Coolest Specialist Health and Beauty Stores 2015</b>	<b>All Groups 2015</b>	<b>Q57 Coolest Specialist Health and Beauty Stores 2014</b>	<b>All Groups 2014</b>
1	Clicks	22.78	Clicks	22.30
2	Dis-Chem	18.21	Woolworths	20.48
3	Woolworths	18.17	Edgars	19.69
4	Edgars	16.40	Dis-Chem	12.47
5	Red Square	10.41	Body Shop	11.19
6	Body Shop	9.29	Red Square	9.02
7	Link Pharmacy	4.61	Link Pharmacy	4.65
8	Other	0.13	Other	0.19

	<b>Q59 Coolest Make-Up Brands 2015</b>	<b>All Groups 2015</b>	<b>Q58 Coolest Make-Up Brands 2014</b>	<b>All Groups 2014</b>
1	Avon	19.29	Avon	21.53
2	Revlon	12.99	Revlon	12.65
3	L'Oreal	12.25	L'Oreal	9.88
4	MAC	9.25	Yardley	8.54
5	Bobbie Brown	7.61	MAC	7.25
6	Yardley	6.08	Elizabeth Arden	7.00
7	Olay	5.95	Justine	6.85
8	Justine	5.14	Bobbi Brown	4.96
9	Estée Lauder	4.79	Estée Lauder	4.76
10	Clinique	4.32	Smashbox	3.94

	<b>Q60 Coolest Social Media Platforms 2015</b>	<b>All Groups 2015</b>	<b>Q59 Coolest Social Media Platforms 2014</b>	<b>All Groups 2014</b>
1	WhatsApp	28.74	WhatsApp	24.71
2	Facebook	15.08	BBM	16.91
3	Instagram	12.92	Facebook	13.19
4	BBM	12.42	MXit	8.14
5	YouTube	9.82	Instagram	7.08
6	Google +	5.13	Twitter	7.07
7	Twitter	4.83	YouTube	6.68
8	Skype	4.07	Google +	5.88
9	Mxit	2.73	Skype	5.72
10	SnapChat	2.43	WeChat	3.33

	<b>Q61 Coolest Soap Bars 2015</b>	<b>All Groups 2015</b>	<b>Q60 Coolest Soap Bars 2014</b>	<b>All Groups 2014</b>
1	Dove	18.64	Dove	15.87
2	Protex	15.50	Dettol	15.29
3	Lux	12.41	Protex	13.93
4	Dettol	11.30	Lux	13.57
5	Nivea	9.54	Nivea	10.50
6	Lifebuoy	5.88	Lifebuoy	6.84
7	Sunlight	5.76	Sunlight	5.53
8	Oh So Heavenly	4.78	Johnson & Johnson	4.68
9	Vaseline	4.77	Vaseline	3.97
10	Johnson & Johnson	4.60	Sanex	2.59

	<b>Q62 Coolest Haircare Products 2015</b>	<b>All Groups 2015</b>	<b>Q61 Coolest Haircare Products 2014</b>	<b>All Groups 2014</b>
1	Dark & Lovely	12.21	Dark & Lovely	13.78
2	Nivea	8.98	Avon	8.93
3	Avon	8.86	TRESemmé	8.87
4	Head & Shoulders	8.45	Nivea	7.91
5	Easy Waves	8.08	Head & Shoulders	7.59
6	Sofn'Free	8.02	Sofn'free	7.42
7	TRESemmé	7.55	Dove	6.65
8	Dove	6.80	L'Oreal	6.58
9	L'Oreal	5.66	Easy Waves	6.50
10	Sunsilk	4.40	Revlon	5.91

	Q63 Top 2 Things You Wish for your Birthday? 2015	All Groups 2015	Q62 Top 2 Things You Wish for your Birthday? 2014	All Groups 2014
1	iPhone	11.10	Car	10.48
2	Money	10.15	Playstation 4	9.97
3	Car	8.51	Samsung Galaxy Tablet	8.27
4	Playstation 4	8.31	Money	8.09
5	Laptop	6.67	Clothing	6.96
6	Samsung Galaxy Tab	6.61	iPhone	6.20
7	iPad	5.10	Laptop	5.81
8	Clothes/Shoes	4.96	iPad	5.55
9	Xbox	4.90	Blackberry	5.00
10	Time with family	4.31	Celebrity meet & greet	4.72

	Q64 Coolest Cellphone Applications 2015	All Groups 2015	Q63 Coolest Cellphone Applications 2014	All Groups 2014
1	WhatsApp	19.41	WhatsApp	19.66
2	Facebook	9.75	Blackberry Messenger (BBM)	12.01
3	Instagram	9.55	Facebook	11.00
4	BlackBerry Messenger (BBM)	8.61	MXit	7.80
5	YouTube	8.36	YouTube	7.25
6	Google	7.71	Google	6.87
7	Opera Mini	5.81	Instagram	6.14
8	PicMix	4.71	Angry Birds	5.04
9	Twitter	4.10	Twitter	4.88
10	Subway Surfers	3.88	Opera Mini	3.68

Category merged

	Q65 Coolest Local Sportsperson 2015*	All Groups 2015	Q64 Coolest Local Sportsmen 2014	All Groups 2014
1	AB de Villiers	12.81	Chad Le Clos	12.52
2	Senzo Meyiwa	11.81	Siphiwe Tshabalala	12.01
3	Chad Le Clos	10.77	Itumeleng Khune	11.25
4	Itumeleng Khune	8.20	AB de Villiers	7.74
5	Siphiwe Tshabalala	7.39	Oscar Pistorius	7.35
6	Oscar Pistorius	5.72	Bernard Parker	7.25
7	Natalie Du Toit	5.39	Bryan Habana	7.21
8	Bernard Parker	5.03	Andile Jali	6.71
9	Bryan Habana	4.91	Bennie McCarthy	6.23
10	Hashim Amla	4.80	Hashim Amla	4.76

	Q66 Coolest Local DJ (radio or club) 2015	All Groups 2015	Q65 Coolest Local DJ (radio or club) 2014	All Groups 2014
1	Black Coffee	13.79	Black Coffee	14.10
2	DJ Fresh	11.80	DJ Zinhle	10.56
3	DJ Kent	8.58	DJ Kent	9.99
4	DJ Zinhle	8.22	DJ Fresh	9.80
5	DJ Dimplez	8.00	DJ Sbu	8.45
6	DJ Sbu	7.04	DJ Cleo	8.30
7	DJ Euphonic	6.27	Goldfish	7.31
8	DJ Tira	6.02	DJ Ganyani	6.80
9	DJ Oskido	5.78	DJ Euphonic	6.37
10	Gareth Cliff	5.20	Gareth Cliff	4.10

category merged with coolest Sportsmen

	Q66 Coolest Local Sportspersons 2014	All Groups 2015	Q66 Coolest Local Sportswomen 2014	All Groups 2014
1	AB de Villiers	12.81	Natalie du Toit	19.43
2	Senzo Meyiwa	11.81	Caster Semenya	16.43
3	Chad Le Clos	10.77	Roxy Louw	13.27
4	Itumeleng Khune	8.20	Amanda Dlamini	12.36
5	Siphiwe Tshabalala	7.39	Portia Modise	7.26
6	Oscar Pistorius	5.72	Zola Budd	7.03
7	Natalie Du Toit	5.39	Cody Chetty	6.44
8	Bernard Parker	5.03	Penny Heyns	6.33
9	Bryan Habana	4.91	Pietie Coetzee	5.65
10	Hashim Amla	4.80	Bridgitte Hartley	5.62

	Q67 Coolest Local Male Screen Stars 2015	All Groups 2015	Q67 Coolest Local Male Screen Stars 2014	All Groups 2014
1	Trevor Noah	22.94	Trevor Noah	21.80
2	Leon Schuster	14.68	Leon Schuster	16.02
3	Menzi Ngubane	9.57	DJ Sbu	12.57
4	DJ Sbu	9.48	Menzi Ngubane	6.81
5	Loyiso Gola	7.41	Proverb	6.06
6	ProVerb	4.71	Vuyo Mbuli	5.16
7	Gareth Cliff	4.66	Lunga Shabalala	4.21
8	Lunga Shabalala	4.43	Thomas Gumedede	3.77

9	Siyabonga Twala	4.22	Mandoza	3.64
10	Emo Adams	3.69	Mo Flava	3.60

	Q68 Coolest Local Female Screen Stars 2015	All Groups 2015	Q68 Coolest Local Female Screen Stars 2014	All Groups 2014
1	Minnie Dlamini	12.15	Minnie Dlamini	12.64
2	Boity Thulo	9.64	Pearl Thusi	10.25
3	Pearl Thusi	8.10	Dineo Ranaka	8.89
4	Pearl Modiadie	7.37	Jeannie D	8.58
5	Noleen	6.78	Bonang Matheba	8.56
6	Thando Thabethe	6.53	Boitumelo Thulo	8.00
7	Jeannie D	6.46	Khatlego Danke	6.42
8	Zizo Beda	6.16	Connie Ferguson	6.31
9	Bonang Matheba	5.97	Sophie Ndaba	6.18
10	Dineo Ranaka	5.92	Noleen	5.67

	Q69 Coolest Local Music Stars (Band or Person) 2015	All Groups 2015	Q69 Coolest Local Music Stars (Band or Person) 2014	All Groups 2014
1	Cassper Nyovest	12.04	Mi Casa	11.87
2	K.O	11.50	The Soil	9.67
3	AKA	9.85	Big Nuz	9.27
4	The Soil	8.42	AKA	8.73
5	Mi Casa	6.77	DJ Kent	5.62
6	KID X	5.31	Liquideep	5.49
7	DJ Kent	3.65	DJ Sbu	5.49
8	Big Nuz	3.48	Zahara	5.04
9	Locnville	3.48	Locnville	4.10
10	Professor	3.45	DJ Cleo	3.96

	Q70 Coolest Shoe/Footwear Brands 2015	All Groups 2015	Q70 Coolest Shoe/Footwear Brands 2014	All Groups 2014
1	Nike	17.86	Nike	14.16
2	Converse	10.70	Converse	11.95
3	adidas	10.16	adidas	11.26
4	Vans	8.74	Vans	10.42
5	Puma	7.11	Carveia	6.70
6	Jordan	6.39	Tomy Takkies	6.46
7	Timberland	5.88	Jordan	5.84
8	Carveia	4.99	Puma	5.34
9	Reebok	4.86	Chuck Taylor	5.01
10	Sissy Boy	4.24	Sissy Boy	4.63

	Q71 Coolest Brand Overall 2015	All Groups 2015	Q71 Coolest Brand Overall 2014	All Groups 2014
1	Nike	18.04	BMW	20.97
2	Coca-Cola	14.34	Coca-Cola	18.13
3	Samsung	13.51	Nike	12.45
4	Mercedes-Benz	13.37	Samsung	10.40
5	BMW	9.65	Apple	7.82
6	adidas	8.67	adidas	6.84
7	Apple	7.69	Mr Price	6.52
8	Mr Price	6.00	Blackberry	6.08
9	Xbox	4.82	Mercedes Benz	5.97
10	KFC	3.93	McDonald's	4.81

	Q72 Coolest Skincare Products 2015	All Groups 2015	Q72 Coolest Skincare Products 2014	All Groups 2013
1	Nivea	13.23	Nivea	12.87
2	Dove	11.17	Avon	12.05
3	Vaseline	9.94	Dove	11.80
4	Johnson & Johnson	8.56	Vaseline	10.72
5	Avon	8.40	Lux	8.08
6	POND'S	8.20	Pond's	6.87
7	Lux	7.91	Johnson & Johnson	6.43
8	Bio-Oil	7.07	Clearasil	6.25
9	Clere	5.49	Garnier	5.56
10	Garnier	4.36	Clear	5.37