

Sunday Times Generation Next Results 2016

As validated & supplied to Sunday Times on 11 April 2016

EMBARGOED & CONFIDENTIAL UNTIL Saturday, 11 June 2016

	Q1 Coolest Banks 2016	Q1 Coolest Banks 2015
1	FNB	FNB
2	Standard Bank	Standard Bank
3	ABSA	ABSA
4	Capitec Bank	Capitec Bank
5	Nedbank	Nedbank
6	African Bank	African Bank
7	Investec Bank	Investec Bank
8	Bidvest Bank	Old Mutual Bank
9	Rand Merchant Bank	Postbank
10	Other	Other

	Q2 Coolest Cellphones 2016	Q2 Coolest Cellphones 2015
1	Samsung	Samsung
2	Apple iPhone	Apple iPhone
3	Sony	BlackBerry
4	Huawei	Nokia
5	Blackberry	Huawei
6	Nokia	Sony Ericsson
7	Windows Phone	LG
8	LG	Alcatel
9	Alcatel	Motorola
10	Other	Other

	Q3 Coolest Clothing Stores 2016	Q3 Coolest Clothing Stores 2015
1	Mr Price	Mr Price
2	Woolworths	Edgars
3	Sportscene	Markham
4	Cotton On	Woolworths
5	Edgars	Sportscene
6	Markham	Cotton On
7	Totalsports	Identity
8	Identity	Truworhs
9	Truworhs	Totalsports
10	LEGIT	Legit

	Q4 Coolest Domestic Airlines 2016	Q4 Coolest Domestic Airlines 2015
1	SAA (South African Airways)	SAA (South African Airways)
2	Mango	Mango
3	BA (British Airways)	BA (British Airways)
4	kulula.com	kulula.com
5	Safair	Safair
6	Other	Other

	Q5 Coolest Toothpaste 2016	Q5 Coolest Toothpaste 2015
1	Colgate	Colgate
2	Aquafresh	Aquafresh
3	Sensodyne	Sensodyne
4	Oral-B	Oral-B
5	Close-Up	Pepsodent
6	Pepsodent	Close-Up
7	Mentadent P	Mentadent P
8	Other	Other

	Q6 Coolest Clothing Brands 2016	Q6 Coolest Clothing Brands 2015
1	Nike	Nike
2	adidas	adidas
3	Guess	Guess
4	Mr Price Brands (RT, Red, etc.)	Sissy Boy
5	Puma	Puma
6	Cotton On	Gucci
7	Uzzi	Billabong
8	Converse	Levi's
9	Lacoste	Lacoste
10	Polo	Reebok

	Q7 Coolest Dairy Drinks 2016	Q7 Coolest Dairy Drinks 2015
1	MILO	Nestlé Hot Chocolate
2	Tropika	UltraMel Custard
3	UltraMel Custard	Yogi Sip
4	Nestlé Hot Chocolate	Milk
5	Steri Stumpie	MILO
6	Yogi Sip	Clover Tropika
7	Super M	Super M
8	Clover Vanilla Mmmilk	Steri Stumpie
9	Nesquik	Nesquik
10	Inkomazi	Woolworths Drinking Yoghurt

	Q8 Coolest Hotel Groups 2016	Q8 Coolest Hotel Groups 2015
1	Protea Hotels	Protea Hotels
2	Sun International	Hilton Hotels
3	Hilton Hotels and Resorts	Sun International
4	Tsogo Sun (Ex-Southern Sun)	City Lodge/Town Lodge/Road Lodge
5	City Lodge/Town Lodge/Road Lodge	Three Cities
6	Three Cities	Tsogo Sun (Ex-Southern Sun)
7	Holiday Inn	Holiday Inn
8	Other	Other

	Q9 Coolest Brand Slogans 2016	Q9 Coolest Brand Slogans 2015
1	Just do it (Nike)	Just do it (Nike)
2	I'm lovin' it (McDonald's)	A taste for life (Spur)
3	A taste for life (Spur)	Impossible is Nothing (adidas)
4	All in (adidas)	I'm lovin' it (McDonald's)
5	So good (KFC)	So good (KFC)
6	Flame-Grilled, It just Tastes Better (Steers)	Shoes Are Boring. Wear Sneakers (Converse)
7	Try something amazing (Debonairs)	Off the wall (Vans)
8	Today, Tomorrow, Together (ABSA)	Unleash the Beast (Monster)
9	Moving Forward (Standard Bank)	Gives you wings (Red Bull)
10	Forever Faster (Puma)	Because you're worth it (L'Oreal)

	Q10 Coolest Shopping Malls 2016	Q10 Coolest Shopping Malls 2015
1	Sandton City	Sandton City
2	Gateway Theatre of Shopping	Gateway Theatre of Shopping
3	V&A Waterfront	Canal Walk
4	Canal Walk	Rosebank Mall
5	Rosebank Mall	V & A Waterfront
6	The Pavilion	Maponya Mall
7	Maponya Mall	The Pavillion Shopping Centre
8	Menlyn Park Shopping Centre	N1 City Mall

9	Mall of The South	China Mall
10	Southgate Shopping Centre	Menlyn Park

	Q11 Coolest Jobs 2016	Q11 Coolest Jobs 2015
1	CEO (The Boss)	CEO (The Boss)
2	Doctor/Surgeon	Doctor/Surgeon
3	Engineer	Soccer Player
4	Soccer Player	Engineer
5	Lawyer	Lawyer
6	DJ	Own Business (Entrepreneur)
7	Actor/Actress	Actor/Actress
8	Pilot	DJ (Club or Radio)
9	Accountant	Accountant
10	Singer	Artist

	Q12 Coolest Companies 2016	Q12 Coolest Companies 2015
1	BMW	DStv
2	Apple	Google
3	Nike	Apple
4	DStv	BMW
5	Samsung	Samsung
6	Google	Nike
7	adidas	Mr Price
8	KFC	Facebook
9	Woolworths	Coca-Cola
10	Sony	Woolworths

	Q13 Coolest South African Fashion Brands 2016	Q13 Coolest South African Fashion Brands 2015
1	Identity	Identity
2	Uzzi	LEGiT
3	LEGiT	Urban
4	Cashtime	Red
5	LTD	Aca Joe
6	GALXBOY	GALXBOY
7	Aca Joe	Ginger Mary
8	Urban	Petrol or Milk
9	Red	Amakikip
10	Ginger Mary	Uzzi

	Q14 Coolest Telecomms Providers 2016	Q14 Coolest Telecomms Providers 2015
1	Vodacom	Vodacom
2	Cell C	MTN
3	MTN	Cell C
4	Telkom/Telkom Mobile	Telkom
5	Virgin Mobile	Virgin Mobile
6	Neotel	Telkom Mobile (8ta)
7	Other	Neotel
8		Other

	Q15 Coolest Tinned Food 2016	Q15 Coolest Tinned Food 2015
1	KOO	KOO
2	Lucky Star	Lucky Star
3	All Gold	Bull Brand
4	Bull Brand	Rhodes
5	Rhodes	Spekenam

6	Spekenam	Glenryck
7	Glenryck	Other

	Q16 Coolest Ultra Luxury Motor Vehicles 2016	Q16 Coolest Ultra Luxury Motor Vehicles 2015
1	Lamborghini	Lamborghini
2	Ferrari	Ferrari
3	Bugatti	Bugatti
4	Rolls-Royce	Rolls-Royce
5	Porsche	Aston Martin
6	Aston Martin	Porsche
7	Bentley	Jaguar
8	Maybach	Bentley
9	Other	Other

	Q17 Coolest Motor Vehicles 2016	Q17 Coolest Motor Vehicles 2015
1	BMW	Mercedes-Benz
2	Mercedes-Benz	BMW
3	Audi	Range Rover
4	Range Rover	Audi
5	Jeep	Volkswagen (VW)
6	Volkswagen (VW)	Jeep
7	Mini Cooper	MINI
8	Land Rover	Toyota
9	Toyota	Land Rover
10	Ford	Dodge

	Q18 Coolest Local Holiday Destinations 2016	Q18 Coolest Local Holiday Destinations 2015
1	Sun City	Cape Town
2	Cape Town	Durban
3	Durban	Sun City
4	Johannesburg	Kruger National Park
5	Kruger National Park	Johannesburg
6	KwaZulu-Natal	Drakensberg
7	Port Elizabeth	Port Elizabeth
8	Ballito	Umhlanga
9	Drakensberg	Wild Coast
10	Wild Coast	Knysna

	Q19 Coolest Petrol Stations 2016	Q19 Coolest Petrol Stations 2015
1	Engen	Engen
2	Shell	Shell
3	Total	BP
4	Caltex	Caltex
5	Sasol	Total
6	BP	Sasol
7	Other	Other

	Q20 Coolest Local Entertainment Destination 2016	Q20 Coolest Local Entertainment Destination 2015
1	Gold Reef City	Gold Reef City
2	Sun City	Sun City
3	uShaka Marine World	uShaka Marine World
4	Carnival City	Suncoast Casino
5	GrandWest Casino	Carnival City
6	Wild Waters	Montecasino
7	Ratanga Junction	Ratanga Junction

8	Gateway Theatre of Shopping	Canal Walk
9	Montecasino	GrandWest Casino
10	Sibaya Casino	Gateway Theatre of Shopping

	Q21 Coolest Console/Computer Games 2016	Q21 Coolest Console/Computer Games 2015
1	FIFA	FIFA 15
2	Grand Theft Auto (GTA)	Grand Theft Auto (GTA)
3	Subway Surfers	Need for Speed
4	Need for Speed	Subway Surfers
5	Candy Crush Saga	Candy Crush
6	Call of Duty	The Sims
7	The Sims	Angry Birds
8	Minecraft	Call of Duty
9	Plants vs. Zombies	God of War
10	Pac-Man	Clash of Clans

	Q22 Coolest Hi-Tech Gadgets 2016	Q22 Coolest Hi-Tech Gadgets 2015
1	iPhone	Xbox
2	Xbox	Samsung Galaxy Tablet
3	Playstation	iPhone
4	iPad	Laptop
5	Samsung Galaxy tablet	Playstation
6	Laptop/Computer	iPad
7	Cellphone	3D TV
8	Selfie stick	Samsung Cellphone
9	Tablet	iPod
10	Apple watch	Samsung Galaxy Gear

	Q23 Coolest Computer Brands 2016	Q23 Coolest Computer Brands 2015
1	Samsung	Samsung
2	Apple Mac	Apple Mac
3	Sony	Sony
4	LG	LG
5	HP	HP
6	Lenovo	Lenovo
7	Acer	Acer
8	Dell	Dell
9	Toshiba	Toshiba
10	Alienware	Intel

	Q24 Coolest Weekly Newspapers 2016	Q24 Coolest Weekly Newspapers 2015
1	Sunday Times	Sunday Times
2	City Press	City Press
3	Sunday Sun	Sunday Sun
4	Soccer Laduma	Soccer Laduma
5	Sunday World	Cape Argus
6	Cape Argus	Sunday World
7	Rapport	Rapport
8	Sunday Tribune	Sondag
9	Sondag	Sunday Tribune
10	Other	Other

	Q25 If you could watch anything on TV what would you watch? 2016	Q25 If you could watch anything on TV what would you watch? 2015
1	Movies	Movies
2	Music	Music

3	Comedy	Comedy
4	Sport	Cartoons
5	Cartoons	Sport
6	Series	Series
7	Reality Shows	Reality Shows
8	Soapies	Soapies
9	Sitcoms	Sitcoms
10	Other	Other

	Q26 Coolest Daily Newspapers 2016	Q26 Coolest Daily Newspapers 2015
1	Daily Sun	Daily Sun
2	Daily News	Daily News
3	The Times	The Times
4	The Voice	The Star
5	The Star	Sowetan
6	New Age	The Voice
7	Sowetan	The Citizen
8	The Citizen	Cape Argus
9	The Mercury	Die Burger
10	Die Burger	The Mercury

	Q27 Coolest TV Channels 2016	Q27 Coolest TV Channels 2015
1	TRACE Urban (DStv 325)	Trace (DStv 325)
2	Cartoon Network (DStv 301)	MTV Base (DStv 322)
3	Disney XD (DStv 304)	M-Net Movies Action (DStv 110)
4	Disney Channel (DStv 303)	Disney Channel (DStv 303)
5	M-Net (DStv 101)	SuperSport Channel (DStv 200 - 221)
6	SuperSport Channel (DStv 200 - 221)	Comedy Central (DStv 122)
7	MTV Base (DStv 322)	Disney XD (DStv 304)
8	Comedy Central (DStv 122)	VUZU (DStv 116)
9	Channel O (DStv 320)	Cartoon Network (DStv 301)
10	M-Net Movies Action (DStv 110)	Mnet (DStv 101)

	Q28 Coolest TV Music Channels 2016	Q28 Coolest TV Music Channels 2015
1	TRACE Urban (DStv 325)	Trace Urban (DStv 325)
2	MTV Base (DStv 322)	MTV Base (DStv 322)
3	Channel O (DStv 320)	Channel O (DStv 320)
4	MTV (DStv 130)	MTV (DStv 130)
5	Mzansi Magic Music (DStv 321)	Mzansi Magic Music (DStv 321)
6	VH1 Classic (DStv 323)	ONE Gospel (DStv 331)
7	Kiss on Top TV	VH1 Classic (DStv 323)
8	kykNET NOU! (DStv 146)	Kiss (StarSat 325)
9	Other	Other

	Q29 Coolest Current TV Programmes 2016	Q29 Coolest Current TV Programmes 2015
1	Uzalo	Skeem Saam
2	Ridiculousness	IsiBaya
3	Skeem Saam	Muvhango
4	Empire	The Big Bang Theory
5	IsiBaya	Generations - The Legacy
6	The Big Bang Theory	Vampire Diaries
7	K.C. Undercover	Top Gear
8	Lab Rats	Two and a Half Men
9	The Flash	Lab Rats
10	Muvhango	Dragon Ball Z

	Q30 Coolest Community Programmes 2016	Q30 Coolest Community Programmes 2015
1	Add Hope (KFC)	Soul City
2	Soul Buddyz	Soul Buddyz
3	Save the Rhino	Save the Rhino
4	Khumbul'ekhaya	Add Hope (KFC)
5	Soul City	Khumbul'ekhaya
6	Pick n Pay School Club	My School (Woolworths)
7	CANSA	M-Net Cares
8	Gift of the Givers Foundation	Santa Shoebox Project
9	Takalani Sesame	Pick n Pay School Club
10	100 Percent Youth	CANSA

	Q31 Coolest Cartoon Shows 2016	Q31 Coolest Cartoon Shows 2015
1	Tom and Jerry	Tom and Jerry
2	Dragon Ball Z	Phineas & Ferb
3	Phineas & Ferb	SpongeBob SquarePants
4	The Regular Show	The Regular Show
5	Sophia the First	The Simpsons
6	Supa Strikas	The Boondocks
7	The Simpsons	Sofia The First
8	SpongeBob SquarePants	Dragon Ball Z
9	Teen Titans	Scooby-Doo
10	Naruto	The Amazing World of Gumball

	Q32 Coolest TV Soaps 2016	Q32 Coolest TV Soaps 2015
1	Uzalo	Skeem Saam
2	7de Laan	Muvhango
3	Skeem Saam	Generations - The Legacy
4	IsiBaya	IsiBaya
5	Generations - The Legacy	7de Laan
6	Muvhango	Isidingo
7	Scandal!	The Bold and the Beautiful
8	The Bold and the Beautiful	Scandal
9	Isidingo	Rhythm City
10	Rhythm City	Days of Our Lives

	Q33 Coolest Kids TV Channels/Blocks 2016	Q33 Coolest Kids TV Channels/Blocks 2015
1	Disney (DStv 303)	Disney (DStv 303)
2	Disney XD (DStv 304)	Disney XD (DStv 304)
3	Cartoon Network (DStv 301)	Cartoon Network (DStv 301)
4	Nickelodeon (DStv 305)	Nickelodeon (DStv 305)
5	Boomerang (DStv 302)	Boomerang (DStv 302)
6	Disney Junior (DStv 309)	Disney Junior
7	NickTOONS (DStv 308)	YoTV
8	Craz-e (eTV)	JimJam (DStv 310)
9	JimJam (DStv 310)	Kids CO
10	Nick Jr (DStv 307)	CBeebies (DStv 306)

	Q34 Coolest Reality TV Shows 2016	Q34 Coolest Reality TV Shows 2015
1	Wipeout	Cake Boss
2	Idols	Wipeout
3	SA's Got Talent	SA's Got Talent
4	Cake Boss	X Factor
5	Big Brother	Idols
6	The X Factor	Big Brother
7	Keeping Up with the Kardashians	Keeping up with the Kardashians

8	MasterChef	Real Husbands of Hollywood
9	Geordie Shore	America's Next Top Model
10	Rich Kids of Beverly Hills	The Amazing Race

	Q35 Coolest Music Retailers Online/Physical Stores 2016	Q35 Coolest Music Retailers Online/Physical Stores 2015
1	Google Play Store	Musica
2	iTunes	iTunes
3	Youtube2mp3	Tubidy.com
4	Game	mp3skull
5	Musica	ToxicWap
6	Tubidy.com	Look & Listen
7	mp3skull	SoundCloud
8	ToxicWap	ZAMOB
9	Zamob.com	ZONKEWAP
10	SoundCloud	Waptrick

	Q36 Coolest Radio Stations 2016	Q36 Coolest Radio Stations 2015
1	Metro FM	Metro FM
2	5FM	5FM
3	Ukhozi FM	94,7
4	East Coast Radio	East Coast Radio
5	94,7	Good Hope FM
6	Jacaranda FM	Ukhozi FM
7	Lesedi FM	YFM
8	KFM	94,5 KFM
9	Good Hope FM	Kaya FM
10	Gagasi FM	Lesedi FM

	Q37 Coolest Magazines 2016	Q37 Coolest Magazines 2015
1	Top Gear	Top Gear
2	YOU	YOU
3	Drum	Car
4	Car	People
5	Move!	Drum
6	TeenZone	World Soccer
7	Speed & Sound	True Love
8	People	TeenZone
9	Glamour	Move!
10	National Geographic	Speed & Sound

	Q37 Coolest Female Magazines 2016	Q37 Coolest Female Magazines 2015
1	YOU	YOU
2	Drum	People
3	TeenZone	TeenZone
4	Move!	Drum
5	Glamour	True Love
6	People	Move!
7	Teens Online	Glamour
8	Cosmopolitan	Cosmopolitan
9	Bona	Grazia
10	Top Gear	Heat

	Q37 Coolest Male Magazines 2016	Q37 Coolest Male Magazines 2015
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1	Top Gear	Top Gear
2	Car	Car
3	Speed & Sound	World Soccer
4	Drum	Speed & Sound
5	YOU	Men's Health
6	Men's Health	YOU
7	Move!	Drum
8	National Geographic	People
9	Bona	FHM
10	People	Move!

	Q38 Coolest Breakfast Cereals 2016	Q38 Coolest Breakfast Cereals 2015
1	BarOne	Nestlé Milo
2	Kellogg's Corn Flakes	Kellogg's Corn Flakes
3	Jungle Oats	Kellogg's Coco Pops
4	Nestlé Milo	Kellogg's All-Bran Flakes
5	Kellogg's Coco Pops	Jungle Oats
6	Kellogg's Rice Krispies	Kellogg's Rice Krispies
7	Kellogg's All-Bran Flakes	Muesli
8	ProNutro	Bokomo Weet-Bix
9	FutureLife	FutureLife
10	Bokomo Weet-Bix	Nestlé Cheerios

	Q39 Coolest International Celebrities 2016	Q39 Coolest International Celebrities 2015
1	Chris Brown	Lionel Messi
2	Cristiano Ronaldo	Cristiano Ronaldo
3	Lionel Messi	Chris Brown
4	Nicki Minaj	Beyonce
5	Drake	Nicki Minaj
6	Adele	August Alsina
7	Beyonce	Drake
8	Justin Bieber	Ariana Grande
9	Taylor Swift	Rihanna
10	Eminem	Lil Wayne

	Q40 Coolest Local Celebrities 2016	Q40 Coolest Local Celebrities 2015
1	Trevor Noah	Cassper Nyovest
2	Cassper Nyovest	Trevor Noah
3	AKA	K.O
4	K.O	AKA
5	Black Coffee	Leon Schuster
6	Leon Schuster	Mi Casa
7	Riky Rick	Jack Parow
8	Kwesta	Black Coffee
9	Mi Casa	Mini Dlamini
10	DJ Fresh	DJ Fresh

	Q41 Coolest Grocery Stores 2016	Q41 Coolest Grocery Stores 2015
1	Woolworths Food	Pick n Pay
2	Pick n Pay	Woolworths Food
3	Game	Spar
4	Spar	Game
5	Checkers	Checkers
6	Shoprite	Shoprite
7	Makro	Food Lover's Market
8	Food Lovers Market	Fruit & Veg City
9	Fruit & Veg City	Makro

10	Cambridge Food	OK
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	Q42 Coolest Fast Food Places 2016	Q42 Coolest Fast Food Places 2015
1	McDonald's	KFC
2	Nando's	McDonald's
3	KFC	Debonairs
4	Debonairs	Steers
5	Burger King	Nando's
6	Steers	Burger King
7	Roman's Pizza	Roman's Pizza
8	Fish & Chips Co.	ChesaNYAMA
9	Domino's Pizza	Fish & Chips
10	Chicken Licken	Chicken Licken

	Q43 Coolest Eat Out Places 2016	Q43 Coolest Eat Out Places 2015
1	Spur	Spur
2	Nando's	Nando's
3	Wimpy	Wimpy
4	Mugg & Bean	Mugg & Bean
5	Ocean Basket	Ocean Basket
6	Panarottis	Panarottis
7	John Dory's	John Dory's
8	RocoMamas	News Café
9	News Café	Mike's Kitchen
10	Primi Piatti	Primi Piatti

	Q44 Coolest Energy Products 2016	Q44 Coolest Energy Products 2015
1	Red Bull Energy Drink	Monster Energy
2	Monster Energy	Red Bull Energy Drink
3	Powerade	Powerade
4	Energade	Dragon Energy Drink
5	Play Energy Drink	Energade
6	Dragon Energy Drink	Play Energy Drink
7	Score Energy Drink	Nestlé Milo
8	Lucozade	Lucozade Energy
9	Jungle Energy Bar	SPEED Energy Drink
10	USN	Jungle Energy Bar

	Q45 Coolest Snacks 2016	Q45 Coolest Snacks 2015
1	Doritos	Doritos
2	Oreo	Lay's
3	Lay's	Oreo
4	Simba Chips	Simba Chips
5	Fritos	Bakers Biscuits
6	Pringles	Takis Biltong
7	Astros	Pringles
8	Niknaks	Jumpin' Jack Popcorn
9	Mini Cheddars	Fritos
10	Bakers Biscuits	Niknaks

	Q46 Coolest Cold Drinks 2016	Q46 Coolest Cold Drinks 2015
1	Coca-Cola	Coca-Cola
2	Appletiser	Appletiser
3	Fanta	Iron Brew
4	Iron Brew	Fanta

5	Sprite	Sprite
6	Twist	Sparletta Cream Soda
7	Sparletta Cream Soda	Pepsi
8	Stoney Ginger Beer	Twist
9	Pepsi	Stoney Ginger Beer
10	Coo-ee	Sparletta Sparberry

	Q47 Coolest Universities or Colleges 2016	Q47 Coolest Universities or Colleges 2015
1	University of Cape Town (UCT)	University of Cape Town (UCT)
2	University of Johannesburg (UJ)	University of Johannesburg (UJ)
3	University of Witwatersrand (WITS)	University of Witwatersrand (WITS)
4	Durban University of Technology	University of Pretoria (TUKS)
5	University of Pretoria (TUKS)	University of KwaZulu-Natal (UKZN)
6	UNISA	University of South Africa (UNISA)
7	University of Western Cape (UWC)	University of Stellenbosch (Maties)
8	Stellenbosch University (Maties)	Durban University of Technology (DUT)
9	University of KwaZulu-Natal (UKZN)	Boston College
10	University of the Free State (UFS)	University of Western Cape (UWC)

	Q48 Coolest Sweets 2016	Q48 Coolest Sweets 2015
1	Jelly Tots	Pin Pop
2	Astros	Jelly Tots
3	Pin Pop	Astros
4	Smarties	Jelly Belly Jelly Beans
5	Fizzer	Smarties
6	Jelly Belly Jelly Beans	Maynards Wine Gums
7	Smoothies	Yogueta
8	YoGueta	Maynards Jelly Beans
9	Mentos	Maynards Jelly Babies
10	Chappies	Manhattan Sour Worms

	Q49 Coolest Chocolates 2016	Q49 Coolest Chocolates 2015
1	Ferrero Rocher	Bar One
2	Bar One	Ferrero Rocher
3	Kit Kat	Kit Kat
4	Lindt Lindor	Lunch Bar
5	Aero	Cadbury Bubbly
6	Lunch Bar	Aero
7	Cadbury Dairy Milk	Lindt Lindor
8	Cadbury Bubbly	PS
9	PS	Cadbury Slabs
10	Cadbury Marvellous Creations	Milky Bar

	Q50 Coolest Coffee Shops 2016	Q50 Coolest Coffee Shops 2015
1	Mugg & Bean	Mugg & Bean
2	McDonald's McCafé	Wimpy
3	Wimpy	McDonald's McCafé
4	Spur	Milky Lane
5	Cappuccino's	Cappuccino's
6	Milky Lane	News Café
7	Starbucks	Wild Bean Café
8	Café Nescafé	Fego Caffé
9	News Café	House of Coffees
10	Wild Bean Café	Seattle Coffee

	Q51 Coolest Animated Brands or Entertainment Characters 2016	Q51 Coolest Animated Brands or Entertainment Characters 2015
1	Tom and Jerry	Phineas and Ferb
2	Minions	Tom and Jerry
3	Goku	SpongeBob SquarePants
4	Smurfs	Smurfs
5	SpongeBob SquarePants	Scooby-Doo
6	Phineas and Ferb	Naruto
7	Sofia the First	Sofia the First
8	Naruto	Goku
9	Barbie	Micky Mouse
10	Scooby-Doo	Hello Kitty

	Q52 Coolest Chewing Gum 2016	Q52 Coolest Chewing Gum 2015
1	Orbit	Infinity
2	Stimorol	Orbit
3	Infinity	Stimorol
4	Chappies	Airwaves
5	Clorets	Chappies
6	Airwaves	Dentyne
7	Dentyne	Clorets
8	Big Time	Big Time
9	Five	Five
10	Beechies	Beechies

* New category introduced in 2016

	Q53 Coolest Proudly SA Brands 2016*	
1	Nestle	
2	Mango Airlines	
3	ABSA	
4	Clover	
5	Nedbank	
6	Clicks	
7	Hisense SA	
8	Takis Biltong	
9	Flip File	
10	Europcar	

	Q54 Coolest Male Deodorants 2016	Q54 Coolest Male Deodorants 2015
1	Nivea	Playboy
2	AXE	English Blazer
3	Playboy	AXE
4	English Blazer	Hugo Boss
5	Hugo Boss	adidas
6	adidas	Nivea
7	Shield	Shield
8	Old Spice	Brut
9	Dove	Old Spice
10	Brut	Status

	Q55 Coolest Female Deodorants 2016	Q55 Coolest Female Deodorants 2015
1	Nivea	Playgirl
2	Dove	adidas
3	Playgirl	Hoity Toity
4	Avon	Nivea
5	adidas	Dove
6	Pink Happiness	Shield
7	Shield	Pink Happiness
8	Red Door	Yardley

9	Yardley	Shower to Shower
10	Hoity Toity	Exclamation!

	Q56 Top 2 things you can't live without? 2016	Q56 Top 2 things you can't live without? 2015
1	Family and Parents	Family and Parents
2	Education	Music
3	Religion/God	Religion/God
4	Clothes	Cellphone
5	Money	Money
6	Cellphone	Clothes
7	Wi-Fi	Friends
8	Music	Sport
9	Friends	Boyfriend/Girlfriend
10	Electricity	Wifi

	Q57 Coolest Feminine Hygiene Products 2016	Q57 Coolest Feminine Hygiene Products 2015
1	Always	Always
2	Kotex	Kotex
3	Stayfree	Stayfree
4	Lil-Lets	Lil-Lets
5	Lifestyle	Lifestyle
6	Tampax	Tampax
7	Ava Secrets	New Freedom
8	Comfitex	OB
9	Other	Other

	Q58 Coolest Specialist Health and Beauty Stores 2016	Q58 Coolest Specialist Health and Beauty Stores 2015
1	Dis-Chem	Clicks
2	Clicks	Dis-Chem
3	Woolworths	Woolworths
4	Edgars	Edgars
5	Body Shop	Red Square
6	Red Square	Body Shop
7	Link Pharmacy	Link Pharmacy
8	Sorbet	Other

	Q59 Coolest Make-Up Brands 2016	Q59 Coolest Make-Up Brands 2015
1	Avon	Avon
2	Revlon	Revlon
3	MAC	L'Oreal
4	L'Oreal	MAC
5	Elizabeth Arden	Bobbie Brown
6	Chanel	Yardley
7	Justine	Olay
8	Yardley	Justine
9	Bobbi Brown	Estée Lauder
10	Estee Lauder	Clinique

	Q60 Coolest Social Media Platforms 2016	Q60 Coolest Social Media Platforms 2015
1	WhatsApp	WhatsApp
2	Facebook	Facebook
3	Instagram	Instagram
4	YouTube	BBM
5	BBM	YouTube

6	Google+	Google +
7	Skype	Twitter
8	Twitter	Skype
9	Snapchat	Mxit
10	Tumblr	SnapChat

	Q61 Coolest Soap Bars 2016	Q61 Coolest Soap Bars 2015
1	Protex	Dove
2	Dove	Protex
3	Dettol	Lux
4	Lux	Dettol
5	Nivea	Nivea
6	Lifebuoy	Lifebuoy
7	Sunlight	Sunlight
8	Johnson & Johnson	Oh So Heavenly
9	Savlon	Vaseline
10	Gentle Magic	Johnson & Johnson

	Q62 Coolest Haircare Products 2016	Q62 Coolest Haircare Products 2015
1	Dark & Lovely	Dark & Lovely
2	Dove	Avon
3	Avon	Head & Shoulders
4	Head & Shoulders	Easy Waves
5	Easy Waves	Sofn'Free
6	Tresseme	TRESemme
7	Sofn'Free	Dove
8	Revlon	L'Oreal
9	L'Oreal	Sunsilk
10	Sunsilk	Revlon

	Q63 Top 2 Things You Wish for your Birthday? 2016	Q63 Top 2 Things You Wish for your Birthday? 2015
1	Car	iPhone
2	Money	Money
3	Playstation 4	Car
4	iPhone	Playstation 4
5	Clothes	Laptop
6	Time with Family	Samsung Galaxy Tab
7	iPad	iPad
8	Laptop	Clothes/Shoes
9	Holiday	Xbox
10	Xbox	Time with family

	Q64 Coolest Cellphone Applications 2016	Q64 Coolest Cellphone Applications 2015
1	WhatsApp	WhatsApp
2	Instagram	Facebook
3	Facebook	Instagram
4	YouTube	BlackBerry Messenger (BBM)
5	SHAREit	YouTube
6	Subway Surfers	Google
7	Google	Opera Mini
8	Google Play Store	PicMix
9	Clash of Clans	Twitter
10	BlackBerry Messenger (BBM)	Subway Surfers

	Q65 Coolest Local Sportperson 2016	Q65 Coolest Local Sportperson 2015
1	AB de Villiers	AB de Villiers
2	Simphiwe Tshabalala	Senzo Meyiwa
3	Chad Le Clos	Chad Le Clos
4	Itumaleng Khune	Itumaleng Khune
5	Bryan Habana	Simphiwe Tshabalala
6	Hashim Amla	Oscar Pistorius
7	George Lebeso	Natalie Du Toit
8	Oscar Pistorius	Bernard Parker
9	Teko Modise	Bryan Habana
10	Portia Modise	Hashim Amla

	Q66 Coolest Local DJ (radio or club) 2016	Q66 Coolest Local DJ (radio or club) 2015
1	Black Coffee	Black Coffee
2	DJ Fresh	DJ Fresh
3	DJ Zinhle	DJ Kent
4	DJ Dimplez	DJ Zinhle
5	Euphonik	DJ Dimplez
6	DJ Cleo	DJ Sbu
7	DJ Kent	DJ Euphonik
8	DJ Sbu	DJ Tira
9	DJ Max	DJ Oskido
10	DJ Mo Flava	Garreth Cliff

	Q67 Coolest Local Male Screen Stars 2016	Q67 Coolest Local Male Screen Stars 2015
1	Trevor Noah	Trevor Noah
2	Leon Schuster	Leon Schuster
3	DJ Fresh	Menzi Ngubane
4	Da L.E.S	DJ Sbu
5	DJ Sbu	Loyiso Gola
6	Vuyo Dabula (Kumkani)	ProVerb
7	Maps Maponyane	Gareth Cliff
8	Menzi Ngubane	Lunga Shabalala
9	Lunga Shabalala	Siyabonga Twala
10	Loyiso Gola	Emo Adams

	Q68 Coolest Local Female Screen Stars 2016	Q68 Coolest Local Female Screen Stars 2015
1	Pearl Thusi	Minnie Dlamini
2	Minnie Dlamini	Boity Thulo
3	Boity Thulo	Pearl Thusi
4	Amanda Du-Pont	Pearl Modiadie
5	Jeannie D	Noleen
6	Pearl Modiadie	Thando Thabethe
7	Khanyi Mbau	Jeannie D
8	Noleen	Zizo Beda
9	Nomzamo Mbatha	Bonang Matheba
10	Bonang Matheba	Dineo Ranaka

	Q69 Coolest Local Music Stars (Band or Person) 2016	Q69 Coolest Local Music Stars (Band or Person) 2015
1	AKA	Cassper Nyovest
2	Cassper Nyovest	K.O
3	Mi Casa	AKA
4	K.O	The Soil
5	The Soil	Mi Casa
6	Black Coffee	KiD X
7	Riky Rick	DJ Kent
8	Kwesta	Big Nuz

9	Goldfish	Locnville
10	Cashtime	Professor

	Q70 Coolest Shoe/Footwear Brands 2016	Q70 Coolest Shoe/Footwear Brands 2015
1	Nike	Nike
2	adidas	Converse
3	Timberland	adidas
4	Jordan	Vans
5	Converse	Puma
6	Carvela	Jordan
7	Vans	Timberland
8	Puma	Carvela
9	Lacoste	Reebok
10	Tomy	Sissy Boy

	Q71 Coolest Brand Overall 2016	Q71 Coolest Brand Overall 2015
1	Nike	Nike
2	Samsung	Coca-Cola
3	Apple	Samsung
4	Coca-Cola	Mercedes-Benz
5	BMW	BMW
6	Mercedes-Benz	adidas
7	adidas	Apple
8	Mr Price	Mr Price
9	McDonald's	Xbox
10	Xbox	KFC

	Q72 Coolest Skincare Products 2016	Q72 Coolest Skincare Products 2015
1	Dove	Nivea
2	Nivea	Dove
3	Avon	Vaseline
4	Lux	Johnson & Johnson
5	Vaseline	Avon
6	Dettol	POND'S
7	Johnson & Johnson	Lux
8	Revlon	Bio-Oil
9	Gentle Magic	Clere
10	Celltone	Garnier